

NEWS SUMMARY

GENERAL

BUSINESS

Wave of attacks on Iran pipelines

Threat to Europe ferry services

Saboteurs have blown up 10 oil and gas pipelines in Iran over the past four days and more attacks are expected.

Production at the main Abadan refinery has been cut by 10 per cent, but exports will not be affected, according to Oil Minister Ali Akbar Moinfar. He blamed "anti-revolutionary elements" for the attacks.

Students accused

Students holding the 50 U.S. embassy hostages in Teheran were not sincere in their plan to hand over the diplomats, said Iranian Foreign Minister Sadegh Ghotbzadeh. Page 2

TUC protest

Tens of thousands of trade unionists attended a TUC rally in London to protest against the Government's economic policies and the Employment Bill. Back Page

Israeli hawk

The line-up of nationalist "hawks" in the Israeli Government was strengthened by the appointment of Yitzhak Shamir as Foreign Minister. Page 2

Climbers rescued

Four climbers were rescued by helicopter after being trapped for a night on Ben Nevis. Two were saved from 1,500 foot fall when their rope snagged on a boulder.

Cuban crops hit

Blue mould disease has destroyed 90 per cent of the Cuban tobacco crop and exports will be suspended. Also, about 1m tonnes of sugar will be lost this season because of sugar rust, a fungal disease.

Rebel councils

Forty per cent of metropolitan authorities in England and Wales will levy a rate for 1980-81 more than 10 per cent above the Government's guidance of 11.5p in the pound. Page 4

Basque poll

Nationalist parties were expected to win most of the 60 seats in a new Assembly as Spain's troubled Basque province voted to elect its first regional parliament and end 40 years of direct rule from Madrid.

Tito worse

The condition of President Tito of Yugoslavia worsened with severe kidney problems and increased internal bleeding.

Heartening offers

The number of heart donors has increased so dramatically after recent transplant successes that surgeons at Papworth Hospital, Cambs., have turned down some offers.

Briefly...

British Kenneth McIntosh, 43, who is serving a 17-year jail sentence in Rhodesia for disclosing sanctions-breaking operations, will be freed next week.

Sixty-two people have been charged in connection with a caste war atrocity in North-east India in which 14 Untouchables were killed.

The long-delayed publication of the Underhill report on infiltration of the Labour Party by extremists is to be postponed for a further week until March 21. Page 6

A part-time member of the Ulster Defence Regiment was found dead in Co. Armagh.

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'Ballot about ballot' fails to bring steel solution closer

BY CHRISTIAN TYLER, LABOUR EDITOR

The leaders of the striking steel unions last night dismissed as irrelevant and inconclusive the result of a secret ballot showing a nine-to-four majority of steelworkers in favour of voting a second time on the British Steel Corporation's 14.4 per cent pay and productivity offer.

FERRY SERVICES

between

Britain and the Continent may be disrupted because of a dispute between foreign ferry operators and UK authorities over portage dues. Back Page

INFLATION

is likely to peak

during the second quarter of 1980 at about 21 per cent, according to a new batch of forecasts.

Sir Charles Villiers, BSC chairman, interpreted the result as strong evidence that the strikers wanted to go back to work on BSC's own terms. Mr. Bob Scholey, the chief executive, said that the unions should call the strike off immediately.

NUCLEAR POWER

station

construction timetables are to be investigated by a Government inquiry. Back Page

NORTH SEA OIL

revenues

should be used to achieve a significant public sector surplus in the mid-1980s, according to an article in today's Morgan Grenfell Review. Back Page

CARRINGTON VIVELLA

textile manufacturer, applied

cost adjustments to its

1978 pre-tax profits of £8.49m, and reports a loss of £7.62m. Page 20 and Lex

CURRENCIES

THE DUTCH guilder benefited

from the weakness of the German D-mark against the dollar last week, and rose to the top of the European Monetary System.

The guilder was helped by the Netherlands' relatively strong energy position compared with its EMS partners, thanks to reserves of natural gas, and an inflation rate of only 5.9 per cent, comparable with West Germany, and significantly better than France or Italy.

THE FRENCH franc

Italian

lira and D-mark followed the guilder in that order, but received significant support against the dollar during the week.

THE BELGIAN franc

slightly above its alarm

ball limit where the central bank is expected to take corrective action.

THE SPANISH peseta

slightly above its alarm

ball limit where the central bank is expected to take corrective action.

THE SWEDISH krona

slightly above its alarm

ball limit where the central bank is expected to take corrective action.

THE SWISS franc

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ball limit where the central bank is expected to take corrective action.

THE ITALIAN lira

slightly above its alarm

ball limit where the central bank is expected to take corrective action.

THE GREEK drachma

slightly above its alarm

ball limit where the central bank is expected to take corrective action.

THE DOLLAR

slightly above its alarm

ball limit where the central bank is expected to take corrective action.

THE YEN

slightly above its alarm

ball limit where the central bank is expected to take corrective action.

THE POUND

slightly above its alarm

ball limit where the central bank is expected to take corrective action.

THE IRISH punt

slightly above its alarm

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THE PESO

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OVERSEAS NEWS

Begin appoints Foreign Minister

BY OUR TEL AVIV CORRESPONDENT

THE HAWKS inside the Israeli Government were strengthened yesterday by the appointment of Mr. Yitzhak Shamir, a former Jewish underground leader and ardent champion of Israeli settlement in the occupied Arab territory, as Foreign Minister.

Mr. Shamir, 65, is at present Speaker of the Knesset (Parliament). He will relinquish this post tomorrow and move to the job left vacant since Mr. Moshe Dayan's resignation last October.

The invitation to Mr. Shamir was extended by Prime Minister Menahem Begin, who had

wanted him at the Foreign Ministry three months ago. The Liberal Party bloc inside Mr. Begin's coalition held up the appointment, claiming the post should go to one of their men. They dropped their objection last week.

Mr. Shamir is noted as an outspoken opponent of Israeli concessions to the Arabs. He has also spoken out against the Camp David accords and the subsequent peace treaty with Egypt, complaining that Israel had been forced to give up too much land.

Mr. Shamir will be in charge of a department which has had

less and less to do in recent months. It was because so many Foreign Ministry tasks were transferred elsewhere that Mr. Dayan resigned. Negotiations on Palestinian autonomy are handled by Dr. Yosef Burg, the Interior Minister.

Normalising of relations between Israel and Egypt is looked after by Mr. Ezer Weizman, the Defence Minister.

A major question for Mr. Shamir in his new post will be the withering away of international support for Israel in recent months. Britain and the EEC appear to be moving towards a more pro-Palestinian

stance. Last week's UN demand for removal of Jewish settlements from Arab land was Israel's sharpest diplomatic rebuff in years.

The addition of Mr. Shamir to the Cabinet will bolster those Ministers eager to go ahead with some form of Jewish settlement in the West Bank city of Hebron. At the moment, moderates who fear the backlash of international opinion might just be strong enough to deter Mr. Begin from making a defiant gesture.

With Mr. Shamir, the Prime Minister should have enough supporters to swing the Cabinet his way.



Marchais accuses political opponents

By Terry Dodsworth in Paris

M. GEORGES MARCHAIS, leader of the French Communist Party, accused his political opponents yesterday of trying to undermine his candidacy in next year's Presidential elections by falsifying his war record.

This new storm over M. Marchais's past follows an article in "L'Express" news magazine in which it is claimed that the Communist leader was a volunteer worker in Nazi Germany during the last war. Photocopies documents purport to show that M. Marchais presented himself for voluntary registration for work in Germany in 1944, one year after he says he left the country.

M. Marchais suffered from similar accusations soon after his election as leader of the French Communist Party in 1970. He has always claimed that he was compelled to go to Germany and that he escaped in early 1943.

Poll setback for Levesque

By Robert Gibbons in Montreal

A POLL taken between January 29 and February 15, at the height of the federal election campaign, found that had the Quebec referendum been held then, 52 per cent of respondents would have voted against and 41 per cent for giving the Quebec Government mandate to negotiate sovereignty-association with the rest of Canada.

However the poll found that among francophones 48 per cent would have voted yes and 46 per cent no, with 6 per cent undecided.

The poll also showed that a strong majority of Quebec electors would have voted for the Quebec Liberal Party, which opposes sovereignty-association, over the ruling Parti Quebecois. Some observers have suggested the strength of Mr. Trudeau's Liberals in Quebec may swing popular sentiment in the referendum towards the Yes vote for a stronger negotiating position in constitutional negotiations.

Gundelach mission

MR. FRANCOIS GUNDELACH, the EEC Farm Commissioner, goes to Strasbourg today in an attempt to cool a row in the European Parliament over subsidised sales of EEC butter to the USSR. Margaret van Harten reports from Brussels. If he fails, the Commission may decide at its tender on Thursday not to resume the butter sales, which were suspended in January following Soviet intervention in Afghanistan.

Turkish aid

MR. TURGUT OZAL, the Turkish Government's chief economic adviser, yesterday left for West Germany on a four country tour to raise loans and obtain debt relief for Turkey. Metin Mumir reports from Ankara. Today he will meet Herr Hans Matthaeus, the West German Finance Minister, who is co-ordinating Western economic aid to Turkey.

At the same time, it is pointed out that Mr. Mugabe is likely to have frequent discussions with his central committee, members of which may be anxious to limit Mr. Nkomo's stature.

Mr. Mugabe has a clear absolute majority in Parliament but in the interests of unity and reconciliation has offered to form a broad-based Cabinet with members from the PF itself and from racial minority groups.

At his weekend news conference, Mr. Mugabe confined to his Marxist radical image. He promised a policy of "good-neighbourliness" with South Africa but said that no decision had yet been taken on diplomatic links with Pretoria. He again expressed opposition to apartheid but spoke of strengthened trading ties with the Republic and use of the South African transport system on which Zimbabwe is likely to be almost entirely dependent for the next six months. But he again denied Pretoria that it should learn from Zimbabwe's "bitter struggle".

If you continue to oppress a people and there is disgruntlement, there can be an uprising. I think South Africa should act swiftly in preventing it by bringing about changes," he added.

Mr. Mugabe repeated that his Government would not provide military support to South African nationalist groups, though it would fight apartheid in international forums.

Mugabe hopes to present Cabinet list tomorrow

BY TONY HAWKINS IN SALISBURY

WHITE RHODESIANS will hope to see concrete evidence this week of the direction to be taken by Mr. Robert Mugabe's ZANU-PF Government after intensive consultations both within the party and between ZANU and its proposed coalition partner, Mr. Joshua Nkomo's Patriotic Front, over the weekend.

It seems evident that the talks have hit some snags since the announcement promised for Saturday midday on the portfolio being offered to Mr. Nkomo's party was postponed without explanation. However, the Prime Minister-designate still hopes to present a full Cabinet list to Lord Soames, the British Governor, by tomorrow.

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Students insincere, says Qotbzadeh

BY SIMON HENDERSON IN TEHRAN

THE MILITANT students still holding the American hostages at the U.S. embassy in Tehran were yesterday accused of insincerity by Mr. Sadeq Qotbzadeh, the Iranian Foreign Minister, in their wish to hand them over.

The accusation followed contradictory statements from the students, in which they repeated their willingness to give up the hostages but underlined their refusal to hand them over to Mr. Qotbzadeh as the chosen representative of the ruling Revolutionary Council.

Last Thursday the students were said to have agreed to arrangements under which the hostages could be seen by the visiting UN special commission investigating the ex-Shah's rule. Yesterday a resolution of the crisis was still not in sight after a confusing series of events culminating in a meeting between the students and representatives of the Foreign Ministry.

In making their different statements the students appeared to be reacting to demonstrations in their support in the local Press as well as by crowds in the streets outside the embassy. At a rally in the southern city of Shiraz on Saturday a resolution was passed calling for the unconditional resignation of Mr. Qotbzadeh.

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CREDIT SUISSE

CREDIT SUISSE (BAHAMAS) LIMITED

NOTICE TO THE HOLDERS OF THE 4% US\$ CONV. DEBENTURES 1976-1991 (V.No. 643 025) AND THE 4% US\$ CONV. DEBENTURES 1979-1993 (V.No. 643 026) OF CREDIT SUISSE (BAHAMAS) LIMITED

In compliance with the Trust Deeds constituting the above-mentioned Debentures. Notice is hereby given that the Board of Directors of Credit Suisse will propose to the General Meeting of Shareholders to be held on April 1, 1980—subject to the necessary approvals—that the present share capital of Sfr. 1,185m be raised to Sfr. 1,305m by the issue of 178,000 bearer shares of Sfr. 500 nominal value each and of 210,000 registered shares of Sfr. 100 nominal value each; these newly issued bearer and registered shares shall be entitled to the 1980 dividend, expected to be payable in April, 1981. In addition, the Board of Directors will propose a further increase of the share capital to Sfr. 1,335m by the issue at par of 60,000 bearer shares of Sfr. 500 nominal value each; holders of the existing bearer and registered shares will be invited to renounce their pre-emptive rights to the shares to be issued at par as it is intended to reserve such shares for the procurement of further funds at a later date.

It is proposed to offer for subscription:

(a) by the holders of existing bearer shares:

One new bearer share of Sfr. 500 nominal value for every 10 bearer shares, at a subscription price of Sfr. 1,250 per new bearer share.

(b) by the holders of existing registered shares:

One new registered share of Sfr. 100 nominal value for every 10 registered shares, at a subscription price of Sfr. 250 per new registered share.

Holders of the 4% US\$ Convertible Debentures 1976-91 and of the 4% US\$ Convertible Debentures 1979-1993 of Credit Suisse (Bahamas) Limited who do not elect to exercise their right of conversion will be compensated for the loss of the subscription rights by a cash adjustment as described in the Terms and Conditions (reduction of the presently prevailing cash payment of US\$ 51.75 per Debenture of the 1976-1991 issue and of US\$ 75 per Debenture of the 1979-1993 issue respectively, in case of a conversion by an amount equal to the average of the last paid daily prices of subscription rights as described above and expected to be traded on the Zurich Stock Exchange from April 9-22, 1980 and converted into US\$ at the US\$/Sfr. exchange rate of April 22, 1980).

Holders of Convertible Debentures wishing to convert their Debentures in order to exercise their subscription rights are invited to do so by lodging a duly completed Conversion Notice together with the complete Debenture(s) and a cash payment of US\$ 51.75 per one Debenture in the case of the issue of 1976-1991 or US\$ 75 per one Debenture in the case of the issue of 1979-1993 with Credit Suisse Zurich, Department Wke, by Thursday, March 20, 1980, at the latest. Shares delivered upon conversion will not be entitled to the dividends in respect of the 1979 calendar year, payable in April 1980.

No Convertible Debentures can be lodged for Conversion during the period from Friday, March 21, 1980 to the publication of an additional Notice in regard to the adjustment of the Conversion Price. It is expected that such Notice will be published in this newspaper on Friday, April 25, 1980.

Credit Suisse (Bahamas) Limited

THE NEW ALLEGHENY LUDLUM WORKS.

late 1977 and early 1978. First was the acquisition of the former Chemtron Corporation which brought us additional industrial specialty businesses—businesses that have benefited from our management expertise as well as from our highly automated systems and controls.

In early 1978 we purchased a 44.4% share of Wilkinson Match Limited of Britain. This provided balance in consumer products and access to new international markets.

In our specialty steel business, we then brought onstream an induction melting facility that is the first of its kind in the United States. This facility is the third and last in a \$100-million capital program to reduce costs—a program that makes Allegheny Ludlum one of the most efficient producers in the world and perhaps the only one in compliance with today's environmental rules.

Now the basic building blocks of the new Allegheny Ludlum are in place—in transportation, energy, and electronics—in health and safety, food and chemical processing, and consumer products—in businesses that will continue their growth.

With our new wide stance we are prepared to weather the gathering storms of 1980. More important—with people, products and systems that set standards for the world, we are poised for the future.

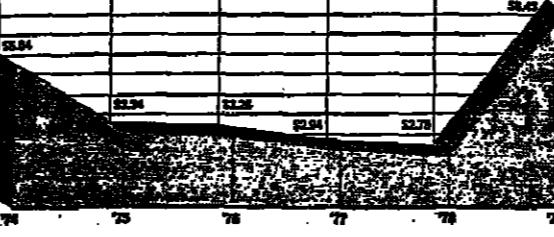
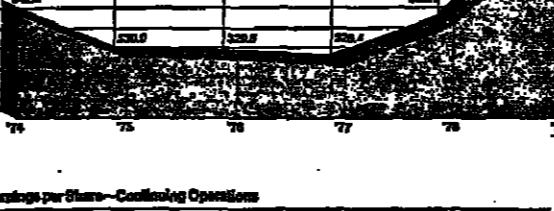
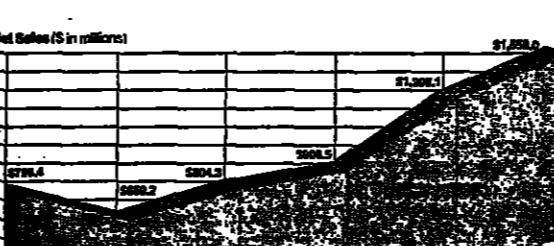
As the graphs clearly show, 1979 was a banner year. Net sales were up 19% from 1978 to a record \$1,550,000,000. Earnings from continuing operations increased 71% to \$65,135,000 in the same period.

Primary earnings per share of common stock increased from \$2.75 in 1978 to \$6.43 in 1979. (Fully diluted earnings per share increased from \$2.50 to \$5.15.)

Equity earnings from partially owned companies increased by \$16,000,000 in 1979—to \$27,749,000.

These 1979 figures are especially dramatic when compared to performances of the previous five years.

Sales of specialty metals—titanium and high temperature resistant alloys—to aerospace markets were the strongest segments of 1979 business. They were followed closely by materials and components for communications and electronics.



Allegheny Ludlum Industries

At work on the world's unfinished business.
Former information please write Allegheny Ludlum Industries, Dept. L, Two Oliver Plaza, Pittsburgh, PA 15222.

DESIGNED TO WORK.

Before transformation, Allegheny Ludlum was fundamentally a specialty steel and alloy company. Performance was tied inevitably to the cyclical nature of that business. The Company was struggling to keep up with changing conditions worldwide. Common share earnings reflected this instability.

All of that had to change: sources of revenue, cash flow, earnings. The Company, therefore, set out to increase entries into other markets with better-than-average growth rates (8% or more) and with opportunities to assume major market shares. These businesses had to be capable of providing high rates of return (15% or better) on investment. Further, new enterprises would be selected on their ability to reduce the cyclical nature of the Company's earnings, lower its capital requirements, help balance the earnings mix and offer participation in international markets.

Strategic redeployment of resources could not be delayed. Major diversification, internally and by acquisition, required increasing the Company's leverage temporarily while selectively divesting its businesses not meeting the stringent new criteria.

BUILT TO WORK.

The key moves toward broadening Allegheny Ludlum's base took place in

WORLD TRADE NEWS

كما في المجلد

Tokyo Electric in \$100m Indonesia LNG purchase

BY RICHARD COWPER IN JAKARTA

JAPAN'S leading utility company last week signed a contract with Indonesia's state-owned oil company for the purchase of 750,000 cubic metres of liquid natural gas at an estimated cost of around \$100m.

The gas will come from Indonesia's existing facilities at Arun in North Sumatra and Badak in East Kalimantan, both of which are currently producing more LNG than is contracted for by Indonesia's existing Japanese buyer's consortium which includes Nissho Iwai, Chubu Electric, Kansai Electric, Nippon Steel, Osaka Gas and Kyushu Electric.

Although this is a one-off sale, Tokyo Electric, along with Tohoku Electric Power, another Japanese utility, have recently been negotiating with Pertamina for the purchase of Indonesian

LNG on a long-term contract basis.

This would necessitate the addition of a fourth and perhaps fifth production unit at Arun, the construction of which would most probably be financed by the buyers. The deal is expected to be finalised some time towards the middle of this year.

Japanese interest in Indonesian LNG has grown considerably over the past two years because of Japan's long-term energy strategy, which calls for reduced dependence on oil and increased use of gas for electricity generation and domestic gas production. For Indonesia the sales are part of the country's long range plans to develop its gas resources, and in particular, to stop the wastage of an estimated 30 tonnes

of gas which is currently flared off.

Last year more than 40 per cent of Japan's LNG imports came from Indonesia.

Indonesian production is currently running at over 5m tonnes a year, all of which goes to Japan, and this is projected to increase to over 7m tonnes annually by the end of 1982. Meanwhile this year Pertamina hopes to sign contracts with Japanese and American companies, which would more than double the country's existing LNG capacity. If everything goes according to plan construction work on five or six new LNG trains should be finished by 1985. Giving Indonesia an LNG production equivalent to around 300,000 barrels of oil per day.

French build Jakarta airport

BY OUR JAKARTA CORRESPONDENT

INDONESIA IS to get a new international airport at Cengkareng, 16 miles south of Jakarta, at a cost of \$307m (\$188m).

The project will be designed and built by French companies with 60 per cent of the finance coming from the French Government and a consortium of French banks, and the rest from the Indonesian Treasury.

If all goes according to plan work should start on the new airport later this year, with 1984 set as the completion date. The French Government will contribute \$85m in the form of project aid through Banque France de Commerce Exterieur

at an interest rate of 3 per cent, payable over 26 years.

Meanwhile, Mr. Rusmin Murjadin, Indonesia's Communications Minister announced that Indonesia has signed an agreement with Hughes Aircraft of the U.S. for two new satellites to replace existing models when they go out of operation in 1983-84. The satellites will cost US\$79m.

A contract for the design and supervision of the project is expected to be awarded to the French Government-owned "Aeroport de Paris" within the next few days. Meanwhile six French construction groups have been given the go-ahead to tender for the project. Tenders

are to close in May.

Meanwhile, Mr. Rusmin Murjadin, Indonesia's Communications Minister announced that Indonesia has signed an agreement with Hughes Aircraft of the U.S. for two new satellites to replace existing models when they go out of operation in 1983-84. The satellites will cost US\$79m.

The companies bidding for the project are Citra, Bouygues, Fougerolles, Dumez Spie Batignolles and two consortia—Campenon-Bernard, Dragages and Grandes Travaux de Marseille in one and D'Entrepont Colas and Saint Raphaël Brice in the other.

SHIPPING REPORT

Shippers lay up big tankers

By William Hall, Shipping Correspondent

FOR THE first time in nearly a year, shipping companies are beginning to lay up their large tankers because of lack of work and unduly depressed freight rates.

Mobil Oil has recently placed its 227,896 dwt Mobil Raven in mothballs in Brunei Bay and Shai Tankers has done the same with its 235,000 dwt Sagitta.

Other companies are likely to start laying up their very large crude carriers (VLCCs) over the next month in the absence of a dramatic improvement in freight rates.

According to R. S. Platou, the Norwegian shipping brokers, the amount of tanker tonnage waiting for cargoes in the Arabian Gulf has jumped from 3.6m dwt to 13m-14m dwt in the space of a month. Most of the ships are VLCCs and the current freight rate of Worldwide 29 is 12.15. Worldwide points below break-even level for a VLCC's running expenses.

The latest official figures still show a decided trend in laid-up tanker tonnage. However, according to more up-to-date figures compiled by Davies and Newman, the U.K. tanked brokers, the amount of laid-up tanker tonnage in the world rose by 0.2m dwt to 14.0m dwt during February.

Last week, the International Maritime Industries Forum forecast that the market for VLCCs would not be back in balance until 1983/84 at the earliest.

The owners of VLCCs have been particularly hard hit by the structural change in the oil-transportation market. Galbraith Wrightson reports that their tonnage is the major oil companies (the principal users of VLCCs) were handling in the region of 17.1m barrels of OPEC oil a day.

This is now down to 12m barrels a day. In contrast, independent companies are now handling 7m barrels a day and government-to-government deals account for another 5m barrels a day.

Jamaica surplus on UK trade

By Carole James in Kingston JAMAICA recorded a favourable trade balance of \$37.6m with the UK last year. The island's exports to Britain totalled \$82.1m, while imports of UK goods totalled \$45.5m.

The volume of trade between Britain and Jamaica last year was the second highest ever, exceeded only in 1978 when UK imports of Jamaican products were valued at \$96.1m, while British exports to the island totalled \$48.7m.

Just under one-half of Jamaica's exports to the UK last year consisted of alumina, which was valued at \$40.3m.

Other major Jamaican export items were sugar (\$18.4m), bananas and other fruit (\$17.3m), beverages (\$22.2m), and coffee, cacao and spices (\$20.9m).

The main imports from the UK were machinery and transport equipment (\$15.6m), manufactured goods, including iron and steel (\$11.5m), food (\$2.1m) and chemicals, including medical and pharmaceutical products (\$1.5m).

Australia to undertake uranium enrichment study

BY PATRICIA NEWBY IN CANBERRA

THE AUSTRALIAN Government is expected to mount a feasibility study into the establishment of a uranium enrichment plant in Australia following a report released last week by an independent advisory body.

Mr. Doug Anthony, the deputy Prime Minister and Minister for Trade and Resources, said that the Government was already encouraged by the attitude of foreign Government's towards developing a uranium enrichment industry in Australia.

The U.S. and Japan have shown interest and a French delegation left Australia only a few days ago after offering to assist with finance and technology for building a plant at an estimated cost of Aus \$1.5bn (\$750m). Mr. Anthony said the tri-partite organisation Urenco-Centec representing the UK, Germany and the Netherlands had also shown interest.

The report was tabled in Parliament by the uranium advisory council—an independent advisory group representing mining, aboriginal, trade union, research, nuclear and conservation interests.

Mr. Anthony said the Government envisaged a major role for Australian industry in the study and, if the venture proved feasible, in developing a commercial enrichment industry in Australia.

The Government has already encouraged the formation of the Uranium Enrichment Group of Australia by the big industrial and mining companies BHP, CSR, Peko-Wallsend and Western Mining.

Italians win \$20m order

BY PAUL BETTS IN ROME

TWO LEADING Italian State-controlled engineering concerns have won orders worth US\$20m for the construction of warehouse and loading facilities for the new coal ship terminal complex of Port Kembla, near Sydney, in Australia.

The two Italian companies are Italimpianti, a subsidiary of the state Finisterre steel group, and Ansaldo, part of the Flumecanica state engineering and energy group.

The facilities to be built by Italimpianti and Ansaldo in Australia will give the Port Kembla coal terminal an initial annual loading capacity of 15m tonnes of coal, eventually to be increased to about 20m tonnes.

Ansaldo has also recently

been commissioned by the state energy commission of Western Australia to build two solar energy plants at Perth with a capacity of 500 kw each. These

are understood to be the first two solar energy plants to be built in Australia.

Ground has been broken for Australia's largest single investment in the Philippines, a privately owned joint-venture steel galvanizing plant AP-DJ adds from Manila. The \$27.5m plant is being constructed by the Philippine Steel Casting Corp, expected to be fully operational by September 1981.

The project is 60 per cent owned by a Filipino family and 40 per cent by two Australian companies—Australian Mining and Smelting and John Lysaght, Australia. They are subsidiaries of two of Australia's largest corporations, Broken Hill Proprietary, and Cominco Rio-Tinto of Australia.

Before the steel joint venture, Australian investment in the Philippines amounted to \$38.5m.

World Economic Indicators

	Jan '80	Dec '79	Nov '79	Jan '79	% change over previous year	Index
UK	245.3	239.4	237.7	207.2	+18.4	1974=100
U.S.	232.2	229.2	227.5	204.7	+13.9	1974=100
France	236.8	232.3	230.5	209.7	+12.9	1970=100
Belgium	138.7	136.7	136.2	130.9	+6.0	1974=100
Holland	129.0	128.4	128.2	122.2	+5.6	1975=100
Germany	113.4	112.2	111.8	107.5	+5.5	1974=100
	197.2	167.1	164.4	142.2	+21.4	1974=100
Japan	131.6	130.4	129.6	123.4	+6.6	1975=100

Honecker assurance on trade at Leipzig fair

BY BRU KHINDARIA IN GENEVA

By Leslie Collett in Leipzig

THE LEIPZIG spring fair, the leading East-West trade function, has attracted thousands of Western exhibitors and the largest number of senior Western politicians to a Comecon country since the Soviet invasion of Afghanistan led the U.S. to impose trade sanctions against Moscow.

Meanwhile this year Pertamina hopes to sign contracts with Japanese and American companies, which would more than double the country's existing LNG capacity. If everything goes according to plan construction work on five or six new LNG trains should be finished by 1985. Giving Indonesia an LNG production equivalent to around 300,000 barrels of oil per day.

The Soviet Union is insisting, without third world support, that its system of investors' certificates should be seen as being equivalent to Western patents.

The negotiations, which began on February 4 after five years, on preparatory work, were aimed at revising the Paris Convention on Protection of Industrial Property, which lays

Curbs by Third World expected as patents conference collapses

BY BRU KHINDARIA IN GENEVA

By Leslie Collett in Leipzig

A 90-NATION conference to alter key provisions of a century-old treaty governing the grant of patents has broken down and now opens the way for unco-ordinated Third World legislation which could hamper Western exporters of technology.

The U.S. which opposes the main Third World and Soviet demands, refused to go along with a last-minute conference decision which would have cleared the way for substantive negotiations on the main disputes.

A new conference may be called next year but the treaty's revision is unlikely to be completed before 1982. Many developing countries are expected to go ahead with national patent legislation, which will curb some of the rights traditionally enjoyed on their territories by foreign owners of technology.

The Soviet Union is insisting, without third world support, that its system of investors' certificates should be seen as being equivalent to Western patents.

The fear now is that Western companies will become more

down the legal protection enjoyed by owners of patents. The key advantages accorded by the treaty are the exclusive right to use patented technology for a certain period of time (usually 15 to 20 years) and to voluntarily sell the technology under licence.

Convinced that none of their demands would be conceded by the U.S. developing countries, supported by Switzerland and the Scandinavians, insisted that a two-thirds' majority should be enough to approve changes to the Paris Convention.

Disagreement prevailed until the end of the conference but the chairman said after consultations with delegations that changes could be carried by a two-thirds' majority provided that less than 12 countries cast negative votes.

But Mr. Sydney Diamond, the chief U.S. delegate, declared that his country reserved the right to treat decisions not taken unanimously as illegal and to not implement them.

Developing countries point out that the convention was first concluded in 1883, and its latest revision goes back to 1967 before the concept of a new international economic order was launched.

Sharp rise in Brazil steel sales to Britain

By Rik Turner in Sao Paulo

BRAZIL EXPORTED \$4.6m worth of steel to the UK in January. This represents a substantial increase, given that the figure for the whole of 1979 was only \$10.7m.

The rise is clearly a result of the increased demand created by the strike at BSC. But steel officials here are hopeful that there may be more lasting benefits for Brazil, for even when work is resumed at BSC some of the additional customers won during the strike may continue buying Brazilian steel.

Meanwhile, Sr. Aloisio Marins, executive secretary of Brazil's National Council of Steel and Non-ferrous Metals, said he received a "very clear message" at the recent OECD meeting in Paris that the U.S. will restrict steel imports to protect its domestic industry.

Brazil has previously been accused of dumping iron ore and footwear on the U.S.

Sr. Marins went on to say that while in Europe he met Brazil's ambassador to the EEC who conveyed the Community's concern at the potential competition on the world market of steel products from developing countries. Sr. Marins emphasised that the Brazilian Government's policy is to expand the sector primarily to meet the demands of domestic market.

Siderbras, the state holding company in the steel sector, is to invest a total of Cr.140bn (\$1.37bn) this year, according to a recent statement by Trade and Industry Minister Sr. Camilo Perna. This will be spent on new machinery and modernisation of Brazil's existing seven state-run steelworks. No decision has yet been made on the building of a further plant.

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UK NEWS

Nearly half rates will top 119p guideline

BY ROBIN PAULEY

MORE THAN 40 per cent of metropolitan authorities in England and Wales will levy a 1980-81 rate more than 10 per cent above the Government guideline of 119p in the pound.

But, outside London, the average is within 3 per cent of the Government figure, say statistics published today by the Chartered Institute of Public Finance and Accountancy.

The institute expects average rate bills to rise by about £40 to £153 a year, a 27 per cent increase. Earlier analyses by the Centre for Environmental Studies and the Association of District Councils came to similar conclusions.

The 119p figure contained an allowance for inflation of 13 per cent, some 5 per cent lower than at present. So local authorities must have kept rises down, relatively, by drawing more heavily on reserves than

AVERAGE RATE RISES (1980-81 compared with 1979-80)

Type of authority	%	£	%
Inner London	34	70	24
Outer London	26	50	21
Metropolitan	28	38	23
Shires (England)	25	39	21
Shires (Wales)	32	31	22
Average all authorities	27	41	22

Source: Chartered Institute of Public Finance and Accountancy.

expected or by cutting deeper into services.

A Tory survey has indicated that councils are cutting services rather than improving efficiency and reducing staff.

The highest rate rises will again hit London, where the average domestic bill will go up by 30 per cent to £253.

To match the national 119p, authorities outside London would have to levy an average

rate 23.5 per cent higher than last year or £34. In the event their increases average 26 per cent or £38.

Authorities at the top of the rates league are far from 119p and had no hope of getting close to it. They are led by Newcastle-upon-Tyne, with a 176.5p rate.

Top of the London league is Lambeth, with a 49.5 per cent rise taking the average bill up to £102 to £308. The next highest are Hackney (48.9 per cent), Lewisham (48.2 per cent) and Southwark (49.6 per cent).

Lowest is Croydon—10.8 per cent—and with the lowest average bill at £185, £18 higher than last year. Hillingdon (14 per cent), and Wandsworth and Bromley (both 17.9 per cent) have the next lowest increases.

The highest average rate bill in London is in Camden (£408), followed by Westminster (£377), Kensington and Chelsea (£371) and Islington (£359).

Worst recession since war forecast by Cambridge group

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

THE CURRENT recession is likely to be slightly worse than the post-oil-crisis recession of the mid-1970s, which was then the worst since the war, according to a leading group of Cambridge University forecasters.

Total output, as measured by real Gross Domestic Product, is projected to decline by 3.3 per cent between 1979 and 1981, with the entire drop coming this year. Between 1973 and 1975 there was a 2.5 per cent decline.

Adult unemployment is forecast to rise by roughly 750,000 to an average of 2.2m next year, compared with a 780,000 increase from a much lower base in the mid-1970s. This is more pessimistic than most other recent economic forecasts.

The analysis comes from Cambridge Econometrics, a commercial company, and is based on the very large model developed by the Cambridge Growth Project under Professor Sir Richard Stone and Dr. Terry Barker. The model offers 10 year projections of 40 individual sectors. It is completely separate from the work of the New Cambridge Group of Economists under Mr. Wynne Godley.

The worst hit sector during the recession is expected to be engineering, with output dropping by nearly a fifth between last year and 1981 and still falling in 1982. This reflects the expected reduction in fixed investment, stockbuilding and exports.

Prices inflation 'will fall'

THE ANNUAL rate of retail price inflation is likely to peak in the second quarter this year at about 21 per cent, but should fall slowly thereafter, according to a batch of forecasts at the weekend, writes Peter Riddell.

The Henley Centre for Forecasting is the most pessimistic, suggesting that the 12-month rate of increase will still be about 17 per cent by the end of the year.

The stockbrokers Hoare Govett suggests that the rate will fall from 21 in the second

quarter to 14.6 in the last, and to 9.5 per cent by the end of 1981.

The brokers also believe that the earnings rate of growth could slacken in response to a sharp rise in unemployment, while raw material costs should be held down.

James Capel is slightly more pessimistic, mainly on the grounds that without the temporary impact of an incomes policy, increase in wages is unlikely to fall much below prevailing price inflation rate.

Ministers and officials at the department will need to be con-



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Waitrose supermarkets

Estimated results for
year ended 26th January 1980

Sales rose by 21% to £646 million. Department store sales increased by 19% to £271 million and sales in Waitrose supermarkets by 25% to £263 million.

Profit after interest was £41 million, slightly higher than last year's record figure; the increase over two years was £12 million (41%).

Profit Sharing. All the equity capital of John Lewis Partnership Limited is held in trust for the benefit of the workers in the business. The profits remaining after taxation, preference dividends, pensions and allocations to reserves are distributed yearly among the workers as Partnership Bonus in proportion to their pay. This year's rate of distribution will be 20% (1979 24%).

John Lewis Partnership Limited consolidated results	1979/80	1978/79	1977/78
Sales (including VAT)	£ million	£ million	£ million
Profit after interest	41.0	40.0	29.1
Profit after tax, pensions funds contributions and preference dividends	36.1	31.8	21.1
Partnership Bonus	14.6	13.8	8.8
Reserves	21.5	18.0	12.3

For further details please telephone 01-637 3434 Ext 6221 or write to Chief Information Officer, 4 Old Cavendish Street, London W1A 1EX.

Bank of Scotland ends double use of deposit accounts

BY MICHAEL LAFFERTY, BANKING CORRESPONDENT

THE Bank of Scotland is to abolish the traditional Scottish banking practice whereby customers could use deposit accounts as if they were current accounts.

Managers of the bank's 400 branches will stop paying standing orders through deposit accounts from next October. The bank already refuses to accept standing orders on new deposit accounts.

The bank's campaign against high-usage deposit accounts will do more than change its personal customers' banking habits; it will enhance profitability.

Scottish customers are more concerned than English to receive interest on deposits, and Scottish banks have a lower proportion of current account balances.

About two-thirds of bank deposits in Scotland are on deposit; in England about half of the clearing banks' deposits are in interest-free current accounts.

This means Scottish banks' profits benefit far less from rising interest rates than do London clearers' profits.

The Bank of Scotland's moves against current-account use of deposit accounts contrast with attitudes at the Royal Bank of Scotland, Scotland's largest branch bank.

The Royal Bank encourages high-usage deposit account customers to surrender their passbooks in return for a cash-dispensing card. The card is used for withdrawals through the bank's rapidly expanding chain of Cash Line machines.

A similar approach is likely at Clydesdale Bank, the third Scottish clearer, part of the Midland group. Bank of Scotland will not issue cash dispensing cards to deposit account customers.

The move against high-usage deposit accounts is part of Bank of Scotland's overall strategy against the rising costs of branch banking.

It is opening a branch in Birmingham—the first Scottish bank to open an English branch elsewhere than in London or the Borders—which will seek wholesale business.

Other branches in England are likely to be set up within two years.

MPs to seek early pledge on Finniston

BY HAZEL DUFFY, INDUSTRIAL CORRESPONDENT

A DELEGATION of MPs from the two major parties is to meet Sir Keith Joseph, Industry Secretary, to urge that the Government implement the recent Finniston report proposals on the engineering industry.

Mr. Arthur Palmer MP, chairman of the Commons Science and Technology Committee and organiser of the delegation, says the MPs want to press Sir Keith into making an early decision on the Finniston report.

The report, published in January, recommends radical changes in the structure of the engineering profession and in the education and training of engineers. A key proposal is the formation of an Engineering Authority which would register engineers and accredit university courses.

The Department of Industry is consulting leading engineering companies for their assessment of Finniston's and, last week, Mr. Michael Marshall, the Minister dealing with the report, met the Engineering Employers' Federation and the Council of Engineering Institutions to hear their views.

He said they might introduce a degree of rigidity, and he would prefer to build upon their parts of the engineering education system which are "already wholly admirable."

Ministers and officials at the department will need to be con-

vinced in these consultations that industry wants the Engineering Authority. They will also be looking for positive responses from the engineering institutions and academic leaders.

Sir Keith has made it clear that this will be necessary if the Government's natural aversion to setting up a quango is to be overcome.

Indications so far suggest almost universal agreement on the need for change. But the degree of enthusiasm for the main body of the Finniston proposals is not quite so clear.

The Department of Industry is drawing up a range of options, which include the Engineering Authority at one extreme and a major re-organisation of the CEI at the other.

Sir James Hamilton, Permanent Secretary to the Department of Education and Science, has already expressed doubts about Finniston's education and training recommendations.

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WILLIAM HALL ON THE FERRY PILOTS' DISPUTE

Old grievance to settle

THE DISPUTE between foreign ferry companies and the UK authorities has been smouldering for several years and seems likely to come to a head at Wednesday's meeting of the Pilotage Commission.

Companies such as DFDS Seaways, Denmark's largest ferry operator, which has been coming into Harwich for 100 years, have long felt irritated by the fact that only British subjects can be awarded pilotage certificates.

As a result, DFDS ferries have to pick up a pilot every time they enter a British port, whereas a competitor, such as Sealink, can do without a pilot as long as the ship's captain or First Mate has a UK pilotage certificate.

On the cross-Channel services in the Straits of Dover, French ferries are allowed to enter English ports without a pilot, but that is the only exception.

For the most part, foreign ferries entering UK ports must pick up and pay for a British pilot even though the foreign captain may know the port better than that.

British ferry operators, can get foreign pilotage certificates, thereby enabling them to do without the services of a foreign pilot when entering port.

A foreign ferry pays an average of £200-£300 every time it enters a UK port, which works out at about £1 per passenger carried.

With the growing price war on cross-Channel ferries, this is a cost the companies could do without. Picking up pilots adds to difficulty in keeping to tight ferry timetables.

The principle is that pilotage should be self-supporting, with the full cost met by the ship-owner. Only those ships that take on a pilot are liable to pay dues. This contrasts with other European countries where pilotage dues are levied on all ships irrespective of whether they use a pilot.

But the law has not yet been implemented, and foreign flag operators such as Brittany Ferries, DFDS, Prins Ferries, and Truckline Ferries have run out of the number of pilots required.

حکما من التعلم

DISPUTE
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Picture the scene:

On the one hand, a man born, bred and hardened in the West Riding, running his own small chemical company.

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Month's car sales best since 1973

BY LISA WOOD

SALES of new cars in Britain last month reached their highest February level for seven years, according to Society of Motor Manufacturers and Traders' figures issued today.

Foreign-built vehicles continue to take a bigger share of the market. Imports last month accounted for 57.75 per cent of total sales, compared with 52.31 per cent 12 months earlier, and their share for the first two months of the year is up from 53.14 per cent to 58.64 per cent.

The continuing upward trend of sales has surprised the UK industry.

The 135,889 registrations last month represented an increase of 9.37 per cent on the figure for February, 1979, but sales for the first two months of this year (304,997) are 5.3 per cent higher.

Ford had maintained its position as the UK's major manufacturer in February, but its market share of 32.2 per cent was established by importing 52.9 per cent of its total sales. A year earlier imported cars accounted for 39.9 per cent of

sales. Ford sold 46,984 cars last month, 22,118 of which were made in Britain.

All but 2,547 of BL's 24,440 cars sold were produced in Britain. The company's share of the market improved to 16.75 per cent, and BL is confident that the current "Buy British" campaign and sales incentives will lead to a 20 per cent share this year.

Vauxhall took 10.25 per cent of the market (9.09 per cent in February, 1979) and 80.9 per cent of its cars were made in the UK. Its Chevette and Cavalier models figured high in February's best sellers.

Of the "traditional" importers (those which have no UK assembly base) Volvo achieved a record February performance. It sold 3,338 cars, compared with 2,103 in the previous February, increasing its market share from 1.58 per cent to 2.43 per cent.

Renault continued to be the major traditional importer with a market share of 6.71 per cent. Sales of the Renault 16 reached 3,495, making it the ninth best selling car in the UK.

UK CAR REGISTRATIONS

	February		2 months ending February			
	1980	%	1979	%	1980	%
Total UK produced	61,439	42.25	63,617	47.69	126,141	41.36
Total imported†	84,250	57.75	69,781	52.31	178,856	58.64
Total market	145,889	100.00	133,398	100.00	304,997	100.00
Ford*	46,984	32.21	37,062	27.78	106,764	35.00
BL	24,440	16.75	27,438	20.45	48,280	15.83
PSA-Talbot	11,713	8.07	10,458	8.07	21,687	7.11
Citroen	3,075	2.14	3,271	2.45	6,535	2.16
Peugeot	2,805	1.96	2,753	2.07	5,974	1.91
Total PSA	17,593	12.05	16,482	12.36	34,196	11.21
General Motors—Vauxhall*	12,376	8.54	10,090	7.55	23,568	7.67
Opel	2,488	1.74	2,954	2.27	5,535	1.81
Other GM	96	0.07	87	0.06	182	0.06
Total GM	14,960	10.25	12,131	9.09	29,285	9.60
Datsun	6,154	4.22	7,208	5.40	11,231	3.68
Renault	9,783	6.71	7,435	5.57	19,169	6.28
Fiat	3,615	2.51	5,861	4.48	7,769	2.48
Fiat Lancia	332	0.23	648	0.50	779	0.25
Total Fiat Auto	3,947	2.71	6,509	4.88	8,548	2.80
VW/Audi	4,936	3.38	4,961	3.72	12,686	4.16

* Includes cars from companies' Continental associates which are not included in the total UK figures

† Includes cars from all sources including cars from Continental associates of UK companies

Source: Society of Motor Manufacturers and Traders

Figures in thousands

Building and Civil Engineering

Bos Kalis gets spread of work

ROYAL BOS Kalis Westminster Group NV of Papendrecht, The Netherlands, has started work on E11m worth of dredging contracts in France, French Guyana and Holland.

Sea-going cutter suction dredger Oranje is now slicing her way through 3.5m cubic metres of material in the French port of Cherbourg, says the company. This work, for the Chambre de Commerce, is due for completion in May and the dredging and reclamation project also includes the construction of a 700-metre-long dyke.

In the port of Degrade des Cannes in French Guyana, the 12 km long approach channel is being dredged by the trailing suction dredger Henares for La Direction de l'Equipment de Cayenne.

Being undertaken for the Waterschap of Zealand Flanders is work in south-west Holland where 800,000 cubic metres of material is being dredged for the reinforcement of a 4 km long dyke. Placing of 20,000 tons of asphalt is also called for.

£2.5m awards to Sunley

CONTRACTS WITH a total value of £2.5m have been announced by Bernard Sunley and Sons, and include a £1.6m office refurbishment at Templar House, High Holborn, London.

The eight-storey building with a floor area of about 9,000 square metres will be cleaned and redecorated externally. Secondary glazing will be introduced, and the mechanical and electrical services upgraded. Existing partition walls will be removed, suspended ceilings installed, and

sioned concrete bund wall at Ince for UKF Fertilisers and a telephone exchange extension at Anfield for the Property Services Agency.

One project, valued at £1.3m, is for Mersey Regional Health Authority and covers the phase two development of Ellesmere Port Hospital in Cheshire. This includes construction of a geriatric ward, kitchen, dining and stores block and alterations to the existing hospital, as well as roads, car parks, drainage and landscaping.

Leisure centre to be built for the borough of Ellesmere Port and Neston is worth £1.3m.

A letter of intent has been received from the North West Water Authority for £985,000 worth of extensions to its water treatment works at Huntington.

To be built in reinforced concrete, the extensions include sludge thickeners, recovery tank, rapid gravity filters, super pulsators and associated chambers and pipe-work.

Other work includes a chlorine berth at Runcorn for ICI Mond Division, a post ten-

RECENT AWARDS to R. M. Douglas Construction total £10.5m, announces the company, with the largest project, worth £7.4m, involving work for the north east primary road for Telford Development Corporation.

Multi-storey car park at Kidderminster for J. Sainsbury is valued at £987,000. Design is by British Slab (associate company within the group) which will also carry out the construction work using the lift slab system.

Work on an advanced factory at Rausau Industrial Estate, Ebbw Vale, for the Welsh Development Agency is valued at £889,000.

Demolition and rebuilding of industrial premises at Cambridge Avenue, Slough, for Slough Estates Design and Construction is worth £398,000.

It is hoped to have construction work under way later this year with the first completions expected in the early summer of 1981.

Over £10m awards to Douglas

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Demolition and rebuilding of industrial premises at Cambridge Avenue, Slough, for Slough Estates Design and Construction is worth £398,000.

Finally, alterations to telephone exchange Edinburgh for the Property Services Agency (Department of the Environment) is valued at £329,000.

Mining in Jordan

IN JOINT venture with A. K. Debabneh of Amman, Costain Mining has won contracts totaling £6.7m for erecting and operating mining equipment and stripping overburden at El Hassah, Jordan. Both contracts are with the Jordan Phosphate Mines Company.

Worth about £700,000 one contract is for the erection of a Ransomes & Rapier W2000

walking dragline with a bucket capacity of 30 cubic metres, a boom length of 95 metres and a weight of over 1,700 tonnes.

A second contract, worth over £6m is for the operation of the dragline and ancillary mining plant, and the removal of 21m cubic metres of rock overburden to expose phosphate deposits. Work will start in January 1981 for completion in mid-1984.

Sewerage by Mowlem

TWO CONTRACTS worth together £3.5m have been awarded to John Mowlem by the Lincoln Sewage Division of the Anglian Water Authority.

The larger award is for the provision of a major pumping station at Pyewipe and the headworks for a sea outfall in connection with the reorganisation of the Grimsby sewerage system. This is valued at £1.2m. The works have been designed by the Anglian Water Authority

with Sir Frederick Snow and Partners, who are providing the consultant engineering services. Work is due to start in late March and anticipated completion date is autumn 1981.

The second award, worth about £350,000 is to lay a relief sewer 1.25 miles long from North Somerstones, south of Cleethorpes, to a treatment works. Work will start in April and completion is due this winter.

Crown House contracts

LATEST projects awarded to Crown House Engineering are worth £2.5m and include a £784,000 contract from the Civil Aviation Authority for the maintenance of all mechanical/electrical services at Sumburgh airport which serves the North Sea oil installations.

Work for Freemans (London, SW9), mail order specialist is worth £640,000 for mechanical services for a warehouse extension at Peterborough.

At Rank Taylor Hobson's new

measuring instrument factory in Leicester, a contract for over £300,000 is for all electrical services including a high quality lighting system.

A £227,000 contract has been won for electrical installations at the civic offices Phase 2 at Rotherham Civic Centre and, finally, North East Thames Regional Health Authority has awarded a £523,000 contract for electrical and mechanical work at the London Hospital, Whitechapel.

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IN BRIEF

• Sir M. McDonald and Partners and Hunting Technical Services will combine services in a national review of irrigated agriculture in the central African state of Malawi. Study has been commissioned by the Malawi Ministry of Agriculture and Natural Resources with World Bank financial aid.

• Grounding contract worth £190,000 has been won by Soil Mechanics for the first phase of the Lincoln County Hospital development for the Trent Regional Health Authority.

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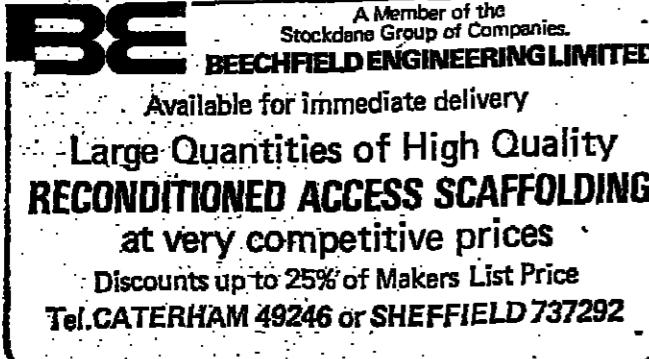
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A new exchange rate rule book

BY SAMUEL BRITTAN

ONE WOULD expect that the U.S. Administration was taking serious action against inflation would be greeted with joy by foreign central bankers and governments. For years they have been lecturing the Americans about the weakness of the dollar and the need to put their house in order.

Now, however, that the dollar has been rising in anticipation of such action, the European and Japanese authorities are once more intervening merrily—this time to support their own currencies and slow down the rise in the dollar. There seems to be an itch to intervene whatever the foreign exchange market does.

Second best

Does this criticism mean that central banks should never intervene? It is well known that foreign exchange rates, like other market clearing prices, tend to overshoot and undershoot around their underlying trends.

It is also well known that stabilising speculators, who buy when a currency is below its trend and sell when the currency is above, can make profits. There is no objection in principle to central banks trying to behave in the same way—except that their officials do not bear the personal consequences of their successes and mistakes.

Nevertheless, in place of the utopian rule of completely clean floating, I would suggest as a second best that central bank intervention should be guided by the profitability test. Central banks should be expected to make a profit on their foreign exchange operations, and the results should be published as a separate item in annual reports. Central banks which make losses or inadequate profits should then get out of the game. Ideally the pay of the officials concerned should be geared to foreign exchange profits and losses, just as the pay of governors and chief cashiers should be geared to the

fulfilment of money supply objectives.

This formula does not solve all problems. The measure of profitability in a world of fluctuating currencies and inflation rates raises problems of the currency in which the profit should be measured. But the debate should centre around the profitability rules rather than the unanswerable question of whether a currency is at its "right level".

Central bankers could use any economic models they like—purchasing power parity, money supply comparisons, current account balances, OPEC movements of anything else—but their test should be their market success. The period in which central banks should expect to make foreign exchange profits should probably be a year. This is in line with normal commercial practice. It would also mean that the disturbing effects on the domestic money supply would cancel out before harm was done.

On rare occasions a loss in one year might be balanced by a profit in another, just as a monetary overshoot might be balanced by a later undershoot—but this should be extremely rare.

Fluctuation

The Brussels Commission claims that EMS currencies showed an average fluctuation of only 1.9 per cent against the ECU basket in 1980, the first year of the scheme, compared with 5.7 per cent in the six preceding years.

It is well known that a Bretton Woods type of fixed but adjustable rates can provide, while it lasts, short-term stability at the price of much bigger disturbance when changes have to be made.

Under a profit-maximising rule, central bankers would be free to stabilise to the maximum extent feasible without the EMS.

The rule would be a far better guide for a petro-tyre like sterling than joining the EMS at an exchange rate which would be guaranteed (a) to be wrong and (b) to upset domestic money supply policy either in an inflationary or a deflationary direction.

Sanction

(1973) and Acquai (1977), surprised his trainer and most backers.

The Prince Regent gelding, who gave *Pride Of Tennessee* 22 lbs and a three-quarters-of-a-length beating in the Doug Barrott Handicap Hurdle at

Wide gap separates UK-EEC legal systems

WHEN Parliament enacted the European Communities Act, our statutes are drafted with an eye to exactness; the draftsmen attempt to foresee all possible circumstances and to prescribe for them. Style and simplicity are sacrificed for precision.

The aim is to indicate by language, often elaborate and sometimes tortuous—what Lord Simon of Glaisdale once called "rubbery and elusive"—what Parliament intended by its legislation. The judges take their cue by interpreting the statute by reference to the words actually used. They give the words their natural and ordinary meaning and do not fill any gap that may inadvertently have been left.

To do so would be, what Lord Simonds said 30 years ago, a "naked usurpation of the legislative function." Parliament alone can fill gaps in its own legislation.

The Rome Treaty is, by contrast, striking for the imprecision of its language. It lays down the principles in general words, and one looks in vain for a provision that defines the terms used.

Political and intent—the key to the European method of interpreting Community law. If there is a gap, the courts must fill it as best they can. They do so by asking themselves the question: "What would the framers of the particular law have done if they had thought about it?"

The Treaty establishing the European Communities is strikingly dissimilar from any

modern Act of Parliament. Our statutes are drafted with an eye to exactness; the draftsmen attempt to foresee all possible circumstances and to prescribe for them. Style and simplicity are sacrificed for precision.

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The evidence for this divergence in approach comes not merely from reluctance of British judges to refer questions of interpretation to the European Court and instead to interpret the Community law in the case of Community law, to be abandoned in favour of the Continental attitude, there is evidence that the two systems may still not be seeing eye to eye.

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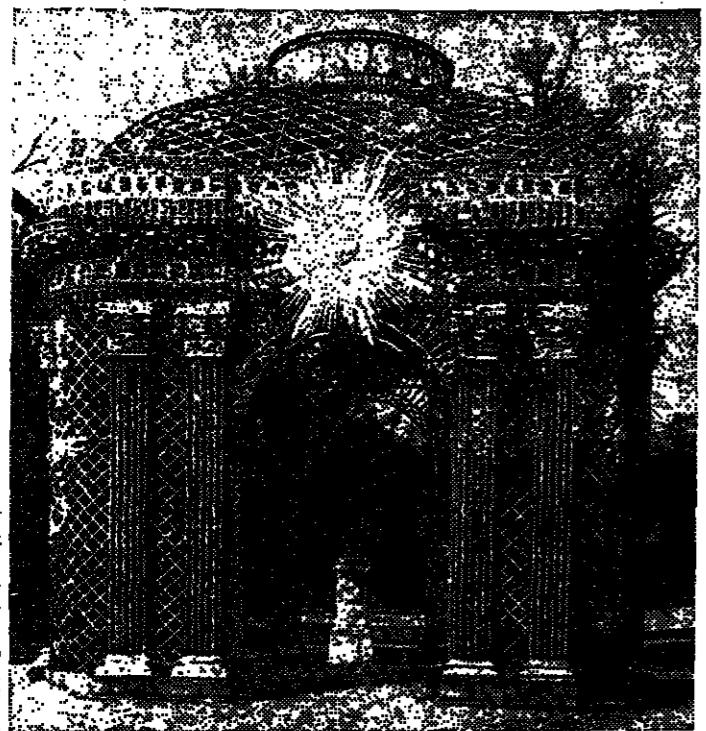
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THE ARTS

Park Sanssouci, Potsdam

Frederick the Great's pleasure garden

by GILLIAN DARLEY



Leonard Burt

If things were otherwise, the western outskirts of Berlin and the romantic landscape of Glienicker would merge gently into the vicinity of Potsdam. There would be, as there once was, a nice continuity since the picturesque landscaping and associated classical buildings by Schinkel and his pupil Persius at Glienicker are repeated as one of the many elements within the park at Sanssouci, in Potsdam.

However, these days the route between the two is far more circuitous and memory has to perform what the eyes did in the past. A visit to Sanssouci is

an astonishing experience; mingled within a single area are the principal strands of gardening and landscape fashion from the mid-18th century to mid-19th century co-existing and remarkably intact. In fact, Michael Ellison, a leading landscape architect who visited the park recently, found the retention of the different characteristics and the skill of replanting which has been undertaken consistently, quite remarkable. Sanssouci in both its buildings and landscape allows the two threads of romanticism and classicism to wind together and separate to

demonstrate the possibilities of a counterpoint between formality and flourish, between strictness and asymmetry.

Frederick the Great's rococo summer palace was the first building in the park, inaugurated in 1747. It was built on the highest terrace of a vineyard, each tier of which was then glazed to offer protection and to hasten the ripening of the grapes (Sanssouci was for summers only and the vines had to obey royal schedules). These six glistening terraces still exist, though the frames are in need of repair. The vineyard is a strongly formal feature with the rococo swings of the little palace above it in complete contrast.

Formality is also introduced with the key feature of the park as a whole, the 2,000 yard central axis which bisects the "jardin anglais" and leads from below the vineyard to the New Palace, the one false note at Sanssouci, an overwhelming, bombastic building which, predictably, was the Kaiser's particular delight.

In 1914 Patrick Abercrombie published a couple of fascinating articles on Potsdam in the *Architectural Review*. The photographs show a profusion of knots on the parterre as well as an overall elaboration of the formal elements, in line with late 19th century taste. Even more interesting, however, were Abercrombie's remarks about the place: "the unbroken, with the fat mountain perched on the roof, is now hidden in a wilderness (or *jardin anglais*) though engravings show originally a knot garden, a Kaiser could occasionally be found woodland in the park." The second article was published in July; a concluding one was promised. It never appeared.

Certainly the Prussian

monarchy seems to have been deeply imbued with the spirit of the place. Frederick the Great became a virtual recluse there after the Seven Years War. He seems to have had considerable personal influence on the evolution of the landscape, working closely with Knobelsdorff. It has been suggested that Frederick's manipulation of landscape was a metaphor for the complexity and sophistication of his territorial ambitions. If so, the works initiated by Crown Prince Frederick William (later Frederick IV) show different aspirations. His improvements, aided by Peter Lenné, Director of Potsdam gardens, produced a landscape which in its grassy sweeps, the subtle planting of trees (often evergreen around Schinkel's ochre-coloured buildings) and that sudden change of pace immediately around the vine-dressed pergolas, are the essence of early 19th-century romantic classicism.

Water is an informal element; perhaps fortunately, since the elaborate management of water in the earlier days had been a considerable failure. Reservoirs are hidden around the grounds, including one masked by false ruins dramatically surmounting a rise at the end of a massive vista. Some of the garden buildings are revealed in such a way, others are masked until the last moment. The Chinese Teahouse, a wonderful gilded nonsense with the fat mountain perched on the roof, is now hidden in a wilderness (or *jardin anglais*) though engravings show originally in a knot garden, a Kaiser could occasionally be found woodland in the park." The second article was published in July; a concluding one was promised. It never appeared.

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Maria Aitken

Coliseum

La Sylphide

by CLEMENT CRISP

Peter Schaufuss' version of *La Sylphide* for Festival Ballet is a rare balletic event: a staging of an old masterpiece successful in honouring the past, and equally successful in adapting the past to modern theatrical taste. David Walker's decorations are sensitive; Schaufuss has amplified the action by opening musical cuts and restoring material long lost, which he has choreographed *à la maniére* de Bournonville with entire skill—the variation for the Sylphide in Act 2, just after she has brought James his forest snack of strawberries and spring water, is a delight; the larger scale of the production, demanded by the theatres in which Festival plays, does not distort or blot the original drama.

The company performances are sincere, well-thought, and have a fine Bournonvillian bounce in the reels. At the production's revival on Friday night the only blemishes were erratic lighting; the need for a set of front winds to supplement design made for Festival Hall, or else for the action to be contained within the limits of the existing wings; and for James's companions to avoid making exits in which they semaphore urgent nothings to each other.

These quibbles apart, the staging was, as last summer's original performances showed, a triumph for the company, and make good dancers.

Ballet in Italy

by FREDA PITT

Throughout January and February, Italian ballet-lovers (and critics) able and willing to tour the country were busily scuttling from place to place to catch an unusually large number of performances. No one town hosted more than two events, so mobility was essential.

There is no doubt of the increase in popularity of both classical and modern dance in Italy over recent years, but no truly gifted Italian choreographer has yet emerged this century, and there is a disquieting tendency (noticeable in these performances) to build programmes round dancers rather than the works they interpret.

Because the opera house companies remain unemployed for so many months in the year, star performers are invariably visitors, whether Italian or foreign. On the one hand, it is salutary for the local principals to be offered such challenges and chances to measure their own shortcomings; on the other, it means they are placed in a permanent condition of inferiority.

Not many, for instance, would choose to see Roman dancers from various Soviet towns and schools gathered together under the label "Academic Ballet of Moscow" directed by Natalia Kasatkina and Vladimir Vasilev, who were responsible for the *Rite of Spring* given as the second half of the programme. There were some disappointments in the first half, promising rarities from the classical repertoire. If Petipa and Fokine were wholly responsible for the excerpts shown, they did well not to mount these pieces in the west. *Flower Festival* at Genua had too much coy play from Irina Siniakova and Igor Terentev.

By far the most interesting piece was Kuznetsov's arresting *Fleeting Moments* (Prokofiev), dating from the 1920s, when his experiments were frowned upon by the authorities. It opened with a trio in illiciously entwined (Galina Skuratkova, Alla Ivanchenko and Mikhail Trofimov) followed by a lyrical pas de deux for a couple in white (Olga Paviava and Viktor Kasatsky) and a fiery solo for Oleg Sokolov, in black and red.

Private Lives

by B. A. YOUNG

What an old period piece it is! "I hope I don't get sunburnt" "We'll be in a hell of a mess socially." And half the dialogue sounds as if it came from the Oxford Book of Quotations. Really, Coward has become as independent of his time as Conroy is of his.

Peter Rice's designs, concrete and stained glass for the smart Deauville hotel, a vast, cold, half-furnished sitting-room in the Paris flat, don't do much to suggest the lives of the rich in the 1920s. All is left to the four players, and among them only one, Maria Aitken as Amanda, really glows with the right feeling of *beau monde* indifference. She can sail round the room with the grace of a racing dinghy, dishing out social kidney-punches as she goes, while the other three still seem yoked to their villas in the stockbroker belt.

As Elyot, Michael Jayston gives only a portrait in black and white. There are overtones in his lines that he doesn't give

us, so he deprives us of some of the laughs we need. For the play depends almost entirely on the dialogue; the plot is as unenterprising as the plot of *Look Back in Anger*, another play with the same characteristic. In the first scene, where Elyot exchanges that with his new wife Sibyl, it is hard to see what there was in him to have lured the sweet virginal girl that Jenny Quayle gives us into her passion for him. Cold, he seemed to me, and uninspiring.

Ian Collier fills up the fourth side of the square nicely as Victor Prynn, for Victor is drawn as a contrast to the idle rich. (I wonder what he did for a living?) Mr. Collier is never dull. Indeed he's in a jam, for compared with Elyot he should be dull, yet Elyot, I can't conceal, is a dull man in this production, and Victor is constantly the more interesting of the two.

Well, it takes more than all this to make *Private Lives* anything but an entertaining evening, and this production under Alan Strachan is that all right.

The playwright, Tina Howe, had all the ingredients to skewer such an establishment, but instead the audience is made to sympathise with the modern couple trying their best to make an appealing cash coulisse. David Jenkins's set captures the ersatz elegance of such places with their fake Tiffany lamps and potted plants.

Thomas McIntosh was born in Washington DC, and now lives in Suffolk; he studied at the Juilliard School with Edward Steuermann; he is, apparently, "first prize winner in the international Kranichstein Competition, Darmstadt, Germany"; and he is also, on the evidence of the first half of his recital on Thursday, quite the worst pianist I have heard play in public for years.

Kr. McIntosh confesses in his own programme-note to having let the score of Beethoven's sonata op.13 lie since his youth "unopened on my shelves." He might have been worse advised than to let it lie longer—since for sheer clumsiness his performance would be hard to rival: crude, bumpy and inaccurate, lumpy in movement, harsh and dull in tone.

For one so evidently over-stretched by the demands of Beethoven's op.13, his decision to offer next the whole of Liszt's Italian *Année de Pèlerinage* was an almost mesmerising act of courage. But enough: with a Petrarch Sonnet 104 and a *Dante* Sonate like this—in spite of the fact that one can never actually play out of tune on a piano—Mr. McIntosh could lay claim to the title of Florence Foster Jenkins of the keyboard.

The Elizabeth Hall still has the best corps de ballet in Italy. In January they appeared in a revival of Rudolf Nureyev's production of *The Nutcracker*. Nureyev had no part in the re-staging but came to dance his familiar double rôle at most of the performances.

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by DOMINIC GILL

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SOCER

BY TREVOR BAILEY

THE FA Cup quarter final between Liverpool and Arden, indisputably the best team in the land, and Tottenham Hotspur, who in spite of several weaknesses, have been playing with style, was the game everybody wanted to see. The ingredients could have produced a classic, but the product never even approached expectations.

Liverpool, who beat Tottenham 1-0, were below their best, quite possibly an outcome of the mediocrity of their opponents, who seemed incapable of making an accurate pass. If Dalglish had been usual self, he would have scored at least two simple goals, and this would have given a more accurate picture of the considerable gap dividing the teams.

Spurs rely heavily on their half-back line to provide the inspiration and the goals, while Armstrong and Falco form a strictly limited spearhead. There are chinks in their defence, especially at right wing.

This can be a brilliant and imaginative quartet, but it simply did not function on Saturday, even before the early injury to Villa which forced him eventually to leave the field.

Here lies the big difference between the two contestants, and explains why Liverpool won so easily. The visitors

two regular strikers are Dalglish and Johnson, but in reserve they have Fairclough and Heighway, who would both walk into the present Spurs side. Their rearguard and last line of defence are in an altogether higher class than Tottenham's.

The big question before the kick-off was how the respective half-back lines would compare. This was the one department where Londoners believed with some reason that they could hold their own, and might even have the edge.

On the left flank they had Villa, always so difficult to dispossess. In the middle they had Arden, artistic and world class, and the experienced and rugged Yorath, while the exciting Hoddle, who provides width and elegance down the right wing, has also been scoring a number of spectacular goals.

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They have developed a splendid understanding, enabling them to capitalise on their individual strengths. This can be seen in the way Kennedy and Case may not have quite so much dexterity and vision as Arden, and company, but they are all good ball players and ball-winners.

After the interval, having made no impression on the Liverpool defence, Perryman was moved up to support his front line. This extra man in attack caused occasional problems, but conversely also provided Liverpool with opportunities to put the result beyond doubt. These were all wasted with a carelessness not normally associated with the side.

OLYMPICS BY MICHAEL THOMPSON-NCH

The Moscow enigma rolls on . . .

TO GO, OR NOT TO GO? One would have thought by now that the international political, diplomatic, commercial, and sports communities had agonised long enough over the Moscow Olympic Games, and that a practical (if not a moral) consensus had emerged.

Not a bit. Everyone from Kremlinologists and Sports Ministers to the manufacturers of soft drinks, from media editorialists to the brotherhood of track, field and pool, from dealers in precious metals to students of *détente*, has had their say.

Yet the agonising goes on, and it does so in an atmosphere of such ignorance and confusion that it seems likely to endure up to, indeed well into the eve of the Olympic opening ceremony, scheduled for July 19.

Will there even be an opening ceremony? At present, I believe so. Despite the agonising of the West, despite the tough stance adopted by the U.S. and Britain, there is as yet only the slenderest evidence that by July 19 the International Olympic Committee in Lausanne

and the Olympic organising committee in Moscow will have failed in attracting to Moscow a sufficient number of athletes to pass muster as a quorum.

At present, it seems unlikely that anything other than a large-scale Soviet troop withdrawal from Afghanistan would persuade the U.S. Government to reverse its call for an international boycott (although what would constitute a genuine troop withdrawal is hard to say).

The British Olympic Association has deferred a decision about accepting the official invitation to compete until after a meeting on March 25. That meeting will be held shortly before other Western European Olympic committees meet in Brussels. The British administrators are probably hoping that by then a firm lead will have been offered by the U.S. Olympic Association.

"It is possible that we shall still pull out," said Sir Denis Edwards, the British association's chairman, "but we do not consider it a probability."

Countries which could be added to the list of those in favour of a boycott include West Germany, Australia, New Zealand, China (which was re-admitted to the Olympic movement only last year), Norway, Holland, and Japan.

In Britain, there is to be a Commons debate this week in which the Government will spell out its opposition to Britain's attendance in Moscow, though Mrs. Thatcher, the Prime Minister, will make it abundantly clear that the Government is only advising, and that the decision rests with athletes—and spectators.

The sports view is, ironically, more complex. No intelligent sports man or woman claims that sport is not politicised. They do not say that politics have not infested sport. They say that everything should be done to evict them. They are amazed that, whenever things go wrong, the politicians clutch at sport as the easiest endgame to hand in the game of diplomatic softball, and wonder how on earth the proper ordering of society can have anything to do with an Olympic archery programme, or a yachting race at Tallinn.

Perhaps the "Propaganda Games" will be cancelled; perhaps they will not. But, for now, the Olympic movement is nothing but a folly, as much the victim of its own aggrandisement as of anything else.

Mr. Hector Monro, the Minister responsible for sport, has made it clear that there would be no financial sanctions against the British association.

Ardiles started brightly and gradually disappeared. Yorath was caught in possession too often and his passes tended to find the opposition rather more frequently than his own colleagues. Hoddle did not appear to have fully recovered from injury and only gave an occasional glimpse of his talent. While Pratt seemed to find the occasion too much for him.

Liverpool's clear-cut superiority, both up front and behind, meant that their own midfield quartet received and was able to provide a much better service than their opposite numbers. Ray Kennedy, Souness, McDermott and Case may not have quite so much dexterity and vision as Arden, and company, but they are all good ball players and ball-winners.

In an effort to put Liverpool under pressure, Spurs started at a frantic pace, which never found their true rhythm. Apart from a five-minute spell midway through the first half the visitors not only took the lead but controlled proceedings.

After the interval, having made no impression on the Liverpool defence, Perryman was moved up to support his front line. This extra man in attack caused occasional problems, but conversely also provided Liverpool with opportunities to put the result beyond doubt. These were all wasted with a carelessness not normally associated with the side.

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Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

• COMMUNICATIONS

Masses of data by satellite

SATELLITE LINKS between Geneva and England, using ground terminals developed by Marconi Communication Systems, a GEC-Marconi Electronics company, have been set up.

High energy nuclear accelerator work (atom smashing), involves the constant use of vast quantities of complex data. Exchange of such data between laboratories is a problem, the normal method being physically to transfer the data tapes by courier. Now, by taking advantage of the high transmission possible, using satellites, the data can be exchanged in less than two hours. This opens up the possibility of real-time participation in experiments from sites far away from the smasher.

As part of the European Space Agency (ESA) programme of experiments prior to the launching of a series of communications satellites during the early 1980s for the European Post and Telegraph Administration an orbital test satellite (OTS) was launched in May 1978 to prove the systems likely to be involved in later operations.

One of the experiments with OTS promoted by the Commission of the European Community involves the transfer of bulk data. The European Nuclear Research Centre (CERN) in Geneva is being linked with a number of laboratories throughout Europe. The first phase is

• ELECTRONICS

Graphics are digitised

RELATIVELY small drawings and diagrams—up to five inches square—can be digitised using a compact graphics tablet designed and made in the UK by Hawk Electronics, 11 Kingsway, Altringham, Cheshire. Tel: 061 923 9254.

Data is taken from the drawings by means of a coil mounted in the status which interacts electrically with an array of coils mounted below the writing surface. As the pen is moved from point to point on the drawing and pressed on the surface, a microswitch operates and simultaneous digital read-

• METALWORKING • DATA PROCESSING

Alternative saves time

VITAL to the work of oil exploration rigs are the lengths of tube that screw together to form test or production "strings" through which the oil—often from depths of thousands of feet—is brought to the surface.

To obtain the exact depth required for a particular string, special tubes of a known length are required. Called pup joints, these normally have "upset" ends which, alternately, are internally and externally threaded so that they screw together to form flush, water-tight joints, as the string is extended.

A problem in the UK has been obtaining supplies of "upset" tubes which are usually produced by a forging process.

Delivery of conventionally forged upset tubes from British or American mills is said to be 18 to 26 weeks.

Tubeboring, of Tetbury, Glos.,

is offering an alternative method of production. By deep-hole boring standard stock tube and machine turning the outside diameter to the required upset profile, considerable time is saved. Though the cost of production is higher than that for traditional pup joints, this is offset by the elimination of delays in an industry where time is at a premium.

Tubeboring (Cheltenham), Unit 4E, Industrial Estate, Tetbury, Glos. 0666 52826.

• HANDLING

Potatoes packed fast

DESIGNED TO handle potatoes and similar vegetables at high speed and without damaging the produce is a new automatic

potato slicer from Crawford Engineering, Merle Platt, Knutsford, Cheshire.

Interesting feature is said to be the "goose-necked" conveyor unit which operates with a rise-and-fall action under electronic control.

Signals for the control of conveyor movement are provided by an automatic height sensor mounted on the leading end of the conveyor unit which continuously registers the level of produce in the box.

Produce delivered to the conveyor unit is conveyed by an enclosed cleated 3 feet wide belt which transports the potatoes, etc., to the interior of the box being filled and releases the vegetables at the existing content-level. The automatic sensing of the produce level in the box, as a means for controlling conveyor discharge, eliminates any risk of damage to the vegetables during filling operations.

First installations in Europe

AFTER ONLY three years of activity the U.S. computer company Magnuson, set up to make IBM plug compatible machines is on the way to achieving at the middle of the size range what Amdahl has pulled off at the top end after seven years of business. Indeed the Magnuson machines were designed by Carl Amdahl, son of Gene, although there is no connection between the two companies.

Magnuson has just announced its first orders in Europe for the M80 series, machines which, it is claimed, can do all that IBM's 360 and 370 computers can do, but more efficiently and more compactly.

First installation might well be described as "blue chip" since it is at CPP, the mainframe software products arm of CAP/PP. It is also the latter company's first mainframe installation, extensive bureau time having been purchased in the past.

Another order is described as being from a "leading European computer services group with bureaux in France,

Belgium, Italy, Germany, Switzerland, the U.S. and the UK." The name is not officially disclosed but is believed to be General Service Informatique. An M80/4 will go into the UK bureau.

A further M80/4 is to replace an existing IBM 360/50 at EMMA EDB in Bergen, Norway, a bureau.

The value of the three orders in total is about £1m. So far, some 70 systems have been sold in the U.S. at a value exceeding £8m.

Considerable advantages are being claimed for the 80 series by Magnuson. As a rule of thumb, the company says they offer a 20 per cent performance improvement but at 20 per cent less cost compared with IBM.

Thus for companies like CPP

4300 series is delayed for as

much as two years, Magnuson is

able to deliver the M80 models

3 and 4 within 60 to 90 days

of ordering."

Magnuson in the UK is

situated at 11 Fairmile, Henley on Thames, Oxfordshire (04912 78159).

• QUALITY CONTROL

Inspection of alloys

X-RAY analytical equipment from Link Systems is designed for instant quality inspection of incoming alloys and steels in a non-laboratory environment.

Based on microprocessor and detector technology used in the construction of research grade X-ray analytical equipment, the new system is priced at about £17,000 and will provide positive, simple and fast identification.

The operator starts by placing a known accepted standard of the metal into the analysis cavity of the unit; on the depression of a button this is analysed and the result stored in the system memory. Then, subsequent samples can be analysed and automatically compared against the standard on a "go/no-go" basis.

The user can compile his own alloy data bank holding the acceptance standards for all materials likely to be used in his business. In this way an unknown material can be analysed and checked electronically against the entire stock of records. Alloys with as little as 0.1 per cent variation can be differentiated.

More from the company at Halifax Road, High Wycombe, Bucks (0494 24145).

GEORGE CHARLISH

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• HEATING

Safe when dealing with acids

THERE ARE many applications in the industrial, chemical and scientific fields where corrosive chemical solutions—nitrates, acids and alkalis—must be temperature-controlled.

To enable electric immersion heaters to be safely and economically used for this purpose, Circuit Plating Equipment of Ascot, Berks, has introduced its RTC range of immersion heaters.

The heater element in these units is protected by a sheath of quartz, stainless steel, titanium or other resistant material appropriate to the solution in which it will be used.

In general, quartz would be specified for the majority of acids, except hydrofluoric acid, which requires an alumina sheath. Stainless steel would be used with most alkaline solutions, phosphates, water and some solvents. Titanium would be used with some acids.

An additional aspect of the heaters is a tough polypropylene guard that protects them against damage caused by physical shocks during use.

They are available in a range of fittings. The most versatile is the "over the side" type, which as the name implies, simply fits over the side of the tank, with the heater immersed in the solution. Screw-in types, fitting into a pipe flange mounted in the tank, are also available.

Heating power extends from 1,000 to 36,000 Watts while smaller tank heaters offer power ratings from 500 to 1,500 Watts.

For heavy solutions or phosphate solutions, a range of derated heaters is available. With a rating of 20 Watts per inch as opposed to the more normal 40 Watts per inch, these heaters are designed to inhibit scale build-up.

Attractive with the quartz heaters is the very smooth surface finish of the quartz. This minimises the build-up of, for example, copper during electroless plating, and prolongs the useful life of the heater.

Messages in all directions

SPL INTERNATIONAL has concluded an agreement with Plessey Inc. of New York for the marketing rights to a tandem-based message switching package, DMS 660. The agreement involves a perpetual licence, non exclusive rights in western Europe and exclusive rights in Scandinavia. Under the terms of the contract SPL will sell, install and maintain the package; modify and extend the package; and supply micro-based data line controllers.

The package provides facilities including multi-address, group addresses, message acknowledgement, message retrieval and edit, statistics, four levels of priority, magnetic tape as a logical terminal, wild telex, format speed and code conversion, and automatic secondary routing.

The system uses IATA format, but other formats can be supported. The system will also cater for speeds up to 9,600 baud, and supports Telex, IBM 3270 and 3780, and Bell polling protocols.

SPL will be extending the package to cover the requirements of electronic funds transfer and electronic mail, and will market it under the new name of ADS 365.

SPL envisages potential market areas for ADS 365 to include insurance and banking, commodity brokers, newspaper agencies, transport companies, airlines and multi-nationals.

ADS 365 will be sold either on a turnkey basis including tandem form computer hardware and other application software, or on a fixed price basis with application software on the users' tandem systems. Tandem is a twin-processor system which, to date, has not had a disastrous failure.

More from SPL on 01-636 7833.

Handles many transactions

FORTRONIC'S specialist banking terminals are to be marketed in the United Kingdom and the Republic of Ireland by ICL, specifically to meet the needs of branch banking in the 1980s.

Fortronic's key development is the transaction terminal system. This is based on a microprocessor and has keyboard, plasma display, printer and magnetic card reader, all integrated in a single compact unit. It is operated by bank counter staff to handle the full range of customer's transactions and enquiries to be processed with greater security, speed and accuracy.

A number of other banks and financial institutions are conducting trials of the system for various applications, including financial data capture, credit authorisation and the control of note dispensers.

Related products are being developed jointly by ICL and Fortronic. These will extend ICL's capabilities not only in the banking market but also in the wider application of electronic funds transfer systems (EFTS) in the retail environment.

ICL, Putney, London, SW15. 01-788 7272.

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FINANCIAL TIMES SURVEY

Monday March 10 1980

مکانات امن

Insurance Broking

The scale of world insurance—nowadays involving jumbo risks running into billions of dollars—has become such that sheer size of operation has emerged as an overriding consideration. It is for this reason that the insurance broking community is increasingly the scene of mergers—either within Britain or with the American industry.

Race on to be the biggest

By John Moore

THESE ARE uneasy times for insurance brokers. Major changes are taking place in their organisations, their modes of operation, their business relationships with each other, their public image, their professional standards, and how they are regulated in various markets.

The period of upheaval, which started nearly two years ago when U.S. and UK brokers attempted to forge closer links with each other, is not yet over. So far this year Marsh and McLennan of the U.S., the world's largest insurance broker, has launched an ambitious \$237m bid for an openly hostile C. T. Bowring and Co. of the UK, ranking seventh in the world insurance broking league. Other changes and realignments in the business relationships between the major

American and British brokers are likely to continue for some while.

The regrouping of the major brokers is taking place as their trading cycle has dipped. All brokers are affected by the overcapacity in world insurance markets; too many insurers are seeking business volumes which have not expanded at the same rate as the available markets. This has depressed premium rates, in turn pegging the growth of brokers' commissions. In addition, British brokers are faced with—as high overseas earners—the negative effects of a strong pound.

Furious.

The creation of the rule had a tremendous impact in the U.S. The Americans were furious over the 20 per cent rule—a reaction which proved in time a contributory factor in helping the establishment of a New York Insurance Exchange, a possible rival for Lloyd's.

Within Lloyd's of London, the world's oldest insurance market, there is a mood for reform (after several scandals) which has recognised that an uncontrolled entrepreneurial environment is no longer appropriate in a community which is backed by private wealth.

Lloyd's is studying the whole problem of self-regulation within its market through a working party headed by Sir Henry Fisher. The Fisher team has been looking closely at a controversial rule established by Lloyd's in 1978 when the first wave of U.S. approaches to Lloyd's brokers began. Lloyd's decided then that no insurance

premiums come from the U.S. The U.S. market alone could provide Lloyd's with anything up to two-thirds of its annual premiums of £2bn.

By dint of its size the U.S. market is important to Lloyd's; but by reason of its limited capacity, representing around 3 per cent of total U.S. premiums, Lloyd's is rather less important to the Americans.

THE WORLD'S TOP 12 PUBLICLY QUOTED INSURANCE BROKERS

		Group broking commissions and fees*	Insurance broking investment income	Other net income	Group pre-tax income	Group after-tax income†
Marsh & McLennan	(U.S.)	463.3	47.2	46.8	166.1	82.2
Alexander & Alexander	(U.S.)	328.7	24.0	15.5	103.3	51.5
Sedgwick F. P. B. Group	(UK)	260.0 (e)	25.0 (e)	15.0 (e)	107.0 (e)	47.0 (e)
Frank B. Hall	(U.S.)	237.9	21.0	**	56.8	27.5
Reed Stenhouse‡		156.2	10.5	**	29.8	14.4
Fred S. James	(U.S.)	148.0 (e)	11.2	**	40.5	21.1
C. T. Bowring§	(UK)	144.0 (e)	20.0 (e)	12.5 (e)	55.5 (e)	40.0 (e)
Corrigan & Black	(U.S.)	128.5	8.5	3.2	37.9	19.8
Stewart Wrightson§	(UK)	98.0 (e)	10.0 (e)	4.5 (e)	18.5 (e)	9.7 (e)
Alexander Howden	(UK)	97.0 (e)	16.0 (e)	19.0 (e)	44.0 (e)	25.0 (e)
Willis Faber§	(UK)	79.0 (e)	17.0 (e)	9.0 (e)	36.0 (e)	18.0 (e)
Minet	(UK)	75.0 (e)	7.0 (e)	7.0 (e)	22.5 (e)	12.0 (e)

Notes:

* Excludes affiliates, associates. † Net profit attributable to stockholders. § Group pre-tax income from insurance activities only. After tax income from all activities.

** Not disclosed but believed modest. (e) Est. ‡ Canadian and UK interests. Figs. to September 30 C\$1.15 = \$1. Source: Kitcat & Aitken.

market through a merger or link-up as profits become harder to earn on a downward cycle, the Americans have their reasons. They want:

• A greater share of the commission cake. If they pass business from the U.S. to London and Lloyd's it has to be channelled through an approved Lloyd's broker and the commission shared. The Americans want to retain greater share of the brokerage.

• Better international links. Most large UK brokers have well-developed international networks outside the U.S. market which the Americans would like to exploit as the outlook in their domestic market for insurance growth is uninspiring.

• More influence in the Lloyd's market. On prestige grounds alone Lloyd's still appeals to the Americans.

It has been suggested by many brokers in the London market that in the near future there may be only six or eight international broking firms handling the large insurance accounts of international clients. But there will be a large number of smaller firms handling more specialist work.

The trend is likely to be different. Already many medium-sized and smaller broking companies are seeking to forge formal links with U.S. brokers, entertain U.S. mergers or merge with each other in the UK market, the intention is the same—to become eventually one of the top six international brokers servicing jumbo insurance accounts. This race will run for years.

is becoming increasingly concentrated. The more mergers there are within the UK insurance broking community so the number of independent Lloyd's brokers shrinks.

The total number of UK insurance brokers, recognised as such, has been influenced by the requirements of the Insurance Brokers (Registration) Act 1977, under which anyone who wants to call himself an insurance broker must register. This is designed to bring the industry under statutory control. While perhaps raising standards, it has reduced the number of brokers who can now claim the title of "brokers" and be recognised as brokers by the authorities.

Impetus

It is a measure which has given more impetus to the bigger brokers, who have no difficulty in passing the tests of competence and financial standing. Others have decided to forego the opportunity of describing themselves as a broker and have chosen to call themselves consultants or agents.

Size is becoming an obsession in the UK insurance broking community. Whether UK brokers are seeking to forge formal links with U.S. brokers, entertain U.S. mergers or merge with each other in the UK market, the intention is the same—to become eventually one of the top six international brokers servicing jumbo insurance accounts. This race will run for years.



16th century St. George's watch movement showing the roller and can, the stepwork to prevent overwinding and the hog's bristle regulator acting on the arms of the balance.

By courtesy of The Science Museum.

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ONE OF the thorniest problems which the Lloyd's internal working party into self-regulation will have considered is the relationship between Lloyd's insurance brokers and the underwriting interests which those brokers might own.

Insurance brokers at Lloyd's derive their income from three principal sources: commissions on business placed with insurers; investment income from the banking of premiums during their client-insurer journey; and underwriting agency income - fees and profit commissions - earned by managing underwriting syndicates at Lloyd's.

At one time the underwriter was himself the agent for his members for whom he was underwriting at Lloyd's. But the growing burden and problems of administration, taxation and the complexities of communication with a growing membership - there are over 18,500 of Lloyd's - led gradually to the establishment of the present agency system, under which most underwriting agencies are run by companies, and some in association with the broking houses.

All the major Lloyd's brokers have underwriting syndicates under their wing at Lloyd's through the ownership of agency companies. Although the control of voting shares of underwriting agencies is held not by broking firms but by individual members of Lloyd's who are represented on the boards of directors of the agencies, the directorships have often been common to both the agency company and the parent company. Moreover, with most directors of the parent broking company members of Lloyd's it has been possible to combine both functions in spite of the inherent conflict.

The conflict between underwriting and broking is glaring. Underwriters, the sellers of insurance, have to secure insurance business at a sound commercial rate to make a profit for syndicate members. Brokers have to secure the most competitive rate for their clients whom they are arranging the insurances for. Whose interests win in such an apparent conflict?

The official view of Lloyd's

has been that the scale of modern risks requires the utilisation of a great number of syndicates - there are over 400 at present - and sometimes world markets. Any broker, runs the argument, who tended to favour syndicates managed by a subsidiary of his own firm or who was influenced by wider considerations of a parent organisation would soon find his market inadequate to his clients' needs.

This conventional wisdom is usually rounded off with the observation that in an effort to preserve their impartiality, brokers are sometimes thought in practice to favour any syndicate but their own.

What if the broker trades on his own syndicates in small business volumes hoping to lay off any risk through reinsurance, collecting premiums once and brokerage twice over for his efforts in acting as both direct broker and reinsurance broker? What happens if the commercial pressures are so compelling that one interest within the broking group does eventually come into conflict with the syndicates, backed by the private wealth of a sleeping membership?

There is no problem, many would argue, until there is a loss or until premium limits, which are strictly related to the capital which backs each underwriting syndicate, are badly breached.

Mischief
To what extent there is a mischief in this type of structure is difficult to quantify but it is unlikely that the Fisher team are going to recommend that underwriting interests should be sold off from their broking parents in an attempt to remove the conflict.

A hint of what is likely to come was given the other week. Mr. Ivor Binney, chairman and chief executive of C. T. Bowring (Insurance) Holdings said at a meeting of the Insurance Institute of London that "on the face of it such relationships must surely result in the prostitution of the underwriting judgement for the benefit of broking profits."

Some form of visible divergence would have to be accomplished



The "caller" in the Long Room at Lloyd's — the link man in the internal communications system

so that the brokers do not end up with control of the managing agents.

Many brokers are taking this idea further: the underwriting agency organisation and personnel could be separated from the broking side leaving the underwriting interests to report quite separately to the parent company. The parent company retains its role in reviewing the operations of each section. Already many brokers are taking steps to separate their broking executives from the group's underwriting interests and build a visible wall between the two functions.

The most difficult problem that the working party, headed by Sir Henry Fisher, is facing is that of defining and formulating disciplinary powers to support the Lloyd's ruling committee and the market. Two main Acts of Parliament - the 1871 Act and the 1911 Act - are no longer adequate to provide the market with the necessary functions to deal with contemporary matters.

In the past twenty years a

phenomenon has grown up within the Lloyd's market - the publicly quoted insurance broker. Shareholders interests have become an important sectional interest within the Lloyd's community.

The pressures on publicly quoted brokers through their conscious responsibility to shareholders to produce consistent earnings growth has led to a new attitude within the Lloyd's market. In a pursuit of growth for shareholders the larger broker may depart from the accepted procedures within Lloyd's, particularly if competitive pressures are great.

But how can Lloyd's protect the interests and good name of the market when the slightest hint of trouble is likely to reflect on the goodwill of the broker and on the share price and shareholders interests?

Formal procedures which can

be implemented with speed need to be evolved to deal with these circumstances and as a result of the Fisher inquiry a new Act of Parliament for Lloyd's will be formulated.

The other aspect that the Fisher team will be examining is that while the checks and balances built into the Lloyd's systems over the past 100 years or more to protect the policyholders are well nigh foolproof, the checks and balances which can offer some safeguards to the committed capital within the market may not be quite as sound.

Reporting procedures of both brokers and underwriters will need better organisation, not only among their own staffs but also in the administrative end of Lloyd's itself. The Fisher inquiry team has constantly had to extend its area of discussion as each new

problem has hit the market.

Lloyd's is now looking to the team to come up with a formula

which allows the American

brokers to accomplish their

takeover plans of Lloyd's

brokers without too much

disruption to the Lloyd's status quo.

Unless the underwriting

interests of Lloyd's brokers are

divested of completely from the

broking interests Lloyd's might

face difficulty in remaining an

essentially British institution

for long. If an American takes

over a Lloyd's broker, which in

turn controls numerous under-

writing syndicates at Lloyd's

could become "Americanised"

in a relatively short period of

time. But with carefully estab-

lished rules defining broking

and underwriting relationships

the process could be slowed.

John Moore

Small brokers line the High Street

WALK DOWN any High Street in Britain and along with the butcher, the baker and the Electricity Board showroom, the small insurance broker is almost certain to form part of the local frontage.

Much of the time his premises will be sited in a busy shopping centre, his open door inviting the public to step straight in. On other occasions he may operate off the beaten track, content to carry on his business less conspicuously and largely by word of mouth. But wherever he is and whatever the size of his operations he is likely to find a healthy demand for his services.

This is at any rate the impression given by the British Insurance Brokers Association (BIBA). More than 500 of its 4,600 members employ less than 20 staff and no fewer than 400 of these are "one-man bands." In all cases such firms are casting in on the considerable demand from members of the public and small companies for efficient and accessible insurance broking advice and services.

Small brokers are difficult to classify but very broadly they fall into two categories. The first is the small almost invariably provincial operation whose trademark can be best summed up as "jack of all trades." The second category is the small specialist broker who has expertise in a particular field by virtue of which he can often outgun his bigger City rivals.

These distinctions, of course, inevitably overlap. The all-rounder will usually have his own individual forte while most specialist brokers are reluctant to turn down new business just because it falls outside their particular niche.

Colours

"The small broker's main problem is to adapt to the needs of his own locality," says one North country insurance broker. "If you are small it is often difficult to specialise. You may provide someone with life insurance one day and the next morning he is back wanting motor cover. In this case you are not going to turn away new business. The provincial broker, in other words, has got to be a fish of many colours."

Small brokers are probably most commonly associated with motor insurance because many new firms see motor cover as the best way of attracting new custom. For example, people tend to go out and buy cars spontaneously and then suddenly find they lack any insurance cover. Inevitably many rush to the most convenient broker, a tendency which has encouraged the growth of what many in the trade disparagingly refer to as Motor Cover Note Shops. This is an unfair brush with which to tar most firms in the motor business but in some cases the presumption is that rapid turnover is achieved at

the expense of good service.

Small provincial brokers therefore have to cover the entire range of insurances. The small insurance broker is almost certain to form part of the local frontage.

Mr. Senkins, whose own firm specialises in Persian carpets importers and the smaller end of trade at Hatton Garden but who certainly does not turn his nose up at other business, also acknowledges that the Registration Act has given smaller brokers plenty to think about.

Registration has in fact possibly been the major concern in recent months, particularly for the very small firms. It requires firms who wish to be registered and therefore call themselves "insurance brokers" to have five years' broking experience, or three years' experience plus a professional qualification, provide professional indemnity up to £5m and follow a professional code of conduct (effectively the latter requires that a qualified insurance broker be always available).

Mr. Senkins strongly supports registration and feels that most firms will have little difficulty in meeting the requirements of the Act. Like many others, however, he is worried that many who do not qualify can still set themselves up as insurance consultants.

"These distinctions," he says, "will often be lost on the public. In my opinion if we are going to accept Government control so should everybody else."

Another problem worrying small firms at present is tight credit. "In the past we have got used to letting our customers pay well after the usual 30-day limit," says one. "But nowadays insurance companies are insisting that we meet their deadlines, and it is difficult to change the habits of our customers."

As in so many other spheres computerisation is quickly gathering pace in the insurance broking world. This is one area, for example, where BIBA is using its expertise to inform and advise its members. Interest at the moment is acute and many surprisingly small firms are currently considering the costs of implementation, if not actually taking the plunge.

Tim Dickson

Transport Insurance

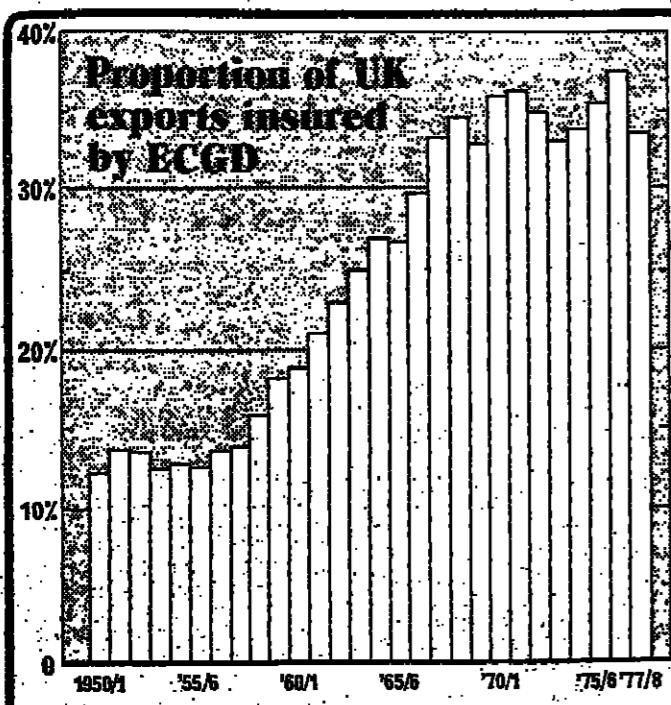
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INSURANCE BROKING III

مکان امن



The hard sell in life assurance

THOSE STUDYING the history of life assurance may well select three events in recent years that were instrumental in changing the whole pattern of life assurance selling. First came the introduction of the unit-linked life assurance concept more than a decade ago. Then there was the 1968 Finance Act and finally in 1976 came the commission agreement between the life companies and the insurance brokers.

Before these events, life assurance selling was relatively straightforward. The product range offered by the traditional life companies was comparatively limited — with profits endowment assurances for savings purposes, whole life assurances for protection and annuities for income.

The more adventurous broker sold family income bonds, usually attached to a whole life or endowment policy. But there was little innovation by the life companies and little attempt to package the contracts to meet the needs of investors.

Then came the changes. The unit-linked concept added several new dimensions to life assurance products, including introducing flexibility not previously known with the rigidity of conventional life assurance. The 1968 Act and subsequent amendments has spelt out the tax qualifications of life assurance contracts. These two events served to highlight the advantages of life assurance in tax planning — the benefit boosted by the ever rising higher tax rates.

The change in the method of paying commission on life contracts from a sum-assured basis to a premium-related method had far-reaching consequences. It changed the emphasis of selling away from whole life contracts towards the shorter term savings plans. Under the old system, commission paid on whole life non-profit policies at the younger ages could be as much as three times the premium.

Life assurance brokers could earn a living selling whole life policies. Now commission is limited to 90 per cent and the broker has to be much more varied in his selling.

Much more emphasis is now placed on providing protection for the younger family man using term assurance — either as a lump sum or as a series of income payments. Such contracts can be ideal to meet the protection needs of the family at a low cost.

But to sell term assurance correctly, explaining to the investor how it operates and the options available later is time-consuming to say the least. And the commission rates paid to brokers on these contracts are low. The net result is that term assurance sales still do not reach anywhere near their full potential.

Appreciated

The role of life assurance in tax planning became steadily more appreciated during the 1970s as the experts analysed the implications of the 1968 Act. For the higher rate taxpayer, the main advantage on regular payment schemes is that after 10 years it provides capital sums or income that are free of income tax, higher rate tax and capital gains tax. The tax credit available on these plans is really the icing on the cake as far as tax planning is concerned.

The unit-linked life companies have been steadily designing contracts to provide maximum investment for the investor to give a complete flexibility in the payment of benefits — the so-called "greenhouse" plans. Life brokers today have to understand the workings of such plans and how they compare with other forms of investment.

But this is just the start. There is now a plethora of such plans on the market, issued both by the new unit-linked life companies and those traditional life companies which have entered the linked field. The brokers in advising clients need to study the various companies, their investment tradition and future prospects.

The life broker in the 1980s has to be a tax planner and a financial adviser. With the linked life contracts, investment can be made into a variety of underlying funds — equity (both UK and overseas), property, fixed-interest, cash or a mixed fund, where the life company decides on the mix of under-

lying investments. Most life companies now have a switching facility to enable investors to move between funds without incurring capital gains tax. Brokers are being more involved in advising on these switching operations.

Sources

Leading life assurance brokers Trowry Law publish a regular breakdown of the various sources of business. On the life assurance side over one-third of its business is pure savings and financial planning. The company is becoming more involved in advising on unit trusts, life assurance single premium bonds and regular savings plans. Protection forms a much lower part of its business compared with a decade ago.

There are two particular areas of financial planning where brokers have specialised in providing advice — school fee planning and capital transfer tax (CTT) mitigation. Life assurance contracts can be used to particular advantage in these areas and the role of the broker can be provided.

The other growth area for life assurance brokers is concerned with personal pension contracts, primarily for the self-employed. The development of pensions business within broking organisations has been varied, but in many, a separate department has handled company pensions but the life department still deals with personal pensions business.

In this sector, the developments of the past decade in designing personal pensions, both traditional and unit-linked, has made the broker more of an investment adviser and financial planner. It is no longer a matter of picking the best with-profit life company and leaving the rest to the client. Advice has to be ongoing, in particular the broker is now being involved in advising his clients on the timing of retirement in order to maximise the pension.

To provide a complete service, the life broker needs to spend a lot of time and effort just keeping up-to-date in the latest developments in product design and on the performance of life companies. The new regulations impose on the broker the need for independence, meaning that he must deal with several life companies. The British Insurance Brokers Association through its journal, its news letters and educational courses is endeavouring to keep its life members informed of the latest position.

The life brokers are questioning the remuneration received in the form of commission paid by the life companies. The non-broking intermediary, only dealing through one or two life companies, gets similar remuneration, but has far less overheads. The brokers are seeking agreement on a form of differential commission system from the life companies to reflect the special services offered by brokers. But as yet no substantial concessions have been obtained by the brokers.

This is of particular relevance to life brokers, who are seeing their share of the market remain static or slowly decline in the face of competition from the direct salesmen attached to a particular life company. The new life business results for 1979 show that most of the growth last year came from those life companies that get their business primarily from their own field staff. The lesson of 1979 is that all life intermediaries have to go out and sell — and this applies to life assurance brokers.

Eric Short

Aid in assessing export risks

EXPORT INSURANCE is an increasingly risky business. After having fallen almost continuously since the war, premium rates charged by the Export Credits Guarantee Department (ECGD) are on the upturn. Average premium income was raised from around 20p per £100 to 32p last year and while no decision has yet been taken this year on the normal credit insurance premiums, some further increase looks possible.

Indication of this was given last month when the rate on one of the department's bank guarantee facilities was doubled to 50p per £100. The need for a higher level of premium income is quite clear. In the last financial year the amount paid out in claims totalled £134m — £26m more than the premiums received. In the current year the level of payments is substan-

tially higher. Only for large-scale projects and capital goods exports of high value requiring lengthy credit terms will the department be willing to negotiate this kind of business.

The proportion of UK exports insured by the department has risen from 3 per cent in 1947 to around 34 per cent. This figure is artificially low since a high proportion of exports, including commodities and certain kinds of intra-company trade, would not be insured through the ECGD. The department reckons to have between 80 and 90 per cent of winnable business, with a little going through private insurers such as Trade Indemnity and the remainder being uninsured.

A company which exports almost exclusively to financially solid clients in politically stable areas might feel it unnecessary to seek ECGD cover.

Comprehensive

This would apply particularly to companies which have only a small portion of their exports exposed to genuine risk. The ECGD, in order to spread its risk, seeks to insure companies on a comprehensive basis for all (or almost all) export business over a period of at least a

year. Only for large-scale projects and capital goods exports of high value requiring lengthy credit terms will the department be willing to negotiate this kind of business.

Lloyd's underwriters themselves are prepared to write a certain amount of political risk, but since they are debared from writing credit insurance risk, they are providing a complementary service rather than impinging on the ECGD monopoly.

There is of course some overlap between political and commercial risk in the case, for example, of exports to a State-owned organisation. Equally, if a client is unable to pay in sterling because its government has insufficient access to foreign exchange, this is in some sense political risk.

According to Mr. Dick Briggs, of Credit Insurance Association, the most active of the specialist broking fraternity, the most

important criteria of risk assessment are the product type, the nature of the buyer (whether a wholesaler, retailer, manufacturer or distributor), the terms of contract involved and the competence of the exporter's credit management system.

Specialist

The brokers themselves are divided into two tiers. The first which comprises little more than a dozen specialist organisations, has regular dealings with the ECGD and receive commissions from it for all kinds of business at a preferential rate. Others receive compensation at a lower rate, and for new business only.

The ECGD effectively takes two kinds of risk in the course of its normal operation. It assumes the risk of non-payment by the buyer and, in addition to insurance cover, it offers financial support through guarantees to banks and ensures a fixed interest rate for the exporter by subsidising the rate to the bank when necessary.

Over the past three years the department has encouraged a switch to foreign currency financing for buyer credit business and has allowed foreign, as well as UK banks, to arrange and manage such loans. For certain countries the ECGD will underwrite buyer credits only

in foreign currency, which helps to control its foreign exchange risks.

Under a recent scheme exporters can opt for supplier credit financing in US dollars or Deutsche Marks if it suits them. For contracts worth £250,000 or more, the ECGD will provide support for the issue of performance bonds, if the contract is on cash or near cash terms.

In such cases the ECGD does not provide the bonds but supports them by an indemnity to the issuer. In addition, the department can insure exporters against the unfair calling of bonds raised without its support.

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To cover against the risk, the ECGD makes provisions for future liabilities. These totalled £82.4m in the financial year to March 1979, a slight fall from the 1978 figure of £80m. The department also maintains reserves, which last year stood at £466.9m, an increase of

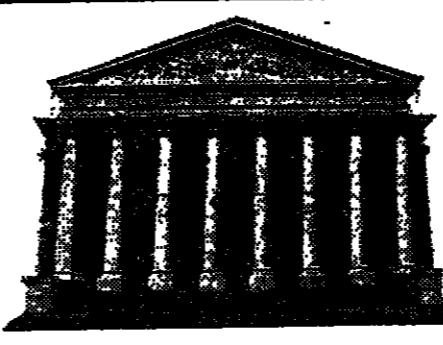
around £77m on the previous year. In 1974/5 it was agreed to maintain a reserve equal to three per cent of total amounts at risk on the commercial account, which accounts for some 90 per cent of its business.

The effects of inflation and increases in provisions had reduced the ratio to 1.9 per cent in 1976/77 and the ECGD is now aiming to boost it to 2.25 per cent by 1981/2. This would prove adequate for almost any eventuality, though the Iranian problems may produce claims of £150m — around one third of total reserves.

Aggressively

The ECGD sets out to provide a safety net which will encourage British companies to market their wares overseas aggressively. Together with the specialised insurance broker it provides a service which in its last financial year covered \$14.5bn of exports. By international comparison, the department's terms are generous. Foreign exporters can often be heard complaining that their local counterparts, such as Hermes in West Germany and Coface in France, offer less incentive than the sixty-year-old ECGD.

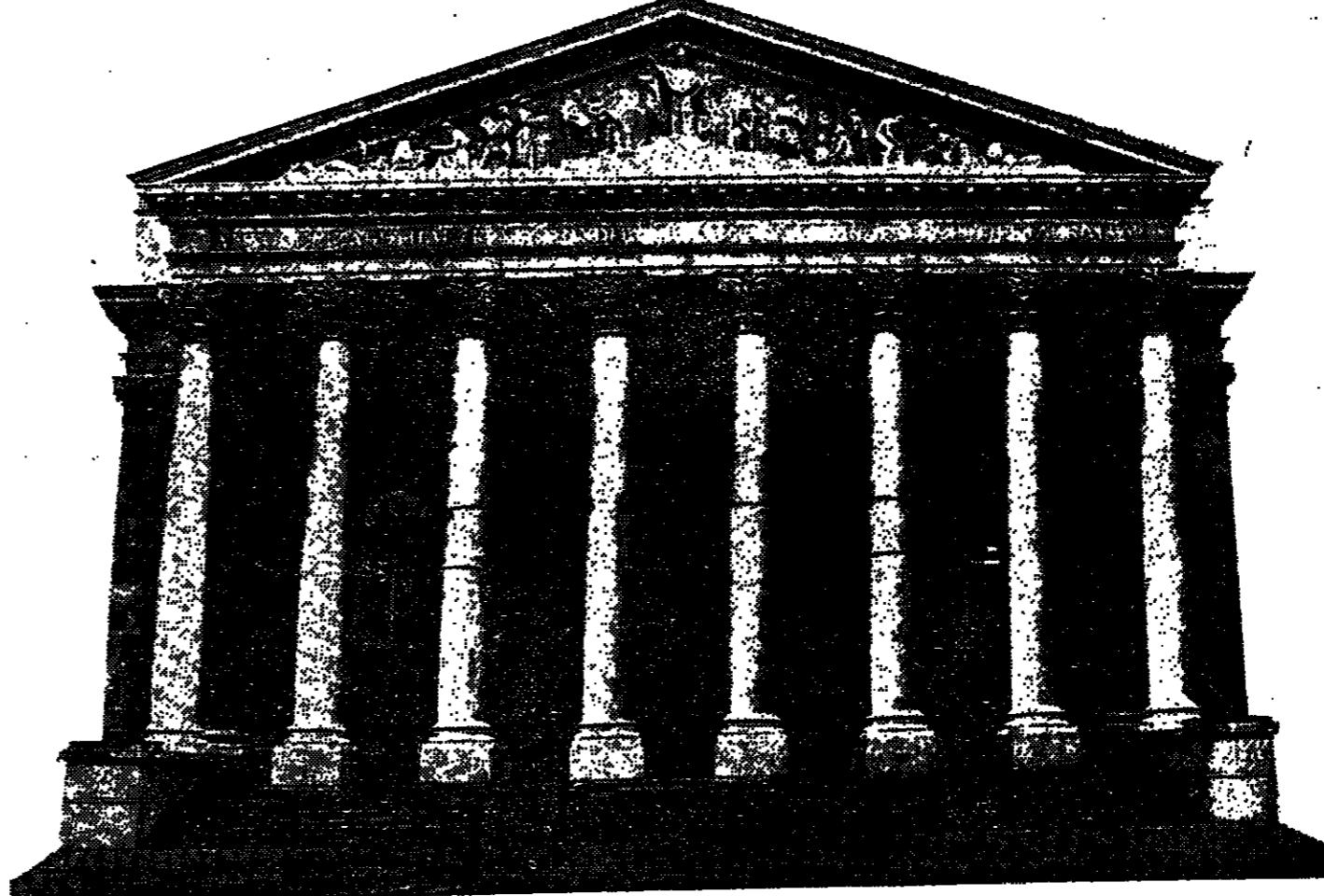
John Makinson



1718. "The insuring of ships is of absolute necessity for the carrying on of foreign trade."

REPORT ON PETITION FOR INCORPORATION 12th March 1718

The result of a successful foreign policy.



When the Royal Charter was granted to the first of our companies in 1720, the main purpose of insurance was to protect British maritime trade.

Now, over 250 years later, insurance is one of our major overseas currency earners, accounting in 1978 for a massive £1000 million in the country's invisible earnings.

As one of Britain's largest insurance companies, Guardian Royal Exchange Assurance is proud to have contributed its share. Something we could never have done if we had been content

to concentrate solely on insuring British people and British industry.

Today we transact insurance in almost 100 countries, and our overseas business produces more than 60% of all our premium income.

And we've played our part in establishing London as the centre of world insurance expertise. All the time fulfilling our clients' needs and producing vital overseas currency for this country.

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GUARDIAN ROYAL EXCHANGE ASSURANCE

Registration* simply means that all Insurance Brokers will do what good Insurance Brokers have always done.

They will offer unbiased, professional, well-informed advice to all their clients.

They will produce annual accounts showing sufficient financial strength for the amount of business they conduct.

They will hold professional indemnity insurance against the consequences of errors and omissions.

Once registration is complete, all who call themselves Insurance Brokers will have to do these things, by law.

The British Insurance Brokers' Association, on behalf of our membership of over 4,500 Insurance Broking firms, welcomes this new state of affairs.

It means that clients can rely more than ever on the advice and service of British Insurance Brokers, whose function it is to ensure that our clients buy the right insurance, at competitive rates.

Good Insurance Brokers have always done that. The job has not changed. Use a B.I.B.A. Insurance Broker.

The British Insurance Brokers' Association, Fountain House, 130 Fenchurch Street, London, EC3M 5DJ. Tel: 01-623 9043. Chairman: Francis Perkins C.B.E., D.S.C. Secretary: Alan Teale, A.C.I.B., M.Inst.Am.

B.I.B.A.

Registration under the Insurance Brokers (Registration) Act 1977 began on November 1st, 1978.

'We'll have to stop meeting like this'

said the Man-in-the-Moon.

"Why on earth?" asked the Man-in-the-Sun.

"Because every time I see you in these advertisements, you end up telling me to consult an insurance broker. And I'm beginning to wonder why."

"Well—it's the best way of getting the right policy, after all. The broker's an expert; and he's independent."

"Yes. But you obviously hope he'll recommend Sun Life. Why should he?"

"He often does, I'm glad to say. Probably because we're a long-established company that's put more thought than most into providing a better service—for both brokers and policyholders."

"You mean that, with Sun Life, he gets fewer problems, and more satisfied clients?"

"That's what we're trying for. And since over 75% of our business comes through brokers, we must be getting it about right."

"Oh well, I suppose it's good advice. You'll keep it up, will you?"

"Yes," said the Man-in-the-Sun, in a determined sort of way, "I will."

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Complex involvement in reinsurance

OVERCAPACITY IN world insurance markets has provided reinsurance brokers with a bewildering array of dubious opportunities. Much of this capacity has only recently emerged and has been described as "innocent capacity."

It is described as innocent because a high proportion of reinsurance and insurance executives have never experienced the effects of a really major international loss. Even Hurricanes Frederic and David have done little to shake out the newcomers. The new capital which is coming on to the market is underwritten by these relatively inexperienced underwriters who are receiving the business from relatively inexperienced brokers.

There are new reinsurance markets developing rapidly; new market places are emerging such as Bermuda, the New York Insurance Exchange, the New York Free Zone, as well as the possibility of insurance exchanges in other States within the U.S.; there is the growth of captive insurance companies; Government and United Nations-inspired regional reinsurance markets; and the growth of underwriting agencies.

Reinsurance brokers are often blamed for the muddle and confusion; they have been described as parasites who prey on the pure relationship which exists between a reinsurer and his client. They are said to contribute nothing to the relationship and only add to cost.

The criticisms are often lodged by reinsurers who have had their premium rates shaved to the bone by the pressures of overcapacity.

Paying out brokerage on top only adds to the injury of accepting business at uneconomic rates. Moreover, the reinsurers claim there is an unacceptable delay in the transmission of cash between the broker and underwriter as the broker attempts to gain the maximum return from high interest rates. The broker argues that a good intermediary will often transmit very substantial funds to his clients in anticipation of a subsequent recovery from reinsurers. It is a

service which is not specifically remunerated and the cost is covered out of brokerage and investment income.

Handling money on behalf of clients and reinsurers can be expensive for the broker. This is an important factor for many UK brokers who now, after a change in their systems, handle 12 separate currency accounts. Historically they had only worked with three.

The brokers dismiss the re-insurers' criticisms with a couple of convincing arguments: first, that as brokers they have a duty to obtain the best rate for their clients; second, it would not be in their interest if reinsurers' rates were forced to such an economic level that security and service suffered. Capital bases cease to expand, costs are cut, claims are not paid with the necessary facility and the re-insured begin to be affected.

Disputes

In these circumstances there could be a loss of goodwill to both parties and that is in nobody's interests. But while the prudent reinsurer gives battle to the broker, other markets are not so worried. As risks and covers become more complicated, and as the number of reinsurance practitioners becomes geographically more widely dispersed and technical expertise more thinly spread, so problems arise in the form of disputes.

Often the disputes are a direct consequence of a breakdown in proper communication rather than of deliberate misrepresentation. But the consequences can be serious.

London brokers have been criticised for providing reinsurance underwriting management company services for overseas reinsurance groups. The operations rely solely on brokers for production of their business.

but more often than not because they are part of a broking house and are served by a related broker. The underwriter is remunerated on turnover and the overseas insurer, relying on the underwriting result, is dependent on two operators servicing him, but neither of whom carry any part of the risk but both of whom exist by generating volume.

The broker has a ready market and in a long-term business such as reinsurance it takes a management with some will power not to respond to volume underwriting of doubtful business. Many overseas insurers and reinsurers have found that the experience has cost them dear.

But while the criticisms may mount both brokers and insurers have realised that there is a need for an increased professionalism on the part of the reinsurance broker. While the reinsurance broker remains essentially the consultant expert he now no longer has to think only of the outgoing reinsurance needs of two or three companies.

He is expected to bring income back to his ceding company customer. He needs a knowledge of the reinsurance market not only in his own country but he must, either from his own resources or through a foreign broker, bring to his client the facilities of the reinsurance markets of the rest of the world.

Reinsurance broking is very competitive at the moment and those brokers that are gaining on their rivals have a detailed technical and international knowledge of the subject. Even so, the less professional are managing to survive simply because they are dealing with new markets which are as inexperienced as they are.

J.M.

Transatlantic harmony

hits jarring note

THE CLOSER transatlantic links that were carefully being nurtured by U.S. and British insurance brokers over the last couple of years got a jarring shock on December 17 last year. That was the day America's Marsh and McLennan, the largest insurance broker in the world, announced that it was considering making a £250m takeover bid for C. T. Bowring, the UK financial services company with substantial brokerage interests at Lloyd's of London.

The bid sent tremors through the brokerage community for a couple of reasons. Clearly, it ranked among the biggest deals of its kind. But more significant for the insurance industry, it marked a wholly new approach to the consolidation of the U.S.-UK brokerage business.

Not that this was the first merger attempt. But it was the first unfriendly takeover bid and as such constituted a sharp departure from the cosy accommodating ties that other insurance brokers were trying to forge.

In a sense, it is not surprising that it should have been Marsh that adopted this tactic. Besides being a very large organisation (annual revenues exceed \$500m), it is bent on growth but unable for anti-trust and other reasons to satisfy its needs in the U.S. market. So it was bound to go for a major acquisition abroad, with the British market an obvious target because of its importance to world insurance.

Reactions.

The Marsh bid is now going through the regulatory process on both sides of the Atlantic, and it could be some time before the outcome is known. But it has already provoked sharp reactions within the brokerage community.

If it succeeds, it could set a precedent for further takeovers by U.S. brokers, most of whom are keen to get closer to Lloyd's. Although few brokers are willing to discuss their plans openly, many have indicated privately that they would not rule out takeover bids or equity acquisitions of their own, though some qualify these as "defensive moves" to protect whatever ties they may already have with members of the London market.

But the Marsh bid has also sparked fears among some members of the insurance community that it could trigger a string of takeovers which would weaken competition and lead to poorer service all round.

One person who feels particularly strongly about this is Mr. Richard Purnell, chairman of Johnson and Higgins, a private firm but if ranked alongside the publicly quoted groups, the third largest U.S. insurance

brokerage houses, resent the rather clubby way Lloyd's keeps business to itself. They argue that they should be allowed to compete on an equal basis, partly because they are a huge source of business for Lloyd's, partly because it is the American business ethic and at the British old boy network that counts in the second half of the 20th century.

Generally, though, U.S. brokers seem to be adopting a "wait and see" attitude until they know the results of the Fisher Committee. This investigation is widely expected in New York to recommend some favourable change in the rule barring outsiders from owning more than 20 per cent of a Lloyd's member firm.

Although various U.S. firms have already found some way round this rule, an explicit change would be an encouraging sign.

Mr. Ken Soubry, chairman of Alexander and Alexander, says, for example, that the discussions his firm is having on a pooling arrangement with Sedgwick Forbes Bland Payne of London have paused until the committee's views become known.

Other U.S. companies which already have 20 per cent of a Lloyd's member will almost certainly consider increasing this share, given the chance.

Mr. Bob Corroon, chairman of Corroon and Black, says his company would give careful consideration to increasing its stake in Minet Holdings above the 20 per cent already agreed.

But he noted that while the "bottom line" would influence the decision, Corroon's would only go ahead if the purchase could be done on a friendly basis.

David Lascelles

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INSURANCE BROKING V

Takeover bids enliven shares

THE STOCK market is awaiting the coming results season for insurance brokers without enthusiasm. On average, profits for the quoted companies are likely to have fallen, perhaps by more than a tenth. Prospects for 1980 also look poor at this stage, with sterling obstinately firm, especially against the dollar, and costs shooting up rapidly.

Investment interest in the sector has, however, received something of a shot in the arm from the takeover activities of several of the big American broking groups. The key event here has been the bid by Marsh and McLennan for C. T. Bowring, while several other UK brokers are involved in pooling and other discussions with US operators. The takeover premium was set several years ago by the acquisition of Leslie and Godwin by Frank B. Hall.

Takeover speculation has helped to lift sector share prices out of a relative slide that began early in 1978 when the sector index stood at around 160 per cent of the FT-Actuaries All-Share Index. At the worst point, when sterling reached very high levels last July, this sector's relative strength indicator had fallen to around 90. Then the relapse of the sterling exchange rate coupled with takeover interest encouraged a rally to 120 at one time in January this year, since when it has drifted back again to 110.

The slide has meant that the once glamorous insurance brokers sector has lost status to the extent that the average yield is more than on the broad market indices, and although the p/c ratio is still higher than normal, the margin is not great. Why has the sector lost so much esteem in the eyes of investors, bearing in mind that brokers' shares used to be reckoned almost inflation-proof, in a way that brought them into heavy

Wrong

But growth was only slight in 1978, and since then profits have gone into decline. Several factors have gone wrong at once. North Sea oil has given a sharp boost to sterling, so that running a business with largely sterling costs but mostly dollar revenues has become no joke at all. Moreover, world-wide underwriting overcapacity has developed, leading to severe pressure on premium levels in many lines of business. It has also meant that much US domestic business placed at one time with Lloyd's in London has gone back across the Atlantic.

At least interest rates continue to be a positive factor, but in other respects brokers have been forced on to an austerity policy to cope with UK costs, and have tried as best they can to improve their links with the vital American market—which still generates nearly half of all global insurance premiums.

There can be no substantial improvement until either sterling weakens—there is no real sign of this happening at present—or there is a reduction in the degree of excess world-wide underwriting capacity.

The only real crumb of

hope lies in the collapse of dollar bond prices, which may put pressure on the solvency margins of US insurance companies and reduce their voracious appetites for premiums. So far only aviation rates have shown tangible signs of recovery.

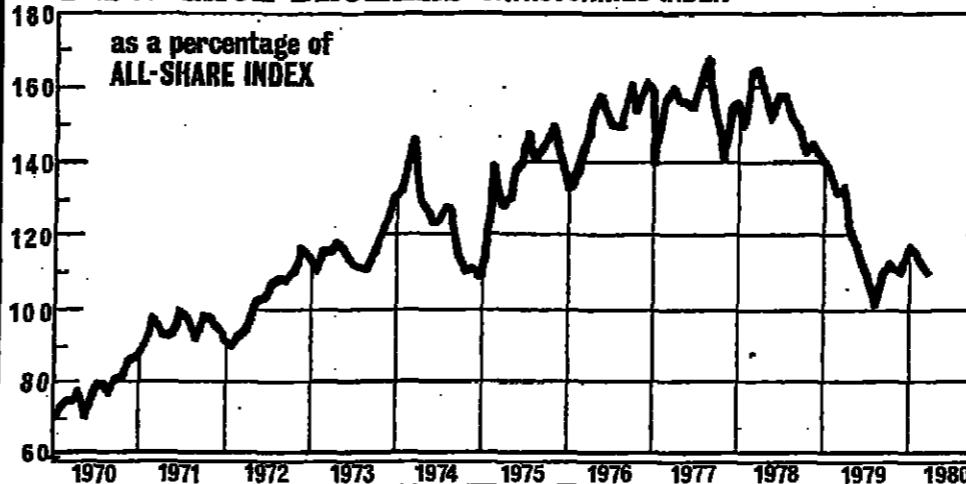
In these circumstances expert analysts of the sector are generally still taking a fairly cautious line. Stockbrokers Kitcat and Aitken, for instance, point out that brokerage growth is likely to lag the growth of expenses in 1980 by a still significant margin. Even though interest income (accounting for over 50 per cent of the pre-tax total for the average insurance broker) will to some extent come to the rescue, profits may well show a further deterioration.

Kitcat consider that it may be too soon to look ahead at all to the possibility of a recovery in 1981. There is a slightly more positive view at Sheppards and Chase, however. Here, the expectation is of broadly unchanged profits for 1980, and it is suggested that in due course the sector could begin to discount an improvement in insurance premium rates next year.

Among the individual shares the most speculative is clearly Bowring, and all the betting over the possibility of a Monopolies Commission reference has shown how crucial the Marsh and McLennan bid is seen to be by the London broking community. It has come after the series of scandals and crises at Lloyd's which could lead to substantial changes at this venerable institution, through which the listed insurance brokers derive the great bulk of their business.

Thus there is considerable discussion about the future of the so-called 20 per cent rule, whereby no non-Lloyd's broker can normally hold more than a

INSURANCE BROKERS FT ACTUARIES INDEX



one-fifth stake in an approved Lloyd's broker or underwriting agency. In the case of Leslie and Godwin, however, a cosmetic device was found under which Rothschild Investment Trust acquired 75 per cent of L and M's interest at Lloyd's, with Frank B. Hall holding only 25 per cent. It seems that the Committee of Lloyd's will also allow M and M to hold 25 per cent of Bowring's Lloyd's operations.

Speculative bid interest has been recently extended to other brokers like Hogg Robinson, C. E. Heath and Minet (in the last of which Corroon and Black has been somewhat slowly building up a 20 per cent stake through the market).

On purely trading grounds, however, Heath and Minet are likely to be badly hit in the short term because of their high degree of dependence on dollar revenues. A slightly steadier performance could be achieved by groups like Willis, Faber, and the biggest of the lot, Sedgwick Forbes Bland Payne (where the market has recently had to absorb the placing of the

remaining 10 per cent stake held by Midland Bank).

The best 1979 turnaround could well be achieved by Alexander Howden, where a modest improvement is possible. But this will mark only a partial rally by this one-time growth star after the sharp fall from grace in 1978 when expenses for M and M got out of control.

City interest in the activities of the big American brokers is by no means limited to the extent of their involvement in takeover and other discussions with brokers in London. Since the ending of exchange controls and the abolition of the investment dollar premium British investors have been able to make direct comparisons of the appeal of the shares of British and American insurance brokers.

With both revenue and costs almost entirely in dollars, US brokers are not hampered by the currency problems being experienced in London. Moreover US short-term interest rates are extremely high, which should be on balance of some help. But like the London

brokers they have been troubled by the weakness of premium rates.

The Americans have already announced their 1979 figures, and these have generally shown a modest degree of growth, with M and M the largest, up 12 per cent to \$166m pre-tax, representing a fairly typical growth rate. These US shares have tended to be a little weak against the U.S. equity market as a whole during the past year, and for British investors there is the further problem of the weakness of the dollar against sterling.

But British institutional investors are nevertheless likely to become more active buyers of the U.S. shares, and it is important to note that M and M included an element of equity in the terms of its offer for Bowring. If there are any further takeover bids for UK brokers there is a chance that substantial shareholdings in some of the big American brokers could be built up on this side of the Atlantic.

Barry Riley

New York's challenge to Lloyd's



A PLAQUE on a corner building just north of Wall Street notes that a battle took place close to that spot in 1770 at which the first blood was shed in America's fight for independence from the British.

By a striking coincidence that building — 59, John Street — also happens to be the future home of New York's proposed Insurance Exchange, a venture that some people say marks America's latest bid to shake off the British yoke — seen this time in the shape of Lloyd's of London.

The Exchange is loosely modelled on Lloyd's in that it has a trading floor where brokers can shop around among underwriters in "boxes" for the best insurance deals. But it differs in two major respects. It admits corporate as well as individual members and it limits the underwriters' liability. The Exchange is expected to write mainly re-insurance, but it can also write all types of foreign direct risks, and risks which have been rejected by the New York Free Trade Zone.

Whether this much-publicised venture will shape up to Lloyd's remains to be seen. But the first indications will come only a few days from now when the Exchange finally opens for business on March 31. (The original opening date was to be April 1, but that was thought to be inauspicious.)

Several things are working in its favour. The New York insurance industry has fought for years for an exchange free from the heavy regulatory burden that characterises insurance in New York State. Many members of the industry see it as a means of repatriating to the US some of the business which is currently exported to Lloyd's.

The Exchange also has the strong political backing of the State's leaders, who expect it to bring new business to Manhattan and create more jobs. Without this political backing, it is doubtful that the enabling legislation ever had got on to the statute books.

The response to the Exchange has been encouraging, though not overwhelming. At the latest count it had 15 underwriting members, among them many of the largest US insurance companies and 40 broking members, again including most industry leaders. This is somewhat than hoped (sponsors predicted that the Exchange would open with 20 underwriting members). The Exchange's backers claim, however, that many more potential members are waiting on the sidelines.

Several brokers and underwriters have set up management groups to handle syndicates of outside investors. And the big Wall Street investment brokers like Merrill Lynch say they are watching the project closely to see what investment opportunities it offers.

If all goes well, the Exchange could write anything up to \$150m in business its first year — which is peanuts compared to the billions of dollars written

at Lloyd's each year. But as the Americans never tire of saying, Lloyd's took centuries to get where it is today. New York intends to move a little faster.

To get an idea of how much business it is likely to generate, the Exchange has sent out questionnaires to its broker members. The results should be available later this month.

There is no hiding the fact, however, that the Exchange's birth has been long and painful. Moreover, the strains of putting it together have opened up divisions within both the insurance industry and the State Government which do not bode well for the infant project.

Critics claim that the Exchange has failed in its aim of being genuinely free of regulation. They point out, for example, that all of New York's insurance laws (three thick volumes) will apply to the Exchange unless specifically excluded. So the bias is in favour of, rather than against, regulation. As a result, the Exchange has ended up with several hundred pages of rules and regulations which, as one observer put it, "is pretty funny for an entity that was supposed to be self-regulating."

Pitted

The row over the degree of regulation has pitted the New York State Legislature against the State Insurance Department, the branch of the bureaucracy that supervises the insurance industry and which was charged with approving the Exchange's rules.

Alarmed by reports that the insurance industry might desert the new Exchange, the State Senate recently set up a task force to determine whether charges of over-regulation were justified. If they are, the Legislature wants to change the law as soon as possible to ensure that the Exchange gets off to a good start.

The lawmakers' concern was heightened by the fact that the State of Illinois and Florida are both setting up competing exchanges with what look to be more attractive regulatory environments. In Illinois, for instance, the enabling legislation says that none of the State's insurance laws will apply to the Exchange unless specifically invoked. This is the exact opposite of the situation in New York: Illinois is learning from all our mistakes," said one New York insurer.

The Insurance Department, piqued by suggestions that it has been overzealous, has vigorously defended itself. Mr. Albert Lewis, the Superintendent of Insurance, says a certain amount of regulation is essential to protect consumers and the insurance industry itself. He also warns that if he does not regulate the Exchange, the Federal Government will — and that would be bad for everybody. Even so, he does not believe the Exchange is over-regulated. "I have not refused a single request for a regulation waiver," he claims.

Ironically, Mr. Lewis does not lack allies in the insurance industry. While most insurers want to get rid of regulation so that they can compete more freely and effectively for new business, others see regulation as a bulwark which protects their position in the market. Thus companies with established positions in the kinds of business covered by the Exchange tend to favour a regulated market. Others, seeing the Exchange as a means of breaking into new grounds, want the freest possible environment.

For similar reasons, brokers tend to be keener on deregulation than the underwriters because the more competitive and complex the marketplace, the greater the need for their expertise.

Two tax issues have still to be resolved by the Internal Revenue Service (IRS) before the Exchange can operate effectively.

The first is whether syndicate partnerships on the Exchange will be treated as corporations or partnerships for tax purposes. This is an important question since it will determine whether the Exchange will be attractive to private outside investors, Lloyd's fashion. The fear is that the IRS will rule that they are corporations, in which case investors will have to pay tax at two levels — on corporate profits and on dividend income. On the other hand, if the IRS rules they are partnerships, they will pay tax only once.

The IRS has also to determine formally whether syndicates will qualify for the special accounting provisions of the tax code established for insurance companies. The indications are that it will.

David Lascelles

Galileo Galilei, 'Discourses', 1638

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Date: Signature of Applicant: (Life to be Assured)

THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

A monopoly tries to connect with the market

In an attempt to give consumers a better telephone service, Post Office Telecommunications has just been reorganised. John Lloyd reports.

"TELECOMMUNICATIONS," said Gordon Pocock, "is bursting out all over." He appears pleased with the thought.

The new head of Post Office Telecommunications marketing is a skinny, bright-schoolboyish man who does not look as though he has been employed by the Post Office since 1954. His present task, the most testing of his career, is at one and the same time to encourage the communications efflorescence and to ensure it does not burst out too far.

The job is testing for at least two reasons. First, the corporation has no very sparkling record of aggressive salesmanship, so Pocock must start virtually from scratch. Second, the issue of the Post Office's monopoly over the telecommunications network, and its supply of most apparatus, is now firmly in the political arena.



Sir Keith Joseph, the Industry Secretary, has made it clear that he would prefer to see the supply of equipment of all kinds opened up to competition, thus allowing the consumer to buy, rent or lease what he needs from a range of suppliers. The British manufacturers are privately alarmed about an influx of foreign equipment—though Sir Keith has conceded that a period of some years might have to elapse before the market is thrown open to overseas, as well as to UK companies.

For its part, the corporation has been taking marketing much more seriously in the two-and-a-half years since Sir William Barlow became chairman. The reconstruction of the telecommunications business, in which Pocock is a key figure, was set in train soon after he took over, when Mr. Peter

Benton who, like Sir William, was recruited from private industry, was appointed managing director of the telecommunications business.

The drive towards salesmanship had thus gathered momentum by the time the Conservatives took office, placing the corporation in a better position than it might have been to face the new challenges the Government is likely to throw its way. Pocock accepts the challenge with apparent calm—though he stresses that a large underlying reason for change is not so much politics but technology.

"The technology is changing rapidly and it is enabling us to break out of the divisions in our eggbox: one line for telephone, one for fax, one for data. Old areas are merging and new areas are opening up. Prestel (the Post Office-pioneered video-data service) is one example—the crossing of two technologies—the possibility of interaction between user and information provider. We have had to change our approach to accommodate new patterns."

At the same time, the old telecommunications executive structure was breaking under the weight of the demands to become market-oriented. The functional structure, in which divisions were created round areas of activities like research and development, services, personnel, planning and marketing, spawned an infinity of committees. McKinsey, the management consultants, were called in. "They drew a diagram to show the interrelationships of all of these committees. It was like a ball of wool: there were 48 of them."

Using the McKinsey report as a base, telecommunications executives decided to sweep away the old functional divisions, and replace them with multidisciplinary executives, organised under two branches of the telecommunications business, each under the control of a deputy managing director.

IT IS rare to meet a patient who actually admits that some or all of his afflictions were caused by curious treatments by unqualified practitioners. Driven by the strong human fear of ridicule if they admit that they have actually paid heavily for trouble, such unfortunate often conceal the cause of their troubles thus keeping obscurity upon confusion. This is all very understandable. After all, would the owner of a new Rolls-Royce who took the vehicle for repair or maintenance to a plumber, simply because he was cheaper than a garage, readily admit to anybody that the resultant damage was due to penny-pinching stupidity? No, he would invent some tale to



Trevor Humphries, Gordon Pocock (centre), flanked by his divisional managers, Frank Lawson (right), Director of Customer and Residential Services, and Dr. Alex Reid, who on April 1 moves from the Prestel programme to the post of Director of Business Systems.

cover his burning embarrassment.

But the marks of the plumber's tools would not escape the eyes of a good mechanic, whereas some human scars are invisible. Only by chance do the results of curious misadventures of patients reveal themselves, and unravelling the sad and tangled web of such sufferers is rarely easy.

I have met with three such cases recently. Each was involved with different types of magician; the only common link was the huge fees charged for behaviour of a bizarre nature.

The first was a girl who was in a state of great anxiety because the "slimming-firm" which she had been attending,

was demanding £150 on top of a similar sum paid out some months before. The "treatment" had consisted of once-weekly sessions of being wrapped up in an electric blanket and boiled bit.

But a strict diet was also demanded, a diet so remarkably designed as to be almost completely innocent of vitamin C content. The girl, a stubborn child, had actually lost three whole pounds in weight, but was evidently far from well. One of Nelson's surgeons would have made an immediate diagnosis; I was much slower to recognise early scurvy, which is rare in civilised countries these days. Cure of the deficiency was easy: the anxiety state was more intractable.

The second patient was a man who "did not like doctors," I do not blame him for that, poisons.

EXECUTIVE HEALTH

conversation with them, with their association, our unit could come up with a deal which suits their needs. This is the aim: to develop effective selling packages."

The second large innovation is a product development unit, where engineers design new, or adapt old, products in response to signals fed back to them from the market. "This division like marketing intelligence, works to the two marketing divisions. They are the masters now."

Neither the marketing intelligence nor the development units are entirely new: most of their functions were performed by different entities before reorganisation. What is new is their subordination to the

Pocock's enthusiasm for marketing leads him to the bounds of iconoclasm—though there is every indication that the corporation is behind him. "We do have an obligation to British industry to our purchasing policy," he says carefully. "But . . . we have to get the things the customer wants. We also have an obligation to make sure that the people of this country have the goodies that technology makes possible. If British business cannot supply it then we have to go elsewhere."

Telecommunications equipment purchasing—a massive part of the £1bn a year investment programme—is among the most sensitive of subjects. Manufacturers alternate between blaming the corporation for holding them back to an obsolescent switching technology while the world goes electronic, then squealing (with some cause) when orders are placed elsewhere but the UK.

The first of these sources of discontent has been stanchened by an accelerated programme of development on System X: but the second has come to the fore as the corporation begins

to practice what Pocock available, not privately.

Whether the monopoly is retained or not, Pocock's job will be one of the toughest in the corporation. If it is, he must ensure a rapid enough supply and a wide enough choice of equipment and services to justify its retention in the face of external pressure. If it is breached, he must defend the PO's business against domestic and—in time—foreign competition.

The experience of AT and T, which has been progressively de-monopolised since the late 1960s, seems to show that the operating company possesses an enormous advantage in keeping its customer base. However, AT and T has benefited from having its own manufacturing plants, as well as the world's most famous private research centre, in Bell Laboratories.

The Post Office must use the products developed by manufacturers with whom it has had an uneasy relationship in a marketplace swarming with hungry companies.

But Pocock has a card or two of his own: among them, an apparently free hand to structure his department, a new senior management team with a good track record, the third largest telecommunications network in the world, a captive market for the present, and his own experience of the corporation—coupled with an obvious desire to take off in a new direction.

He has been 26 years with the corporation, and early in his career was personal assistant to the then permanent secretary in the Post Master General's department, Sir Gordon Radleigh. "I recall a senior Post Office man telling me then that my prime task was to stop the Postmaster General being asked an embarrassing question in the House." More than two decades on, Pocock is now facing large questions of his own: much hangs on his finding the correct

cure"—i.e., the massaging, pummelling, beatings, sweating, icy-plungings and root-croaches.

These were to be followed by "submersion in the radio-active mud-baths," which formed the basis for a selection of other delights. All these were obtainable at great expense, in a spa situated in a part of South Eastern Europe where such practices were common as recently as some 30 years ago.

The younger women gave in after three days of "holy water" purgatory, and is under sedation in a decadent but restful convalescent home. But the older one is sticking it out, and I may or may not see the remains of her one day.

Now I must make it plain that I could not possibly object to strange treatment being instituted if it could do better than can I; besides, it takes away the valetudinarians for a while or forever.

I only wish that those ductile souls who embark upon expensive methods for mortifying the flesh in a vain attempt to gain health, regain beauty or obtain regeneration, would not expect ordinary, simple, mundane qualified physicians to mend the results and attempt resuscitation when they have reached an advanced stage of inanition at the hands of the "unorthodox."

This is a polite word for those who must surely be the descendants of the originators of such a therapeutic and remedial engine as the rack.



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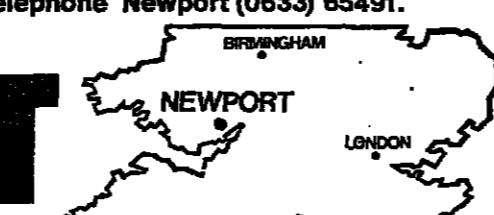
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Monday March 10 1980

Backbenchers discontented

THE GOVERNMENT would be most unwise to dismiss as "wet" the complaints now beginning to emerge openly from their own backbenchers about the presentation of Government policies, and some of the policies themselves. As the year has passed, it has become increasingly clear that both the first Budget and the subsequent attempt to check public expenditure have had extremely disappointing results. Broadly, too much faith has been pinned on the psychological results of announcing tight monetary targets, too little account was taken of the popular reaction to higher consumer taxes and charges, and many cuts are felt to have been made in the wrong places.

The importance of monetary targets remains central, of course, and the Government is certainly right to reject the urgings of a few of its own supporters—not to mention such distinguished outsiders as Sir Jeremy Morse, who ought to know better—that the monetary restraint should be relaxed to accommodate the inflation which has subsequently emerged. If it were once demonstrated that monetary targets would yield to wage pressure, rather than the other way round, the whole squeeze against inflation would become ineffective.

Experience

However, the experience of office has shown that monetary targets are not readily understood by the public at large, and especially when the Government itself fails to give due weight to them in framing its own policies. We have repeatedly pointed out that a borrowing requirement too high to be consistent with the monetary targets hurts industry through interest rates and the exchange rate.

However, the PSBR is not an adequate measure of the wisdom of Government policy. If it were reduced by cutting the real burden of Government, the result would be wholly beneficial—and that would include a cut in the real burden of the EEC budget. A bigger EEC contribution to EEC spending would be helpful in this country, though possibly burdensome in the Community at large. A cut in the cost of

financing Government borrowing, through selling public sector assets or innovation in funding, would relieve pressure in the capital markets, though the effective relief in much less in the former case than the conventions of public accounting would suggest. It is the saving in debt service rather than the substitution of one sort of financial asset for another which offers relief.

However, every Government which tries to cut public spending finds itself driven to unpalatable measures which may not be helpful in an economic sense at all. These include cuts in investment, which impinges on the private rather than the public sector, and new or higher charges for public services. These charges can be helpful in discouraging waste, but too often means simply substituting one way of "charging" through the tax system, which is seen as broadly fair, with alternatives which are seen as unfair (as in the case of school bus charges) or "inflationary" or both. Some cuts, such as the failure to preserve the real value of child benefits, go directly against Conservative philosophy and indeed the election manifesto.

Reflecting

Conservative backbenchers are reflecting much general opinion when they criticise such policies from a Government which has made so little visible progress in the admittedly difficult but far more helpful process of cutting the burden of administration, or the still more explosive but financially more important question of public sector pay relativities. There is no clear logic in confronting the more vulnerable workers in publicly financed industries with "reality," but conceding that administrative pay should rise in line with what are denounced as excessive settlements in the private sector.

In short, the Government does not need to be "wetter" to satisfy its critical supporters; in some respects, it could well be tougher. But it does need to be more consistent, to explain itself better, and perhaps to take a longer view. In due course, North Sea revenue will ease many problems. Meanwhile, firmness and fairness will work better than abrasive haste.

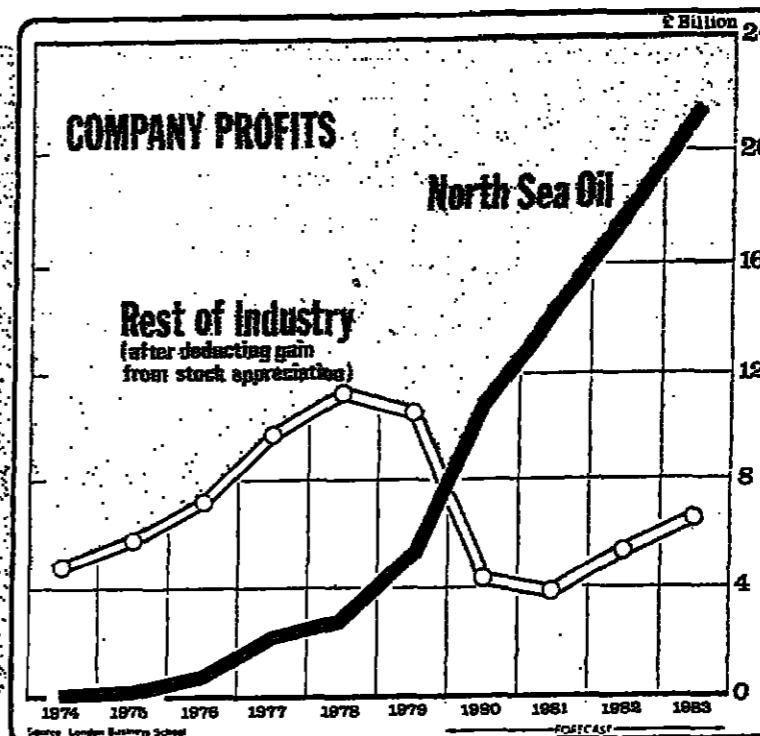
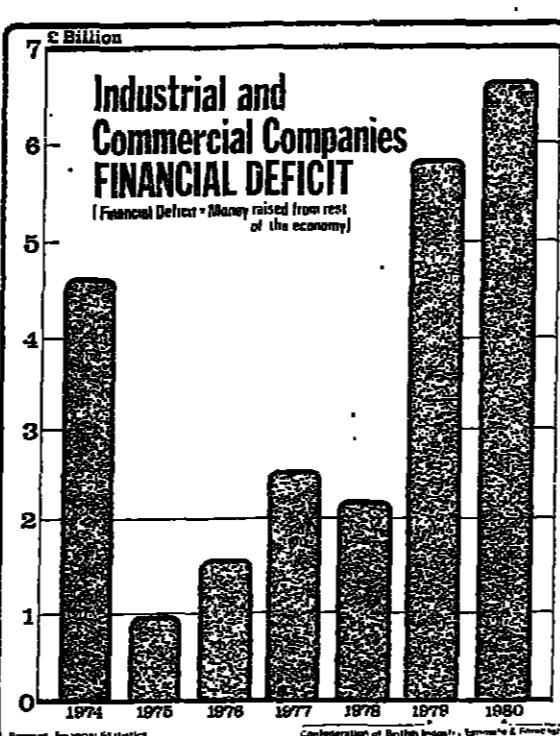
Rapid rise of costs

The result has been that even after last week's fall in the pound its average value against a trade-weighted basket of other currencies is 11 per cent higher than a year ago. Other influences being equal, this has the dual effect of making British goods more expensive in overseas markets and of reducing the price of imports relative to home-produced products.

As if this were not difficult enough, the pressures have been aggravated by a much more rapid rise of British costs, notably wages, than those overseas, at a time when the growth of productivity has been negligible. The result has been great erosion of the competitive

The squeeze on British industry's purse

By PETER RIDDELL, Economics Correspondent



current monetary policy and thus, he hopes, reducing inflation.

Both Sir Geoffrey and the Prime Minister are aware of the complaints against the 17 per cent MPR. Consequently the key objective of the Budget will be to hold down public sector borrowing in the hope of permitting a reduction in interest rates as soon as other monetary influences allow. The view is that such a reduction in interest rates would both ease the cash flow constraints and might lead to a fall in the pound; indeed the rise in interest rates overseas relative to those in the UK has already led to a small depreciation.

But a decision to hold down borrowing also implies a tight constraint on what the Chancellor can do directly to help industry through tax changes. He has already hinted at the possibility of special relief to save companies from paying extra corporation tax when their stocks are reduced because of strikes, such as the current steel dispute, and other special factors.

The North Sea honey pot

Otherwise, the Chancellor's main choice seems to be whether he should try and redistribute some of the growing profits from the oil sector to the non-oil part of industry. As the accompanying chart shows, North Sea oil profits could be much higher than those of the rest of industry this year. Oil companies have already been consulted by the Department of Energy about a rise in Petroleum Revenue Tax from the present 60 per cent to 70 per cent. This is one of a number of ideas for raising money from what has been described as the "honey pot" of energy.

Any money from this source could be used to help the rest of industry by reducing the employers' national insurance surcharge. This is a payroll tax of 3 per cent and has always been opposed by the Tories. Each point cut is equivalent to £650m at 1979-80 pay levels and rather more in 1980-81—and much of the impact would be felt on industry's liquidity. By contrast, a change in corporation tax would have little effect for at least a year and many of the most hard hit companies do not anyway pay much mainstream corporation tax.

In addition, Sir Geoffrey has already promised the start of a reduction in capital taxes which would particularly help small companies but would make virtually no difference to cash flow problems in the short term.

None of this may be of much comfort to those companies which are currently stretched. But this is what fighting inflation through monetary policy means. If this fails there is no shortage of advocates of intervention and protection waiting to apply their "alternative" strategy.

Time for a deal with EEC

WITHIN DAYS of the Budget, understandable grounds that its case on the budget stands by itself. While that is true, life is unfortunately not always so simple. The UK now seems to accept that other topics, such as lamb, North Sea oil prices, fishing rights and farm prices, must be tackled at the summit in parallel with the budget problem. But the British are right to insist that failure to agree on any, or all, of these other issues should not be allowed to hold up agreement on the budget. The Brussels summit is unlikely to deliver definitive solutions to the lamb and fishing disputes, nor is it going to negotiate a farm price package.

It is high time that the impasse over the budget was broken. The Community has many other pressing issues to deal with. The longer the budget dispute continues the greater will grow the danger of British discontent marrying itself to French suggestions that the UK would be better off as an associate, rather than a full EEC member. A fair budgetary deal for Britain is unlikely to be any easier to negotiate in June than in March—it could even be more difficult.

Reappraisals

A great deal depends on Mrs Thatcher. In the end, it is she who will have to judge whether what is obtainable in Brussels is politically marketable in London. But she will not further her cause by adopting the blustering tactics that failed at the last summit in Dublin. That is not the way to do business with President Giscard d'Estaing and Chancellor Schmidt. If she fails to achieve all she wants in Brussels, she should take what is on the table and keep on trying—not launch damaging reprisals that will hurt everyone, including the UK, and could further undermine the Community's legal structures. The West has reached a juncture at which the need for solidarity should over-ride internal squabbling however justified each country's position may appear in its own eyes. The time has come for compromise all round.

Own problems

But Britain's partners are not going to give something for nothing. They all have their own economic problems and both Chancellor Schmidt of Germany and President Valery Giscard d'Estaing of France face re-election in the fairly near future. M. Giscard d'Estaing, in particular, cannot afford to go home to Paris having manifestly given the UK a unilateral concession. A package deal of some kind, at least in presentation, is inevitable. Britain has hitherto resisted the idea of a package on the

MEN AND MATTERS

Blight on Basil's sensibilities

One of my more eccentric acquaintances, a schoolmaster named Basil, used at regular intervals to drive up to the home of Enid Blyton, climb on to the roof of his van, and shake his fist at the old lady through the window. Or so he claimed.

Basil would have found the little party I went to on Friday a bit of a strain. Held at a swanky Park Lane hotel, it was to celebrate the sale of 2m German-language recordings of "The Twins of St. Claire," or rather "Hanni und Nanni." For

reasons which escaped me, a Hamburg company selling these things (surely it should have been given the prize?)

handed over eight gold discs to Worldwide Audio Products, owners since 1975 of the world rights to Enid Blyton.

Due tribute was paid to the achievement of an Englishwoman ultimately responsible for the sale to German-speakers of "five million items of intellectual property... an achievement only eclipsed by the Beatles or the great Shakespeare."

Apparently there is no stopping the Blyton invasion of Germany's tape recorders and record players, and world-wide, according to a UNESCO report much mentioned at the party, La Blyton continues to be one of the most-translated authors—at 165 translations behind Lenin (881) and the Bible (215), but well ahead of Marx (148), Agatha Christie (144), Dostoevsky (110) and Pearl Buck (89). As the report gratuitously remarks: "The kind of work considered worth translating continues to reflect the kind of world we live in."

On the other hand, Basil would have been pleased to hear the managing director of Miller International Schallplatten confess that he had never read a line of Blyton, although he had listened to his fair share of tape-recorded "Hanni und Nanni."

Basil would also have enjoyed talking to David Cardwell, managing director of World Wide Audio Products, which is half-owned by the Enid Blyton estate. Sales in the U.S. are not up to much—the kids buying TV all the time. And, cursing the British record retail trade for its stubborn refusal to stock anything but the top 50 pop records, Cardwell confessed that sales of recorded Noddy and others in the UK had to date, been miserable. However, an arm of Warner Brothers is now trying its luck with TV tapes this year and to remain about this level in 1981. This compares with a previous peak of £4.6bn in 1974.

While the deficit looks like being much higher in nominal terms than in 1974 it may still be lower after adjusting for inflation. However, the comparison is less favourable if North Sea oil is taken into account.

Consequently, the rest of industry could have as large, if not larger, a deficit in real terms than in the mid-1970s, and it could last longer.

Fear of flyers

Filipinos have always managed to be at once voluble and nationalistic and more American than their erstwhile colonisers.

A remarkable blend of nationalism, capitalism, and legalism has been developed, finding its classical expression in new vogue for suing airlines, a sport so popular that the carriers have been trying to bend the presidential ear of Ferdinand Marcos himself about it.

Damages which might even raise a flicker of interest in a Californian lawyer have been awarded by the Filipino courts against foreign airlines daring to offend or inconvenience the citizenry or their baggage.

In one case, KLM sold a ticket to a Filipino which included a hop on a domestic French airline. The passenger was "bumped" off the flight. Unable to sue in the French courts, and unable to get at the domestic French carrier in Manila, the aggrieved party (able assisted by lawyers on a percentage) sued KLM on its home territory, and collected £50,000.

In another case, damage to a suitcase set an airline back £5,000. Passengers who fail to get a seat, or are downgraded, find that a winning ploy is to argue

racial discrimination, and claim for "moral outrage" as well as inconvenience.

Winning streak

There can be little doubt that Peter Marsh, monocled chairman of Allen, Brady and Marsh, is rapidly eclipsing the Saatchi brothers as the darling of British advertising.

Last week's coup of winning the £2.5m Harp Lager account represented—according to Marsh—ABM's sixth successive victory over Saatchi and probably the fifth against J. Walter Thompson. Ex-actor Marsh's studied theatricality has played a large part in pushing ABM into the top ten of London agencies: it is currently 10th, with £30.9m-worth of billings last year, against the £27.5m of Saatchi at number one. He sees the way clear to vaulting over American-owned rivals in the middle, like Young and Rubicam, Thompson's and McCann Erickson.

But Marsh's legend shows signs of running away with him. It is widely put about, for instance, that when ABM won BR's £6m account from Saatchi last autumn, BR's chairman Peter Walker was kept waiting in a room full of overflowing ashtrays and empty beer cans. As he was about to leave in disgust, a door opened and Parker was greeted with the words: "That is what the public thinks of British Rail. Let's see what we can do about it."

With a hint of regret in his voice, Marsh insisted yesterday that it was not like that: "We use obvious artifice and skills—any colour or vitality that is appropriate. But you can't keep Sir Peter Parker waiting half an hour..."

Rank's suggested solution is to extend the life of the scheme from 10 to 13 years.

Battered shareholders nursing Rank in their own portfolios may conclude that great things are going to happen before 1984. Others may make a mental note to expect yet another change in the incentive scheme's rules in 1983.

Overheard in the West End: "Taikative barber, after a long flow of meteorological speculation: 'And how would we like it done today, sir?'" Customer: "In silence, punctuated only by the gentle snip, snip, snip of the scissors."

Back in 1970 it seemed such a good idea. The Rank Organisation would lend its executives

ELECTRONICS PEOPLE KNOW THEIR PLACE

Lothian has been in the electronics industry since the days of the Second World War. And it is the home of the biggest employer in the business in Scotland.

With that as the sheet-anchor, Lothian has developed a flourishing resource of people, facilities and services made to measure for high-grade industry. Lothian's manufacturing industry employs three times as many qualified engineers and scientists as the national average.

Facilities for technological education and training in Lothian are superb. In two universities, in five technical colleges, offering purpose-designed courses.

Edinburgh University has particular claim to attention. The Science Research Council has nominated the University as one of only two centres in the UK for the development of microelectronics technology. And in 1979 Lothian Regional Council sponsored a Chair of Microelectronics—the first in United Kingdom university.

The University's Wolfson Microelectronics Institute has a 60-strong teaching, design, research and consultancy staff. They are all available to industry, together with a silicon chip production facility equipped with the latest techniques.

Lothian includes some of the best-known names in the electronics business—Ferranti, EMI, Hewlett-Packard, Mitsubishi, Racal, ICL, Burroughs and MFE.

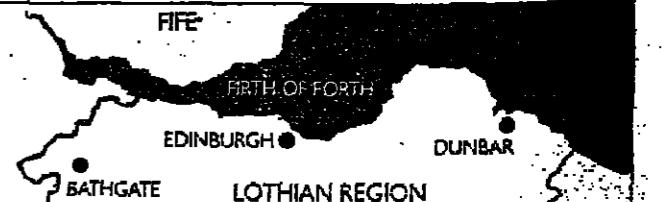
Thus, the experience is here—the skills, the training infrastructure, the labour. And excellent development sites and factories.

Edinburgh's international airport is only minutes from the city centre, which means European markets can be reached quickly.

We'll be glad to tell you more about Lothian. Contact:

R. J. Shanks, Industrial Development Manager, Lothian Region Development Authority, 18 St Giles Street, Edinburgh EH1 1PT.

Dial 031-229 9292 Telex 727436



DEVELOP WITH THE
LOTHIAN REGION

Observer

Carter's energy policy makes progress

BY DAVID LASCELLES IN NEW YORK

PRESIDENT JIMMY CARTER may have had his work cut out in the last few months by the Iranian and Afghan crises. But he can thank a mild winter for sparing him another one closer to home.

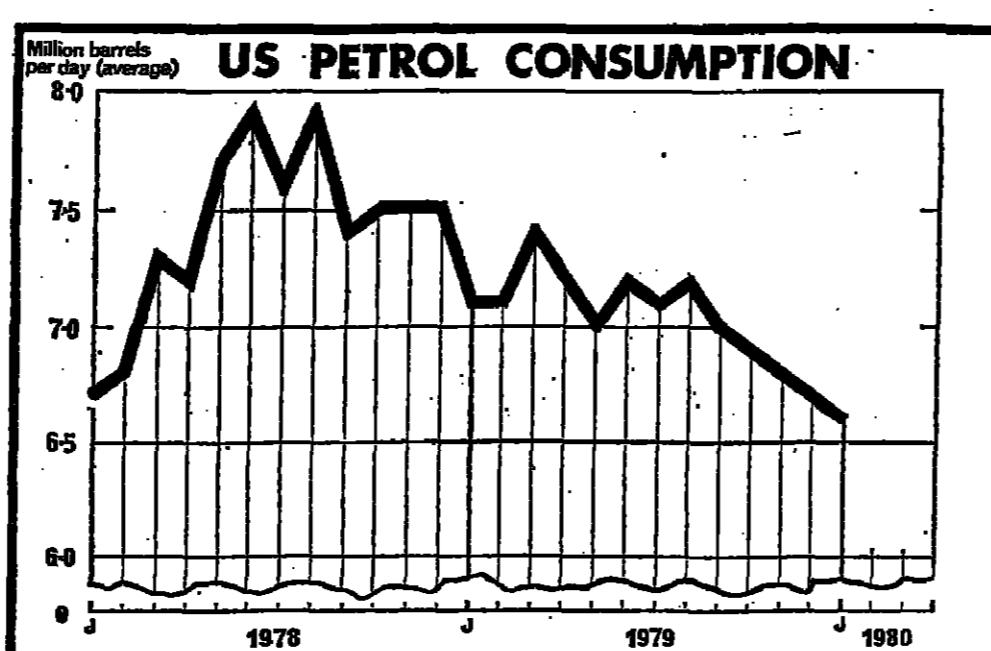
For though sunshine and warm temperatures wreaked havoc with the U.S. winter sports industry and forced the Olympic organisers to call out the snow-making machines at Lake Placid, they did wonders for his energy policy. For one thing, they cushioned the impact of the surge in oil prices which he engineered last year. For another, they helped the U.S. slash energy consumption by amounts that would have seemed inconceivable only a year ago. In January, Americans burned 16 per cent less heating oil than in the same month last year.

As leader of the world's biggest and most extravagant energy-using country Mr. Carter could do with a bit of luck on the energy front. No issue has taken up more of his time. None has been so dogged by events beyond his control: the Iranian crisis and the Three Mile Island nuclear accident. And none brought him into sharper conflict with Congress which refused to believe for a long time that there was an energy crisis at all.

Tough decisions

But fired by an apparent real

to crack the country's energy problem, Mr. Carter worked doggedly to get his policies accepted, sacrificing Dr. James Schlesinger, his first Energy Secretary, in the process. And today the tide seems to be turning. Not only has the public come to accept that the energy crisis he has helped on for so long is real, but few outside the ranks of Mr. Carter's most implacable critics would argue that his policies make no sense. And though the next Administration will still have some big



Carrington Viyella shows £7.6m loss on CCA basis

CCA adjustments at Carrington Viyella, textile manufacturer, have turned 1979 pre-tax profits of £8.49m into losses of £7.62m. Using ECA24 for the first time, there were current cost adjustments of £1.4m, split as to: cost of sales £10.25m; monetary working capital £1.27m; additional depreciation less grants released £8.25m, and £1.63m losses on disposal of fixed assets. There was a £6.18m gearing adjustment.

Mr. Leonard Regan, chairman, tells shareholders in his annual statement that the group has almost completed its four-year capital investment programme to produce energy savings, and the economies achieved have been substantial.

"We shall drive even harder to reduce costs and increase productivity," he states.

The group will continue to develop the successful areas of business which show prospects for growth, and which give a satisfactory return on capital in particular. Dorma, high technology knitted fabrics and garments under its brand names such as Van Heusen, Peter England and Louis Philippe, Mr. Regan says.

As reported on February 21, second half taxable profits dropped from £9.42m to £8.4m leaving the full year's figures well down at £8.48m, against £14.5m. External sales were £312.79m (£322.7m which includes £26.7m from Consolidated Textile Mills, now an associate).

The chairman states that actions taken in respect of CV Jacquard Carpets, a section of Woven Textile Division, and the Italian subsidiary Carrington Testi, now sold, are expected, in a full year, at least to neutralise trading losses of about £5m sustained during 1979.

Impact on the group's labour force was severe, Mr. Regan says, with redundancies in the UK totalling some 2,000.

Balance sheet, on a CCA basis, shows fixed assets of £107.55m, net and current assets of £85.18m. Historical figures for the same are £73.27m and £83.17m respectively.

ICI Holdings held 41.8 per cent and Imperial Chemical Industries 7.4 per cent of the equity, as at February 9.

See Lex

BOARD MEETINGS

The following companies have notified dates of Board meetings to the Stock Exchange. Such meetings are usually held to consider dividends. Dividends may not be payable as to the date of the dividends or date and the sub-divisions shown below are based mainly on last year's timetable.

TODAY
Joseph Stocks
Finals—Cornell Drapery, Merchants Trust, Neil and Spencer, Rolls-Royce Motors.

FUTURE DATES

Interim—	Bevan	Mar. 19
Stewart and Pitt		Mar. 17
Finals—		
Heworth Ceramic	Mar. 20	
County Carr. (Clerical)	Mar. 21	
Sedgwick Forbes Bland Payne Mar. 21		
Stone-Plan Industries	Mar. 22	
Southgate Retailers	Mar. 30	
Uiters	Mar. 13	
Wicks (James)	Mar. 20	
Will's Barber	Apr. 2	

Profit drop at Clark Shoes

C. and J. Clark, the Somerset-based private maker and retailer of shoes, has suffered a profit downturn in 1979.

Net sales advanced by 16 per cent to £288.87m, but profit before tax showed a decline of 8.5 per cent at £17.72m.

Midway rise seen at Countryside

First half profits of Countryside Properties should comfortably exceed those of last year. Mr. Alan Cherry, deputy chairman, told members at the annual meeting.

Pre-tax surplus was £514,000 for the first six months of 1978-79 year, out of an overall figure of £1.31m.

He said forward sales were currently more than £6.5m, and

that earnings from the group's expanding commercial property development programme were expected to make a significant contribution to results in the future.

Purchaser interest in Countryside's new housing continued to be healthy, he stated, despite a slowdown in the housing market generally.

Monument deeper in the red

SUBSTANTIAL exchange and non-recurring losses and a lack of profit from the U.S. has pushed Monument Securities into a deficit of £64.653 in the first six months ended September 30, 1979, compared with £35.867 a year earlier.

And the trading pattern in the current half year has continued to be difficult, the directors state.

The non-recurring loss arose from the reorganisation costs relating to the transfer of the manufacturing of the company's high laundry machinery to the U.S.

A further factor was a lack of profits from America because of the general recession in trade being experienced there.

In the year 1977-78 the company made a profit of £102,000, but this was turned into a loss of £33,000 last year.

FT Share Information

The following securities have been added to the Share Information Service appearing in the Financial Times:

Alfred International Designers
(Section: Paper)
Edinburgh Securities Company (Oil and Gas).
Rand London Coal (Mines—Finance).
Thermal Electron Corporation (World Markets—New York).

NOTICE TO THE HOLDERS OF					
Marubeni Corporation (Marubeni Kabushiki Kaisha)					
US \$20,000,000 9% per cent.					
Guaranteed Notes 1982					
Pursuant to Condition 5(B) of the above-mentioned Notes, notice is hereby given that Notes of the aggregate principal amount of US \$2,000,000 were purchased during and for the year ended February 15, 1980.					
MARUBENI CORPORATION By: The Bank of Tokyo Trust Company as Trustee					
Dated: March 10, 1980					

† Accounts prepared under provisions of SSAP 15.

M. J. H. Nightingale & Co. Limited

27/28 Lovat Lane London EC3R 8EB Telephone 01-621 1212

1980's capitalisation.	Company	Last Change	Gross price on week Div (p)	Yield %	P/E
4,105	Airsprung	71	+1	6.7	9.4
500	Amalgam. and Rhodes	36	—	3.8	10.6
7,240	Bardon Hill	237	+2	13.8	5.8
650	County Carr. 10.7% Pl.	85	—	15.3	18.0
1,000	Dorma Ord.	100	—	5.0	10.1
3,249	Frank Hornall	100	+1	7.9	5.2
15,488	Frederick Parker	107	-1	12.8	12.0
2,236	George Blair	106	—	16.5	15.7
10,991	Grindlays Group	106	—	11.5	10.7
16,201	James Brindley	116	—	7.2	10.2
3,338	Robert Jenkins	255	—	31.3	12.3
4,167	Torday	217	—	14.3	6.6
7,000	Twinlock Ord.	191	—	0.8	3.7
7,529	Unilock Holdings	50	+2	2.5	5.2
10,991	Water Alexander	87	+2	4.4	5.0
4,224	W. S. Yeates	181	—	11.5	5.0

Its toy and play kit distributor Remus Play Kits to Egmont, UK for £99,386 cash. Egmont will also take responsibility for an overdraft of £642,070.

The Bassett board considers the sale will benefit liquidity and reduce outstanding indebtedness.

At March 31, 1979, the deficiency of Remus net assets was £23,507; for 1978-79 it

incurred a loss of £46,837.

Egmont is a subsidiary of the Danish publishing group, Guttenberg, and already markets books and magazines in the U.S.

With its headquarters in Plymouth, and an assembly and distribution centre at Nelson, in Lancashire, Remus Play Kits markets a wide range of toys through some 4,500 retail outlets in the UK.

An estimated turnover of

Remus in 1978-80 is £2m, and Egmont regards this as a sound baseline from which sales may be expanded.

SHARE STAKES

Bassett Holdings has sold

Marubeni Corporation

(Marubeni Kabushiki Kaisha)

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Securicor chief confident of continued progress

MR. PETER SMITH, chairman of Securicor Group, remains confident of the prospect of continued progress provided by the broadening base of the group's operations in the UK and overseas.

However, he says in his annual statement, "I may perhaps be forgiven a degree of reluctance to predict that the group will necessarily achieve growth at its customary levels, at all events in the short-term, at a time when a period of severe national austerity is being foreseen.

Pre-tax profits rose by 28 per cent to £6.63m in the year to September 28, 1979, on turnover £11m higher at £142.1m, as reported on February 14.

The chairman says that, for the first time in a decade, there was a significant reduction in the frequency of credit attacks on the group's cash transport operations in the UK during the year.

He said that, despite being taken on by the half year, the group's cash transport operations in the UK during the year helped the profitability of the insurance division, he adds.

There was heavy demand for the 2/50 Parcels Service introduced last April, and the chairman looks forward to the continued growth of the extended freight and parcels division in the current year.

European subsidiaries produced substantially improved results during the year, and are now regularly trading profitably, with the exception of KCA International.

Group assets were up from £27.03m to £33.75m at the year-end. Current assets totalled £0.37m (£26.9m), including bank and deposit balances at £5.33m (£1.19m) and debtors of £16.04m (£11.63m). Current liabilities amounted to £29.58m.

Mr. D. C. Bamford, chairman of the Braid Group, said at the AGM that although the group returned to profits in January 1980, "I cannot confidently predict that we shall be able entirely to eliminate the first quarter's loss to the half year."

He said that to regain and maintain profitability steps were being taken "to reduce costs and, if necessary, generally to adjust the group's activities to match market conditions."

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INTERNATIONAL BONDS

INTERNATIONAL CAPITAL MARKETS

مكتبة من المكتبات

BY PETER MONTAGNON

Stretched on the interest rate rack

IT LOOKED at the end of last week almost as if interest rates would never stop rising. With inflation still rampant in the U.S., the six-month Eurodollar rate rose almost two points to 15.84 last week, while some shorter periods were even quoted at over 18 per cent on Friday.

At the same time the dollar surged ahead on foreign exchange markets, touching DM 1.80 for the first time since November. One only needs to glance at interest rate differentials for an explanation, but the differentials themselves mean only greater confusion for international bond markets.

Six-month Eurodolars are now at a 9 point differential with marks and a 12.5% differential with Swiss francs. This may explain why longer-term issues held up well last week, leaving shorter dated issues to be marked down heavily as dollar deposit rates rose.

Indeed, there were some marked variations in price performance during the week. In shorter dated issues, for example, Sears Roebuck bonds due 1982 fell 15 points, while at the longer end of the market Quebec Hydro bonds due 1999 actually gained 21 points. The situation for the dollar market is still fluid in the absence of fresh economic and

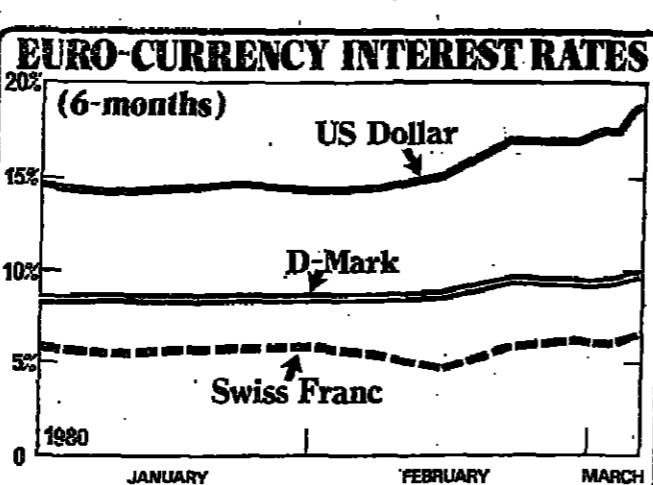
underpinned up to a point by persistent rumours of a major economic package to counter inflation in the U.S.

The result has been short covering each time new rumours hit the market. There is a genuine feeling that controls on credit, wages and prices of a determined attempt by the Carter Administration to cut the Federal budget could lead to heavy buying of bonds.

As Kidder Peabody put it in its weekly telex, prices could soar. "Price quotations which are 30 per cent lower in a year can easily recover four or five points in a day."

Nobody wants to be left short if that were to happen, even with interest rates as firm as they are today. This may explain why longer-term issues held up well last week, leaving shorter dated issues to be marked down heavily as dollar deposit rates rose.

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In addition a lot of money has been moving out of the hard currencies into dollars. Most of it has gone into high yielding short-term instruments, some into those floating rate notes (FRNs) where coupons are set for revision, and some may be waiting to move into Eurobonds when prices begin to display a sound recovery.

Dealers cannot say for sure if and when this will happen. The situation for the dollar market is still fluid in the absence of fresh economic and

political developments in the U.S. For the most part last week's was very much a professional's market, therefore, and very little retail business was reported.

Meanwhile, the hard currency markets have been left in the lurch. Swiss banks have already decided to slow the pace of new issues in the Samurai market. Credit Suisse has postponed its Y300m issue, and out of an already skimpy DM 580m March issue calendar, one DM 100m issue has also been delayed.

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Elsewhere, sterling Eurobonds shed 3 points last week as the dollar rose against the pound.

CAPTIVE INSURANCE COMPANIES

In pursuit of the elusive quarry

BY ANATOLE KALETSKY

EVERY DAY Eurobond salesmen fly out from London and New York to Hamilton, Bermuda, in search of the wealthy, but mysterious, "captives" which have been lurking there for the past 10 years or so. As often as not they return empty handed, for captives are an elusive quarry, even by the standards of the Eurobond market, where mysterious clients are, of course, by no means rare.

Captives, which are the insurance companies established by many of the world's largest multinational corporations to insure their own risks, are hard to pin down, because their very existence depends on ambiguities in tax law.

At the last count there were over 700 captives, ranging in size from \$100 shells to the largest, Exxon's Ancon, which is believed to have assets of over \$500m. Not far behind Ancon come the captives of

least, in the past, be treated as a tax-deductible business expense.

Needless to say the captives' tax privileges have been strenuously challenged by the U.S. Internal Revenue Service. One line of attack has depended on showing that they are not really foreign corporations if they contract a significant part of their business in America, they can be subjected to U.S. tax. Hence, most offshore captives insure only their parents' overseas risks, and shun investment in domestic U.S. securities. But the captives' liabilities are normally denominated by their parents in dollars. This gives them little option but to invest the great bulk of their funds in Eurodollar bonds.

Secondly, the IRS has charged the captives with not being genuine insurers, independent of their parents. On this basis it has disallowed premiums paid to captives as tax-deductible business expenses. To defend themselves against this attack, the captives have started insuring outside risks, or formed risk-sharing pools. On the investment side, they have tried to show that the captives' investment management is conducted quite independently from the activities of the corporate head office in the U.S.

In actual fact, however, bond managers travelling to Bermuda find that only a handful of the giant captives have investment managers taking decisions there.

The vast majority are represented in Bermuda by insurance brokers or specialised captive management companies. Investment decisions are taken by the corporate treasurer in New York, California or Illinois, although transactions have to be booked scrupulously through the local Bermuda banks a fat fee on the way.

Alternatively, the captives' funds can be handed over to independent investment managers. Some bankers naturally suggest that this course is preferable to in-house management, not only because of the banks' investment expertise, but also because any evidence of the captive's independence from its parent could be useful in heading off a challenge from the IRS.

For a handful of investment managers, the captives have provided a bonanza. Morgan Grenfell, one of the leaders in the field, has over \$350m of the insurance money under management coming on for a third of its Eurodollar funds.

The investment managers of Oil Insurance Ltd. (OIL), a large group captive belonging to 31 oil companies, have probably the strongest foothold in captive investment management. For years these have been Morgan Grenfell, Morgan Guaranty, Schroders and Credit Suisse First Boston. But last year OIL decided to farm out some of its funds to two additional managers, Rothschilds and Lombard Odier, evidence that in the captive business persistence can ultimately pay off.

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FT INTERNATIONAL BOND SERVICE

around 200 basis points and yields on other short-term credit instruments rising similarly. Heavy sales of Treasury bills by the Federal Reserve for the accounts of customers, believed to be foreign central banks, and the Fed's tolerance of a 17 per cent Federal funds rate were factors in the rise in rates. Higher money market costs resulted in a full one percentage point rise in commercial bank prime rates to 17.3 per cent—a level which the banks themselves insisted was below what is justified by market forces.

One faintly encouraging sign during the week was the news of a decline of almost \$3bn in the money supply in the latest banking week. But many Money market economists are now forecasting strong growth in the weeks ahead and it seems unlikely that many will pin too much hope on a single week's figures in a notoriously volatile series. As the Chase Manhattan Bank's Money market report remarks, "until the Fed receives tangible results from the record level of rates, especially a pronounced slowdown in the growth of the monetary aggregates and bank credit, the markets cannot reasonably expect an easing in Money market conditions."

(maturing in 2010) finishing the week at a price of 92. To the dismay of those who are dependent upon them, the demoralisation which has overtaken the long-term bond markets and is threatening to permanently alter their structure, showed signs of spreading to the short-term money markets.

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WORLD STOCK MARKETS

Companies and Markets

NEW YORK

1979-80				1979-80				1979-80				1979-80				
High	Low	Stock	Mar.	High	Low	Stock	Mar.	High	Low	Stock	Mar.	High	Low	Stock	Mar.	
7	6	5	4	7	6	5	4	7	6	5	4	7	6	5	4	
481	241	ACF Industries	371	270	191	251	191	104	61	51	51	164	72	51	164	
181	126	AMF	127	123	124	124	124	124	124	124	124	124	124	124	124	
241	123	AM Int'l	17	15	8	8	8	274	145	145	145	145	145	145	145	
421	127	AMR	127	125	125	125	125	125	125	125	125	125	125	125	125	
511	173	Abbotts Labs	251	194	194	194	194	511	23	23	23	23	23	23	23	23
321	173	Acme Cleve.	261	194	194	194	194	294	201	201	201	201	201	201	201	201
551	21	Adobe Oil & Gas	434	414	414	414	414	104	61	51	51	51	51	51	51	51
401	252	Aetna	104	104	104	104	104	274	145	145	145	145	145	145	145	145
411	23	Air Prod & Chem	34	39	304	304	304	274	145	145	145	145	145	145	145	145
161	114	Alkona	13	67	17	17	17	274	145	145	145	145	145	145	145	145
451	271	Albany Int'l	301	244	124	124	124	324	112	112	112	112	112	112	112	112
101	105	Alberto-Culv	84	34	34	34	34	324	112	112	112	112	112	112	112	112
461	22	Alcan Aluminum	59	274	274	274	274	324	112	112	112	112	112	112	112	112
87	22	Alcoa	28	48	48	48	48	274	145	145	145	145	145	145	145	145
861	15	Allegheny Ludlum	261	301	157	157	157	274	145	145	145	145	145	145	145	145
601	20	Allied Chemical	204	204	204	204	204	204	204	204	204	204	204	204	204	204
381	26	Allis-Chalmers	27	45	245	245	245	504	52	52	52	52	52	52	52	52
211	141	Alpha Portd.	143	66	66	66	66	504	52	52	52	52	52	52	52	52
69	45	Alcoa	56	54	54	54	54	54	54	54	54	54	54	54	54	54
341	142	Alm. Musgr	53	174	124	124	124	541	54	54	54	54	54	54	54	54
501	281	Almond Hous.	51	17	12	12	12	541	54	54	54	54	54	54	54	54
141	94	Am. Airlines	93	264	20	20	20	541	54	54	54	54	54	54	54	54
69	451	Am. Brands	614	208	154	154	154	541	54	54	54	54	54	54	54	54
741	29	Am. Broadcast	30	204	154	154	154	541	54	54	54	54	54	54	54	54
371	24	Am. Cyanamid	516	516	516	516	516	541	54	54	54	54	54	54	54	54
25	16	Am. Elect. Powr	42	42	42	42	42	541	54	54	54	54	54	54	54	54
581	26	Am. Express	261	354	254	254	254	541	54	54	54	54	54	54	54	54
551	25	Am. Gell. Indus.	51	51	51	51	51	541	54	54	54	54	54	54	54	54
201	23	Am. Home Prod.	254	381	254	254	254	541	54	54	54	54	54	54	54	54
571	19	Am. Med. Inst.	34	30	12	12	12	541	54	54	54	54	54	54	54	54
58	44	Am. Pet. Ind.	47	49	36	36	36	541	54	54	54	54	54	54	54	54
53	35	Am. Pres. Nasco	47	49	36	36	36	541	54	54	54	54	54	54	54	54
401	241	Am. Petfina	40	41	29	29	29	541	54	54	54	54	54	54	54	54
591	17	Am. Quacarcel	318	516	516	516	516	541	54	54	54	54	54	54	54	54
58	39	Am. Standard	521	521	521	521	521	541	54	54	54	54	54	54	54	54
521	46	Am. Storage	214	254	254	254	254	541	54	54	54	54	54	54	54	54
461	45	Am. Tel. & Tel.	451	516	516	516	516	541	54	54	54	54	54	54	54	54
271	15	Amtek	214	194	144	144	144	541	54	54	54	54	54	54	54	54
314	164	Amtrac	274	274	274	274	274	541	54	54	54	54	54	54	54	54
261	104	Amplex	231	231	231	231	231	541	54	54	54	54	54	54	54	54
411	34	Amsted Inds.	51	46	32	32	32	541	54	54	54	54	54	54	54	54
431	34	Amysted Inds.	51	51	51	51	51	541	54	54	54	54	54	54	54	54
271	193	Amherst	211	511	511	511	511	541	54	54	54	54	54	54	54	54
50	171	Arcata	224	271	271	271	271	541	54	54	54	54	54	54	54	54
571	134	Arch Daniels	521	521	521	521	521	541	54	54	54	54	54	54	54	54
221	193	Armor	231	231	231	231	231	541	54	54	54	54	54	54	54	54
182	15	Armstrong Ok.	151	341	341	341	341	541	54	54	54	54	54	54	54	54
171	15	Asamer Oil	23	481	341	341	341	541	54	54	54	54	54	54	54	54
511	341	Asmar Oil	341	341	341	341	341	541	54	54	54	54	54	54	54	54
271	152	Asymco	151	151	151	151	151	541	54	54	54	54	54	54	54	54
311	143	Atmaco	193	193	193	193	193	541	54	54	54	54	54	54	54	54
201	124	Atmaco Int'l	171	171	171	171	171	541								

APPOINTMENTS

New chief for Wilkinson Match U.S. companies

Mr. A. D. Shanagher, finance director of WILKINSON MATCH, has assumed operational responsibility for the group's Wilkinson Sword, Eddy Match and Scripto businesses in North America. *

Mr. Peter W. Longland, director of BAT Industries, has been appointed chairman of WORMS INVESTMENTS. Mr. Philippe Brugere-Trelat, director of WORMS (UK), a subsidiary of Banque Worms, Paris, has been appointed managing director. He succeeds Mr. Giles Coway-Gordon. *

Mr. J. M. Meggadon has joined THE RIVER COMPANY, a subsidiary of The Rugby Portland Cement Company, as sales and marketing director. He was previously sales and marketing director with Reed Building Pro

Mr. Archie Gilchrist has been appointed managing director of VOSPER PRIVATE, in succession to Mr. Robert Du Cane who is retiring from the Singapore company at the end of April to return to Europe. Mr. Du Cane has been managing director of this wholly-owned subsidiary of Vosper, for the past seven years

after a life-long connection with the Vosper Group. Mr. Gilchrist has held Board appointments with Swan Hunter, Brown Brothers and, more recently, as chairman and managing director of Govan Shipbuilders, in Glasgow. *

Mr. Paul Haskell, formerly director of personnel of Both-Allen and Hamilton International, has joined BERNDTSON INTERNATIONAL, executive search consultants, as a partner in the Paris office. Mr. Haskell, who has been in Paris since 1964, was previously a consultant with McKinsey and director of management information and control at Rhône Poulen. *

Mr. Tom McCann has appointed Mr. GenRad as European marketing manager for the GenRad/Futura range of microprocessor development systems. Futuredata was acquired by GenRad in February 1979. Mr. McCann joins GenRad from Intel. *

Mr. Clive Ian Moffatt, business editor of the Investors Chronicle magazine, has been appointed to the new position of corporate affairs consultant to GUINNESS PEAT, the international trading, banking and community group. Mr. Moffatt joined the company today and will be based at the Group's London headquarters.

LOCAL AUTHORITY BOND TABLE

Authority (telephone number in parentheses)	Annual Interest gross	Life interest	Minimum of able	sum	bond	%	£	Year
Knowsley (051 545 6555)	15%	1-year	1,000	1				
Redbridge (01-478 3020)	14%	1-year	200	2-3				
Redbridge (01-478 3020)	14	1-year	200	5-6				

Public Works Loan Board rates

Years	Effective from March 8			Non-quota loans A* repaid		
	Quota loans repaid by EPT	At maturity ²	Non-quota loans A* repaid by EPT	At maturity ²	At maturity ²	at maturity ²
Up to 5	15%	15%	15%	16%	16%	16
Over 5, up to 10	15%	15%	15%	16	16	15%
Over 10, up to 15	15%	14%	15%	15%	15%	15%
Over 15, up to 25	15%	14%	14%	15%	15%	15%
Over 25	14%	14%	14%	15%	15%	15%

* Non-quota loans A are 1 per cent higher in each case than non-quota loans A. ² Equal instalments of principal. ³ Repayment by half-yearly annuity (fixed equal half-yearly payments to include principal and interest). ⁴ With half-yearly payments of interest only.

INSURANCE

Long-term liability could pose problem

BY OUR INSURANCE CORRESPONDENT

NOT LONG before Christmas Mr. Michael Heseltine, Environment Secretary, put several ideas to the National House-Building Council for changes in our building control system "to stimulate wide public discussion and debate."

Mr. Heseltine stressed that he had at that stage no commitment to any particular proposal, but he was determined that, whatever changes are eventually made, minimum national building standards for public health and safety should be maintained.

At present there are 389 enforcing authorities, and about 4,000 building control officers, supervising the observance of the Public Health Acts and many regulations.

The reformative purpose seems to be to transfer, so far as possible, the control of standards from the public to the private sector, with consequent saving in cost in local and regional government, and hopefully a reduction in the potential financial liabilities that currently arise from the existing system.

In the private housing sector the NHBC's present inspection functions to some degree already duplicate the work done by local authorities, and the Minister, in his pre-Christmas speech, asked the council if it could in principle assume responsibility for control of private housing, and in detail consider a number of practical operational problems.

But there is no organisation similar to the NHBC to step in and become a watchdog in the field of commercial and industrial building; as the Minister said, there is no ready made solution to hand. Seemingly some responsibility would of necessity have to remain with local or regional authorities but the Minister has suggested "certification" by qualified designers and engineers which would be backed by insurance."

This suggestion apart, insurers must be interested from both material damage and liability standpoints in the Minister's reformative ideas—and will be watching the development of firm proposals to ensure that there is no reduction in standards, no consequent enhancement of hazards in the future which insurers already cover.

Assuming a greater burden is to be thrown on designers, engineers, and so on, where stands the insurance market at this moment? Negligence cover is widely available to provide protection against personal in-

Caution as fuel prices waver

UNCERTAINTY about changing fuel prices could depress sales of central heating installations in Britain, Mintel, the marketing intelligence journal, warns today.

The planned 20 per cent rise in gas prices had made a mockery of many of the claims on which gas central heating's success had been based. "All this must make consumers more cautious before spending large capital sums on central heating systems," Mintel says.

CONTRACTS AND TENDERS

REPUBLIC OF COLOMBIA

SOUTH AMERICA

INTEGRATION NATIONAL PROGRAMS

MINISTRY OF MINES AND ENERGY

INSTITUTO COLOMBIANO DE ENERGIA ELECTRICA — ICEL

BETANIA HYDROELECTRIC PROJECT — 510,000 KW

PUBLIC INTERNATIONAL TENDER No. UPB-01

PURPOSE: Construction of the civil works, the design, manufacture, supply, transport, erection and testing of the electrical and mechanical equipment for the Betania Hydroelectric Project and of the foreign currency.

BIDDERS: Individual companies and the joint ventures who were previously prequalified by ICEL may participate in the tender. The Bidders must be duly registered and classified at "Registro de Proponentes del ICEL" as contractors or suppliers.

FINANCING: The financing of the foreign currency will be by the account of the Bidders accepted by ICEL or by credits from other Financial Agencies that ICEL may get directly. The financing of the Colombian currency will be partly with the National Budget and partly with ICEL's own resources.

BID DOCUMENTS WILL BE AVAILABLE from March 3, 1980, at: ICEL PROYECTO BETANIA Oficina Carrera 7a, No. 24-89 Piso 39 Bogotá, Colombia S.A.

COST OF THE BID DOCUMENTS: The cost is a Hundred thousand Colombian pesos (\$100,000.00) for the first copy and Fifty thousand Colombian pesos (\$50,000.00) for any additional copy, not reimbursable.

BIDS SHALL BE SUBMITTED PERSONALLY until 16.00 hours local time on September 1, 1980, at: Instituto Colombiano de Energia Electrica — ICEL

Secretaria General Carrera 13 No. 27-00 Oficina 307 Bogotá, Colombia, South America

SUI NORTHERN GAS PIPELINES LTD.
TENDER NOTICE

1. Sui Northern Gas Pipelines Limited invite tenders from manufacturers for supply of Steel Linepipe on C & F Karachi Pakistan basis, as under:-

Tender Number	Material	Approx. Total Qty. Required	Tender Closing Date and Time	Tender Opening Date and Time
SN-482/80	16" x 0.312" WT Linepipe API 5LX Grade X46 52.27 lbs./ft.	25800 metres	21-4-1980 1100 hours.	21-4-1980 1105 hours.

2. Interested manufacturers are invited to apply for the Tender Documents specifying the above mentioned Tender Number to the following address:-

The Purchase and Stores Manager,
Sui Northern Gas Pipelines Limited,
Monrovia House, 3 Montgomery Road,
P.O. Box No. 56, LAHORE — PAKISTAN.

3. Final tender must reach the Company before the closing date and time mentioned above.



BEARER DEPOSITORY RECEIPTS

Following the DIVIDEND DECLARATION by the Company on 10th January 1980 NOTICE is now given that the following DISTRIBUTION will become payable on or after 10th March 1980 against presentation to the Depository (as below) of Claim Forms (obtainable from the Depository) listing Bearer Depository Receipts.

Gross Distribution per Unit 5.00 cents
Less 15% U.S. Withholding Tax 75 cents

Converted at \$2.25 4.25 cents per Unit

= \$0.018889

DEPOSITORY
National Westminster Bank Limited
Stock Office Services
5th Floor
Drapers Gardens
12 Throgmorton Avenue
London EC2P 2ES
7th March 1980

COMPANY NOTICES

SCOTTISH EQUITABLE LIFE ASSURANCE SOCIETY

H. J. HEINZ COMPANY LIMITED
NOTICE IS HEREBY GIVEN that the Annual General Meeting of the Company will be held on the 28th day of March 1980 at the registered office of the Company, 28 St. Andrew Square, Edinburgh on Thursday, 28th March 1980 at 10.30 a.m. for the transaction of ordinary business and also to consider and, if thought fit, to pass a Special Resolution to be submitted to the members upon the Authority of the Society to approve the financial position of the Society as at the end of each financial year or at such other time as the Board may determine.

A copy of the Special Resolution can be obtained from the Secretary or the General Manager of the Society during normal business hours up to the date of the Meeting.

Notice is given that the members are invited to attend and vote at the Annual General Meeting.

Persons entitled to attend and vote instead of him, provided that he has given his written consent to such action, may do so by sending a written notice to the Secretary, not less than forty-eight hours before the time for holding the Meeting.

By Order of the Board.

A. M. ROBERTSON,
General Manager.

28, St. Andrew Square,
Edinburgh.

TRAVEL

GENEVA, Basle, Zurich and Bern, widely
choice of cheap flights from U.S. air
ports. Brochure FALCON 01-351 2181.

LEGAL NOTICES

THE COMPANIES ACTS 1948 TO 1976
TOM STACEY LIMITED
NOTICE IS HEREBY GIVEN pursuant to section 293 of the Companies Act 1948, that a Meeting of the Creditors of the above-named Company will be held at Winter Gardens Hotel, Old Broad St., London E.C.2, on Wednesday, the 16th day of April 1980, at 12 o'clock noon, for the purposes mentioned in sections 294 and 295 of the said Act.

Dated this 1st day of February 1980,
By Order of the Board.

T. STACEY, Director.



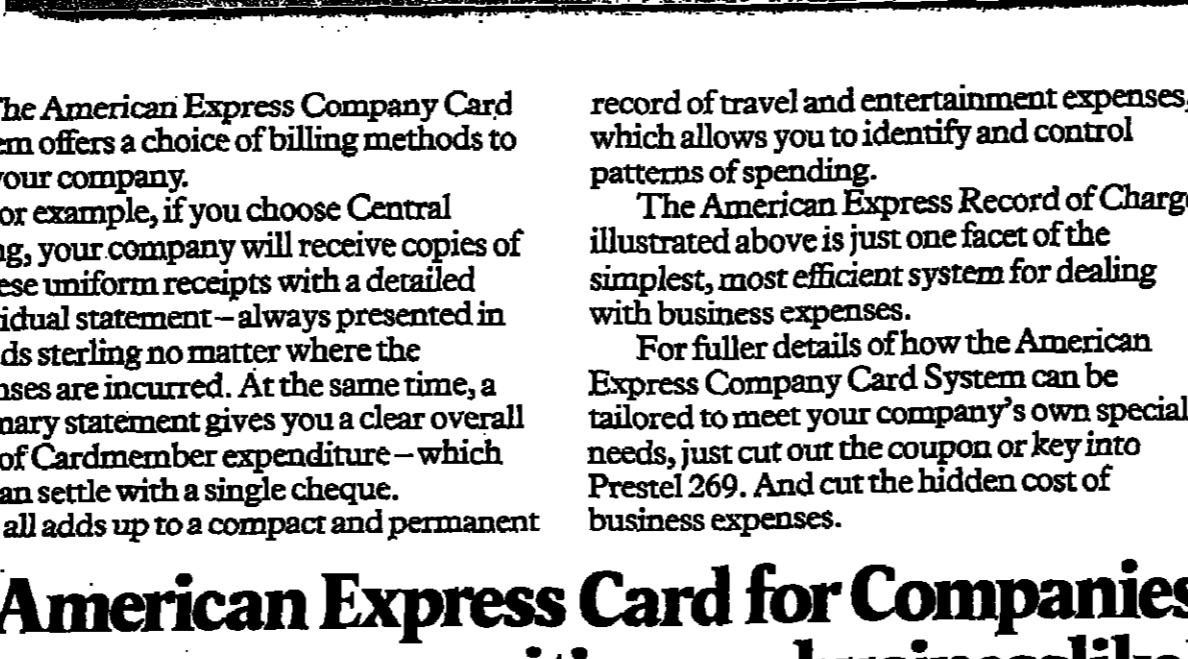
To: The Manager, Company Cards, American Express Company, Freepost, P.O. Box 91, Brighton BN2 1ZQ.
Please let me have details of the American Express Company Card System appropriate to the needs of my company. The following number of employees incur business expenses.

Name Mr/Mrs/Miss _____
Position _____

Company/Name and Address _____

Tel. No. _____

AMERICAN
EXPRESS



This slip of paper is a signed receipt for business expenses charged to the American Express Company Card. Complete, legible, unambiguous.

The managers or executives chosen to carry the Card get one copy for each transaction. The company receives one to match.

Gone is the muddle of travel and entertainment bills of all shapes, sizes and currencies which continuously flow into any busy accounts department. And which cause so much unnecessary work for your accounts staff.

The American Express Company Card System offers a choice of billing methods to suit your company. For example, if you choose Central Billing, your company will receive copies of all these uniform receipts with a detailed individual statement — always presented in pounds sterling no matter where the expenses are incurred. At the same time, a summary statement gives you a clear overall view of Cardmember expenditure — which you can settle with a single cheque. It all adds up to a compact and permanent

record of travel and entertainment expenses, which allows you to identify and control patterns of spending.

The American Express Record of Charge illustrated above is just one facet of the simplest, most efficient system for dealing with business expenses.

For fuller details of how the American Express Company Card System can be tailored to meet your company's own special needs, just cut out the coupon or key into Prestel 269. And cut the hidden cost of business expenses.

The American Express Card for Companies — it's more businesslike.

FINANCIAL TIMES SURVEY

Monday March 10 1980

Packaging Industry

Vital sector under pressure

By William Hall

THE PACKAGING industry is one of those forgotten sectors of the British economy that everyone takes for granted. With the exception of the environmental lobby, few people outside the industry spend much time thinking about packaging.

Its output is thrown away after use and the industry as a whole tends to be hidden behind the household names of its consumers. It employs about 170,000 people and its turnover is of the order of £3.6bn. In terms of numbers employed it is considerably larger than the shipbuilding industry, for example.

Yet it is only when things start to go wrong that the ordinary shopper in the High Street supermarket begins to realise that packaging cannot be taken for granted. Civilised society depends on the continuing regular supply of certain types

of packaging. Some items undoubtedly are a luxury but, given the structure of our present distribution system, most packaging is a necessity nowadays.

The present steel strike in Britain underlines the point well. Metal Box, which produces 70 per cent of Britain's cans and is Britain's biggest packaging company, is running desperately short of tinplate. It has laid off nearly a third of its workforce and is supplying only 30 per cent of customers' demand.

The effect of the strike is now starting to filter through to the High Street supermarkets which are beginning to ration canned food supplies.

Fortunately for the packaging industry, it is rarely disrupted by strikes of the magnitude of the current steel strike. For the most part the industry's problems are centered around the battle for supremacy between traditional and non-traditional forms of packaging.

New products will be on show at next week's PAKEX '80 International Packaging Exhibition, in Birmingham.

Until very recently the packaging industry was one of Britain's major growth industries. Over the last decade it achieved a rate of growth that has on average exceeded that of manufacturing industry by about two thirds.

According to Pira—the research association for the paper and board, printing and packaging industries—plastic packaging materials, laminates, aerosols and closures have achieved annual increases well

above average while paper wrappings, sacks, bags and wooden containers have on average shown a steady annual decline.

The onset of the oil crisis in 1973-74 disrupted the trend away from traditional materials and many forecasters expected that this would signal the demise of the plastic packaging industry.

Rival materials

However, it is noteworthy that while plastic prices have risen over the subsequent period they have not risen all that much faster than many raw materials. In fact, since the beginning of 1974 tinplate prices have risen faster than plastic prices.

Nevertheless, the course of oil prices in 1980 will play a big part in determining the health of certain sections of the British packaging industry. The corrugated case makers, to name one group, stand to gain if plastic film prices rise more smartly than kraft liner prices (one of their staple raw materials). Other sectors of the industry such as the bag and sack makers will also be monitoring the cost of competitors' raw materials closely.

Another problem affecting the packaging industry closely is the exchange rate. On the one hand, a higher rate for sterling keeps down prices of imported raw materials such as kraft liner. This benefits some sections of the packaging industry but it also hurts those parts of the business that produce substitute packaging materials from British waste paper.

The whole question of the impact of the exchange rate on Britain's packaging industry is a complex one which is occupying the minds of many senior executives planning new investments.

Leaving aside the short-term problems of exchange rate and plastic film prices, the most important task for the industry at the moment is the need to forecast the size and shape of demand patterns over the next decade. While packaging is becoming a mature industry in terms of its overall growth rates, inside the actual sub-compartments of the packaging business there are going to be some major changes over the next few years.

Two recent publications have attempted to pick out some of the major developments which can be expected. Pira has published a ten-year forecast of packaging developments in the fast-moving consumer goods industry, and the Economist Intelligence Unit has recently

published a 'special report on Britain's packaging industry'.

Both publications are worth the attention of anyone concerned with the future of packaging in Britain, but of the two Pira goes into the greatest detail.

Pira argues that there will be a shift in consumer expenditure away from food/groceries to durable items over the next ten years. Many grocery items will experience only marginal increases in demand although frozen foods, convenience foods and drinks will show substantial volume gains.

The trend towards more convenience foods will lead to an increased demand for speciality packaging and the use of products such as oven-useable containers will increase significantly.

The value of convenience foods as a proportion of total grocery sales is expected to reach 35 per cent by 1985.

Frozen foods are expected to grow particularly fast, increasing by 20 per cent (over 1977

levels) by 1982 and by 35 per cent by 1987.

Inflationary pressures are

likely to continue to influence

the minds of many senior

executives planning new

investments.

Another reason why individ-

ual packaging may be expected

to get bulkier is that consumers' shopping habits are likely to change.

Instead of shoppers going to shop two or three times a week, Pira believes that they will make only one visit a week by 1982.

Greater reliance

This trend is likely to lead to a demand for larger and more durable items of packaging which can be resealed after use rather than thrown away immediately.

In the stores themselves the trend is towards bigger units such as hypermarkets and this

will lead to greater reliance on bulk packaging. Outer packag-

ing will decrease and correspondingly the individual prod-

uct pack will need to be of

higher quality.

The growing dominance of the

large supermarket chains means

that they will become increas-

ingly involved in every facet of

packaging, from specification

and design through to merchan-

dising and promotion.

This is expected to mean a call for

simpler and more uniform

packaging and could lead to

growing packaging by the

retailers themselves.

Pira has a number of thoughts about the future use of various types of packaging material. Consumers apparently perceive glass to be the most expensive form of packaging but still prefer it for many products.

Glass is expected to remain dominant in the pack-

aging of baby foods and for

instant coffee. However, other

powdered drinks may swing

towards cartons.

The rising cost of tinplate

is expected to force canned goods manufacturers into using other materials. Plastic containers, in particular, are

likely to gain favour.

On the process side the

trend appears to be towards

the increasing use of aseptic

preservation, microwave or

radio frequency heating and

ultrasonic mixing.

Consumers are believed to prefer the reli-

ability and safety of a heat-

processed pack.

On the packaging machinery

side the trend will be towards

improved control devices using electronic circuitry. Reliability will be the most important criterion but faster speeds will also be important.

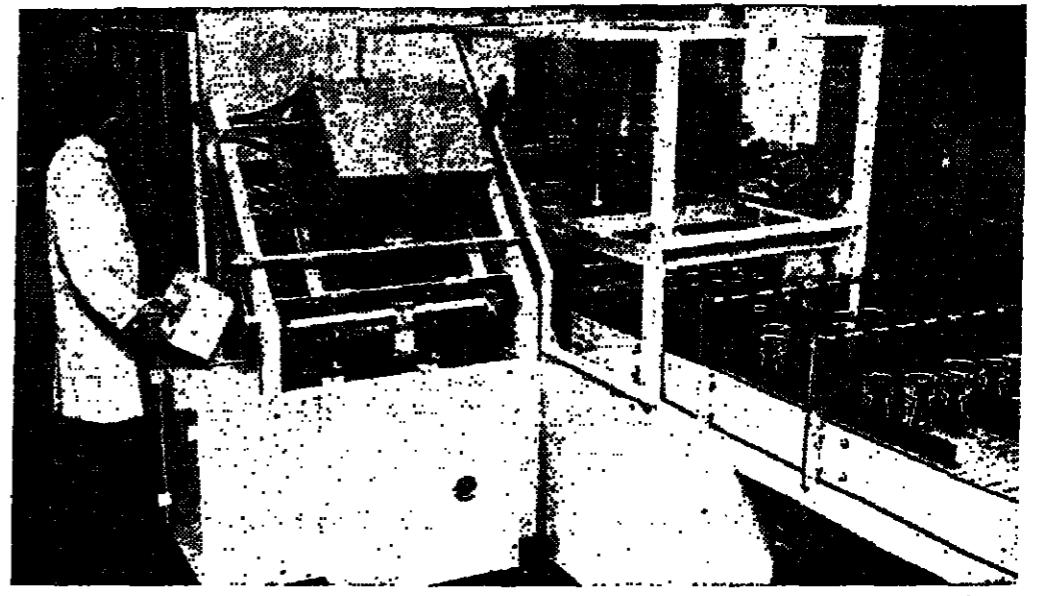
Finally, no discussion of the future of packaging is complete without some mention of the authorities' attitude. It is not hard to see that Government influence will continue to play a big part in the packaging industry, both directly and indirectly.

Laws safeguarding the environment are likely to push up the cost of packaging, and plastics and celluloids probably will be worst affected. Paradoxically, the paper-based packaging industry could benefit since, unlike plastics, it uses a high proportion of recycled waste.

In addition, public concern at the apparent "waste" of so much packaging plus increasing controls by government means that the packaging industry must resign itself to a markedly lower growth rate than in the past. The Economist Intelligence Unit expects the industry to grow by about 1 per cent per annum more than the growth of manufacturing industry generally.

Packaging Developments in the UK fast-moving consumer goods industry: a 10-year forecast with particular reference to grocery products: Pira, Randalls Road, Leatherhead, Surrey KT22 7RU.

The UK Packaging Industry—its structure and suppliers: an EIU special report; EIU, Spencer House, 27 St James Place, London SW1A 1NT.



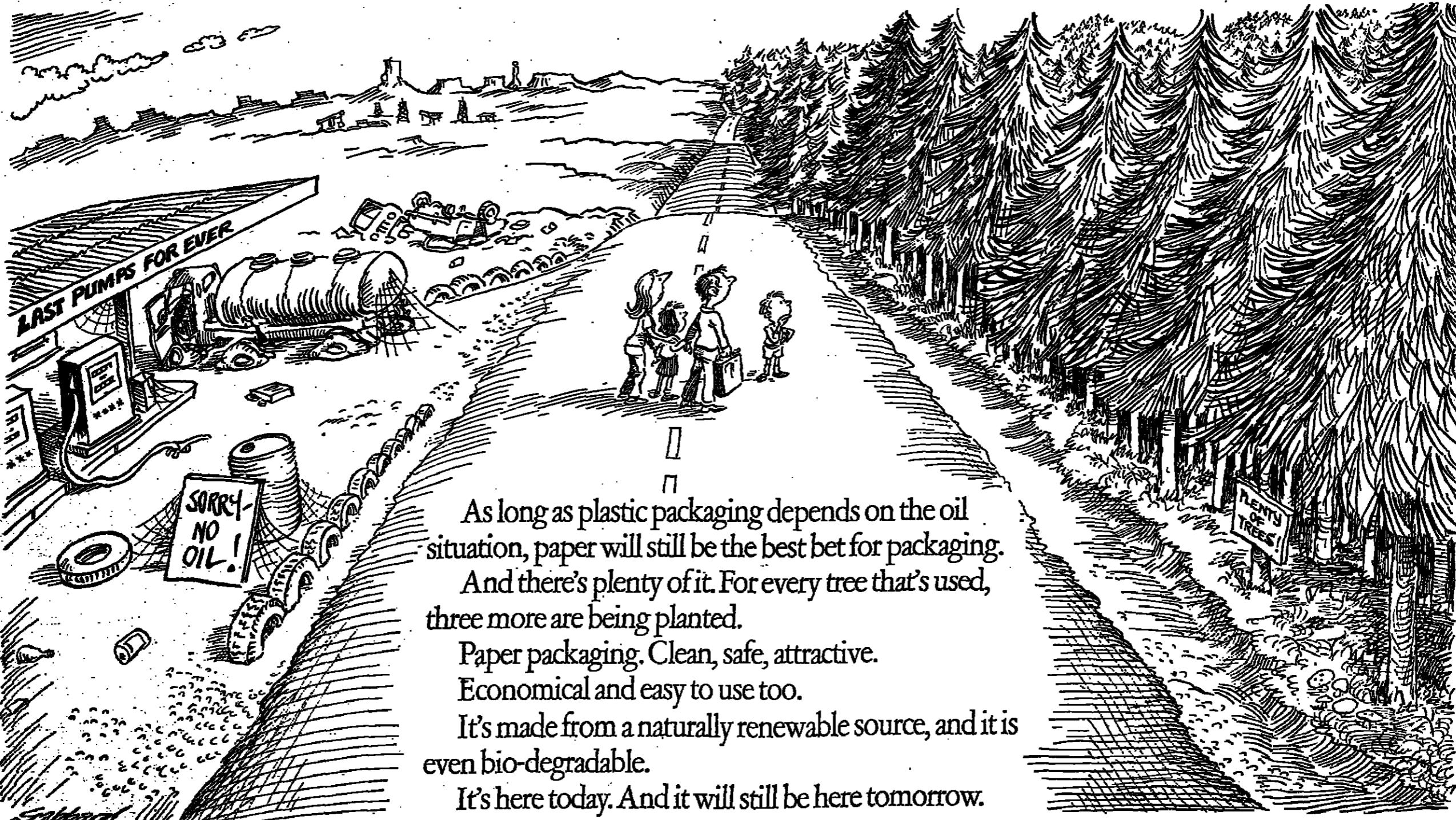
This new packing machine is claimed by its makers, Bowater Containers, to be the fastest made in Britain. It can fill up to 30 packs a minute

MANUFACTURERS, PRODUCTION/SALES OF PACKAGING MATERIALS

Material	Unit	1974	1975	1976	1977	1978	*1979
Carton board	'000 tonnes	670	502	547	558	562	550
Packing/wrapping papers	'000 tonnes	200	162	161	142	143	140
Paper/carrier bags	'000 tonnes	120	98	101	102	99	99
Rigid boxes	'000 tonnes	76	64	66	64	62	66
Fibreboard cases	m sq metres	2,652	2,178	2,298	2,430	2,535	2,600
Paper sacks	m units	1,240	890	1,093	1,045	1,047	1,050

* Estimate. Sources: Statistical and economic review of the packaging industries 1974-78, Pira. 1979 figures based on Packaging Review data and author's estimates.

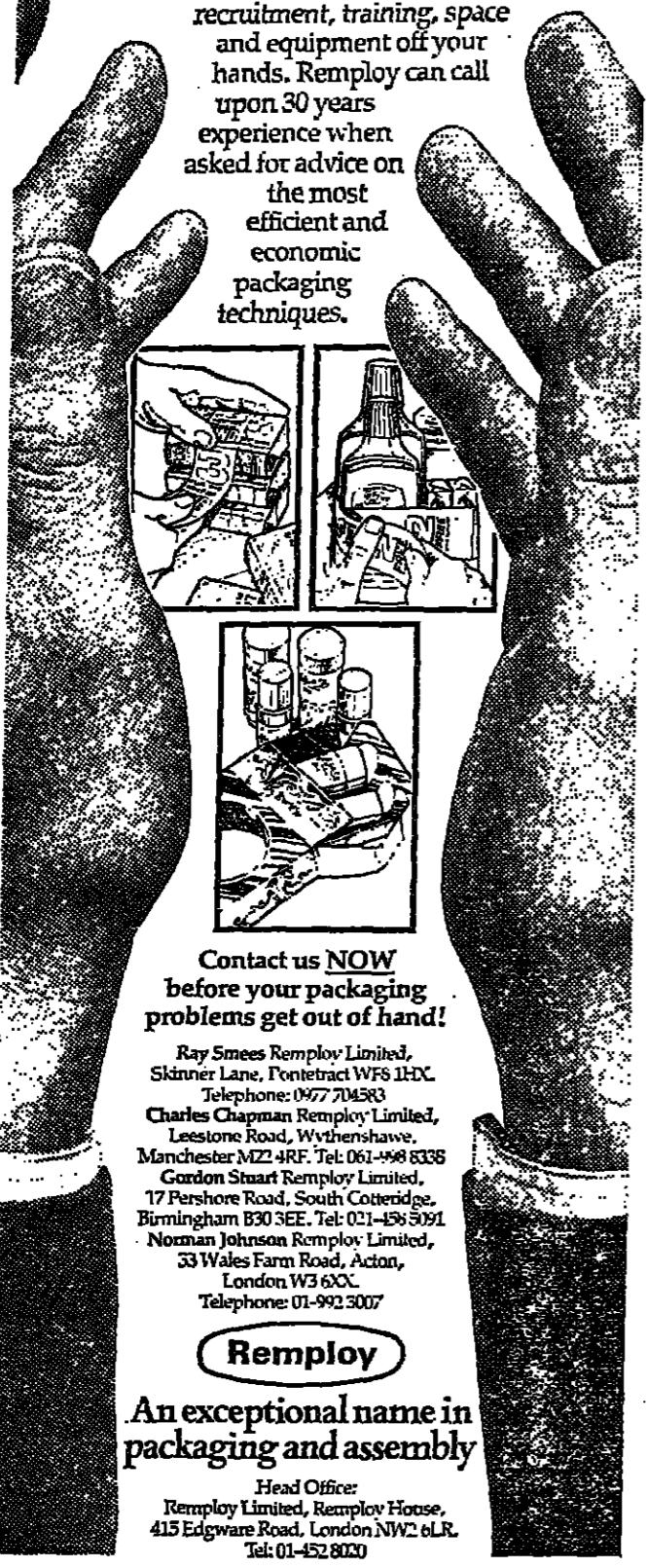
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PACKAGING INDUSTRY II

Strong demand for glass containers

IT IS now more than a hundred years since a milkman put the first glass milk bottle on a doorstep and, as a packaging material, glass has been around longer than almost any other. It strives now in a constant battlefield against the encroaching army of cans, cartons and, now, the PET bottle—a clear, rigid, plastic container being adopted by soft drinks producers for larger size bottles.

When the sun doesn't shine too kindly during an English summer, it is likely that the UK glass container industry will catch a cold. Below average temperatures from the spring onwards affect the consumption of soft drinks and certain types of food, and the aesthetic appeal of glass is undoubtedly its strongest selling feature in carbonated or soft drinks, fruit juices, beer and cider.

Competition

The summer of 1978, for example, was a disappointment, made worse by increased competition from foreign manufacturers.

Mr. Tony McBurnie, managing director of Britain's biggest glass pack maker, United Glass Containers.

He, along with other glass container makers, believes that the PET bottle is an economic proposition only for containers of 1.1 litres upwards, particularly as it lightens the burden for weekly shopping visits to the supermarket. In competition against glass for containers with

a capacity of a litre or less, PET is said to lose its edge.

And, although many brewers remain heavily committed to canning, the glass industry says it is confident that it will continue to create a greater market share for non-returnable beer bottles.

United Glass Containers is investing heavily in improved production and inspection equipment, as well as funding vitally important areas of warehousing and transport (in common with other manufacturers) in order to accommodate greater stocks; and at the same time to be able to react quickly to any sudden upsurge in demand.

Computer technology, according to UGC, is the present name of the game—evidenced by more perfect design, improved manufacturing techniques have bestowed better quality and strength leading in turn to containers which can now be as much as 30 per cent lighter than their counterparts a decade ago.

Outer surfaces of most bottles and jars are nowadays treated with surface coatings to prevent scuffing. Other successful developments introduced by glass companies include wide-mouth bottles and Plastiflash bottles—ultra lightweight containers sleeved in a base-to-shoulder height skin of expanded polystyrene.

Glass still remains a first in aesthetic appeal for the cosmetic and perfumery trades and is expected soon to chase

the Continental trend as the container for fruit, vegetables, and even yoghurt.

Cans are taking a larger share of the market from glass bottles, says Metal Box which makes 65 to 70 per cent of the cans used by foods and drinks companies in the UK.

The company also forecasts larger orders from the Middle East particularly in soft drinks, and says the buoyancy of the market is illustrated by the number of new products being introduced (particularly in beers and lagers) and the fact that new canning lines are being considered by various brewing groups.

Panic buying

However, if the national steel strike continues, it is inevitable that food and drink producers will have to look to other forms of packaging as supplies of tinplate begin to dry up.

Retailers fear that panic buying or severe wintry weather may reduce stocks of canned goods even further. Cold weather hinders distribution of fresh food, which means that shoppers switch to canned vegetables when fresh crops are frozen in the ground.

Figures issued by the Ministry of Agriculture, Fisheries and Food indicate that the UK demand for canned food rose sharply in the first quarter of 1979, and for the main vegetable packs and soups were higher in that quarter than the average quarterly demand over

the previous six years.

According to the Ministry, it was a combination of the bad weather and industrial disputes which contributed to the shift in UK household purchases from fresh to processed vegetables.

Sales of petfood cans continued their upward trend, and by the end of the year 1,550m cans of petfood had been consumed, compared with 1,400m units during the previous 12 months.

Notwithstanding the steel strike, various reports and surveys have indicated that the UK is in for a difficult time this year and the tinplate can industry is anticipating sales at levels similar to 1978—with further growth in the food, petfood and beverage sectors.

Based on figures for the first nine months of 1979, total UK consumption of aluminium foil appeared just before Christmas to be running at a level of 10 per cent above 1978.

Figures for all packaging users of foil for the first nine months of 1979 show that 31,000 tons of foil, valued at £81m, were consumed; figures for the first nine months of 1978 were 28,000 tons and £62m.

It is estimated that the total consumption figure for foil in 1979 will be in excess of 41,000 tons and £108m. This expansion is the result of all-round growth in usage, with the container sector and the household foil market being particularly buoyant.

Deborah Pickering



The PET plastic container is being adopted by soft drink makers for larger sizes

THE UK PACKAGING INDUSTRY

	1964	1976	1977	1978	1979	Production as % of total consumption
Corrugated case materials	392	868	905	936	958	58%
Packaging papers	534	277	249	245	242	41%
Packaging boards	932	769	774	758	744	38%
Industrial and special purpose paper and boards	508	484	449	436	418	36%
Total packaging	2,386	2,398	2,377	2,371	2,360	
Total paper and board	1,383	4,099	4,083	4,154	4,198	

Source: British Paper and Board Industry Federation.

Sacks and cartons steady

THE PAPER sack market has been fairly static over the past few years and 1979 was no exception. Production continues to hover around the 1bn sacks per annum mark and the market is estimated to be worth about £150m.

Competition from plastic substitutes and from the development of bulk handling processes is important but the paper sack appears to be holding its own. As a rough rule of thumb the sack market is divided into two

thirds paper and one-third plastic.

The two biggest manufacturers are Dickinson Robinson and Reed with perhaps 40 per cent of the market. According to the Economist Intelligence Unit, the industry can produce about 300,000 tons per annum but it is presently working at about 75 per cent capacity.

The relative decline in the use of paper sacks for refuse collection seems to have tailed off and in certain areas such as animal feedstuffs and chemicals

the paper sack is still very important. Indeed, in some areas it has an inherent advantage. A case in point would be its use in the vegetable trade where it allows the contents to breathe.

● **Cartons.** The folding carton industry uses just under 600,000 tons of cartonboard per annum (worth about £450m) and consumption marked time last year.

The market peaked in 1974 when Britain consumed 670,000 tons and cartonboard makers have been under fierce competitive pressure from flexible packaging, primarily plastic-based.

However, the decline in carton tonnage should not be allowed to disguise the fact that concentration on material saving has meant that carton yield per ton of board has increased significantly in recent years.

The future growth of the cartonboard market is linked to demand from the food industry which takes just under half its output. Within the latter the trend for greater use of Duplex board continues and a large amount is now imported from Scandinavia.

To remedy this situation, Thame Board, part of the Unilever Group, is doubling its duplex carton board capacity and will soon start operating a new 100,000 tonnes per annum board machine at its plant in Cumbria.

● **Corrugated cases.** Compared with its rival on the Continent, the corrugated case market in Britain has one big advantage: it is less fragmented. This means that it is one of the more profitable parts of the packaging industry.

Even so, the industry's main problem in 1979 has been the soaring cost of materials. The price of kraft liner, one of the main raw materials for corrugated cases, rose by 20 per cent in 1979.

As about 560,000 tons of kraft liner—valued at £100m—are imported a year, such price increases have a major impact on domestic packaging costs. However, it does have one side effect in that it makes the domestically produced substitutes for kraft (test liner and so on) more competitive. Bowater, for example, has recently invested £10m in Bowcraft—a direct replacement for kraft liner. Initially, it will produce 55,000 tonnes per annum and will save the balance of payments £10m a year.

Fortunately, for the corrugated case makers, the cost of plastic-based alternatives rose faster last year, and even though kraft liner costs look like increasing by 20 per cent in 1980, plastic film prices should continue to outpace them.

● **WRAPPING PAPER.** Production of both food wrappings and kraft wrappings fell slightly in 1978. Together they accounted for 178,000 tonnes and kraft wrappings accounted for 75 per cent of the total. Total UK consumption of food and kraft wrappings is valued at around £20m.

The industry faces fierce competition both from imports (roughly half the market) and plastic substitutes, and the strength of sterling has strengthened the import competition. The outlook for the current year depends very much on the relative movements of paper and plastic prices—as is the case with so many other packaging materials.

With the bulk of wrapping paper going into the food industry, much will depend on the level of consumer spending in 1980. Industry sources are hoping that paper will start regaining some of its lost ground in the bread market.

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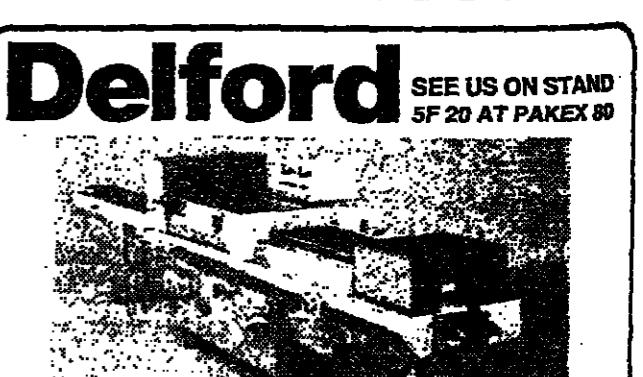
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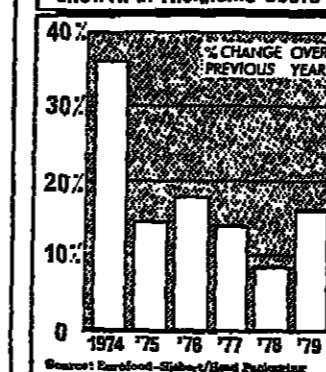
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PACKAGING INDUSTRY III

بيانات العمل

Plastics sector growing despite higher costs

THE PLASTICS packaging industry is under heavy pressure from all sides yet it is still managing to make inroads into those sectors of the market that have always been held by producers of more traditional materials such as paper and board.

A report published at the start of this month by the Shell International Chemicals group of companies forecasts that plastics packaging will continue to grow at the expense of more conventional materials during the coming decade.

Shell reckons the plastic packaging sector will grow at an annual rate of about 3 per cent between now and 1985. But it says this percentage increase will be over and above the annual growth in industrial production, which it believes will average out at around 2.5 per cent a year.

The Shell prediction has a certain surprise element—given the dramatic increases in raw material costs that have hit the plastics packaging industry during the past 18 months. In particular, the cost of naphtha, the oil-based feedstock from which plastics are made, has soared to unprecedented heights, reaching \$400 a tonne on the Rotterdam spot market at the beginning of this year.

The spot market price of naphtha has effectively doubled in the course of a year—in January 1979 it was only \$200 a tonne—and the contract price has tagged along only a little way behind it. The big chemical

companies that turn naphtha into plastics materials—low-density polyethylene, high-density polyethylene, polypropylene and polyvinyl chloride—have been doing their utmost to pass on these increases to the makers of bags and film who are their customers.

Chemical majors such as Shell Chemicals UK and Imperial Chemical Industries suffered from overcapacity and weak prices for years at the plastics materials end of their businesses. They have therefore been zealous in putting up plastic material prices when increased naphtha costs gave them the opportunity for doing so.

Severe impact
But the impact of higher plastic material prices on packaging producers has been severe—especially when allied to the general increase in fuel and power costs that has affected all sectors of industry. In the UK the rise in raw material prices has also coincided with a fall in demand for plastic packaging and intensified competition from imports—particularly those coming from Continental Europe.

The industry is attributing the fall in demand to the general economic downturn that is now starting to make itself felt in Britain. The UK Packaging and Industrial Film Association believes the drop in demand and the increase in raw material prices will amount to a "formula for disaster" for some of the

In addition, they have tended to define their markets more carefully and they have therefore been in a better position on average to withstand the onslaught of raw material price rises.

And the onslaught has been fierce. Producers of low-density polyethylene—LDPE—film estimate that raw material costs account for about 60 per cent of their total costs. In the UK in 1978 LDPE granules could be bought for as little as £260 a tonne. Today the cost is around £300 a tonne.

Yet, despite these adverse factors, Shell is still confident that it will increase its sales of plastics raw materials during the next five years and, in particular, will increase sales to the Western European pack-

aging industry.

Shell's optimism is based on a detailed study of manufacturers who use plastic packaging—or who might be persuaded to switch to plastic packaging instead of more conventional materials. Shell says that paper, board and glass account for about 75 per cent of all packaging materials used in Western Europe while plastics account for only about 10 per cent.

But the company's study found that between 1973 and 1977, packaging material consumption as a whole grew by only 0.5 per cent a year while plastics and glass consumption increased by 2.5 per cent per annum—largely at the expense of paper and board.

The Shell report shows that in 1978 the price of LDPE and polypropylene was actually lower than the prices of glass containers, paper and board, tinplate and aluminium plate. And the chemical company claims that "unsatisfactory profitability and unrealistically low prices" applied to the paper and board and steel markets in the late 1970s.

Favourable trends

Shell lists a number of trends which it believes will favour the further growth of plastic packaging—sometimes at the expense of traditional materials. These include:

- The increased demand for pre-packaged frozen foods;
- Continuing penetration of the

board market by shrink wrap which can lead to lower packaging costs as well as reduced transit losses;

● Greater use of plastic packaging as a means of cutting handling costs;

● Increasing use of plastic film to replace the tin can.

The company points out that the heavy investment that is often required by manufacturers when they decide to switch from paper or board packaging to one of the plastics discourages them from reverting to traditional material if plastics prices rise. It adds that in certain markets, only one or two manufacturers need to change their packaging policy for plastics to replace traditional materials almost overnight. One example is the

decision of Pepsi-Cola and Coca-Cola to stop using glass bottles.

Shell admits that there are some factors which augur against an increase in plastics packaging—notably the possibility of a ban on disposable bottles and a tendency for shops to offer a more personal service which could hit the plastics used in self-service stores.

The plastics packaging sector in the UK faces problems but it could emerge considerably strengthened and better able to resist imports. It could also find itself in an even stronger position in challenge markets that are still largely the province of the traditional material producers.

Sue Cameron

Need to tackle the environment problem

BRITAIN SPENDS about 57.4m per day on packaging materials, the vast majority of which finish in the dustbin, never to be used again.

Although the packaging industry, nationally and internationally, has become increasingly aware of the potential threat to the environment posed by so much discarded waste, convincing attempts to rationalise the use of packaging and minimise the consequences have been disappointingly few.

The industry is taking the environmental problem more seriously than it used to, but its history of rapid growth and high profits nevertheless has been a wasteful story.

Not only has the dramatic growth of the packaging industry in the UK into a £3.7bn a year business been paralleled during the 1970s by a 3 per cent annual increase in the volume of refuse, the physical make-up of that refuse has also changed. There is less and less ash dust from coal fires and more and more paper, metals, glass and plastics.

Packaging now makes up 60 per cent by volume of domestic refuse and the figure is rising. This poses ever greater problems of disposal for local authorities, many of which expect existing tipping sites to be full within five years. Avon

County Council, for example, already has been taking 1,300 tonnes of refuse a day 112 miles to tip.

The basic environmental problem has two parts: the use of resources before manufacture and waste disposal after packaging has been used. Non-biodegradable litter has increasingly become the scourge of the countryside and a plastic bag which may be ideal for wrapping goods becomes a potential death trap for small children after it has served its intended purpose.

Statistics show that 82 per cent of all refuse goes to landfill, only 10 per cent is incinerated—usually to reduce bulk rather than to recover energy—and less than 1 per cent is treated to recover materials. Yet domestic refuse which includes a high proportion of packaging, has a thermal energy in drying pellets because the process is one of wet separation. However, a number of local authorities are considering similar schemes with industry, rather than domestic users, the obvious customer.

The industry committee, aware that the U.S. and Canada had already legislated on the effects of packaging on the environment and that the EEC intended to set up the Packaging Council, which produced a self-disciplining code for the industry.

The council, formed under the chairmanship of Lord Shepherd in 1978, is an independent body composed of industry, trade union, environment and consumer representatives. It is intended to monitor its code of practice in the same way as the Friends of the Earth, which has been in the forefront of those urging a resource-conscious approach to packaging, says four key questions should be considered by the Packaging Council when looking at any item:

● Is the package made in such a way as to make the separation and recycling of its constituent materials difficult?

● Can the same item be packaged in a different material with less impact on the environment?

● Could the packaged item be sold loose or in greater bulk instead?

The paper industry has improved its record on waste of resources in recent years. Of the 6m tonnes of paper thrown away annually, 28 per cent is now recycled although about 70 per cent could not be effectively recycled and not of that recycled comes from packaging.

Perhaps the best reaction so far by industrialists to environmental pressures is the recycling of glass by setting up bottle collection banks. However, environmentalists regard this system as short-sighted because the biggest benefits come from re-using glass containers rather than melting down and remoulding broken glass.

Britain produces 6.7bn glass containers a year and the proportion of returnable bottles is about 25 per cent, although that is lower than in most European countries.

More could be done by increasing the number of returnable bottles, by providing more collection points, by charging deposits (which is mandatory in some U.S. states), and by moving away from the use of "no deposit/no return" advertising.

Metal is used in packaging primarily as food and drink cans, 9bn of which are thrown away every year in Britain. Recovery is difficult and, anyway, tin-rich steel is good only for castings for which there is limited demand.

Material Recovery in Staffordshire, jointly owned by Metal Box, British Steel and Batchelor-Robinson, is engaged in trying to recover materials by the magnetic separation of ferrous-based cans.

The all-aluminium ring-pull can, which is more expensive, has been developed in answer to the criticism that multi-metal cans are so difficult to recycle.

Plastics constitute 5 per cent of domestic refuse and their use in packaging is growing at the rate of 7 per cent a year. Plastics are derived from oil, a finite resource, and are difficult to recycle. And, when used as laminates, they make recycling of other materials difficult.

So the problems of coping with the rubbish produced by packaging are likely to increase until successful and economical methods are found of reclaiming much more of it for other purposes.

Robin Pauley

UK MARKET FOR PACKAGING MATERIALS		
	1977	1978
Timplate	546	585
Fibreboard	423	492
Plastics*	448	450
Glass	253	316
Paper	182	198
Board	230	236
Paper sacks	105	116
Aluminum foil	99	104
Steel drums	52	95
Aerosols**	65	73
Cellophane**	49	49
Wooden containers	95	117
Collapsible tubes	17	19
Fibreboard drums	11	12
Miscellaneous	90	97
TOTAL	2,724	2,948
* Film and container value. ** Unconverted value.		

Source: Packaging Review

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The Continental Group



Societe Generale de Belgique setback

BY VICTOR KAYPETZ IN STOCKHOLM

BRUSSELS—Societe Generale de Belgique, Belgium's largest holding company, reports a net profit of Bfr 681.7m. (\$23.4m) for 1979, down sharply from the Bfr 1.03bn of the previous year.

The company attributed the decrease largely to special payments to its troubled engineering associate, Sybetta, in which it has a 44 per cent interest. Sybetta, trading a fertiliser plant and phosphate mine in Iraq, nearly collapsed last year before Societe Generale came to the rescue.

Last month, Societe Generale proposed an unchanged dividend of Bfr 140. In its annual report, the company says that the latest oil price increases plus "abnormally high interest rates" might prematurely halt Western Europe's economic expansion.

AP-DJ

San Miguel lifts dividend

By Philip Bowring in Hong Kong

SAN MIGUEL BREWERY, the quoted Hong Kong subsidiary of San Miguel Corporation, the Philippines' beer and food group, reports a 10 per cent profit gain, to HK\$40.7m. (\$U.S.\$4.5m) for 1979. Turnover was up 31 per cent to HK\$213m. (\$U.S.\$43.5m).

A final dividend of 10 cents a share has been declared, together with a cash bonus of 12.5 cents a share, making a total distribution of \$5.5 cents, compared with 50 cents.

Japanese profits

Japanese companies' operating profits are expected to rise by 30.2 per cent in the half-year ending September, from their level in the half year ending this month, according to a survey by Nihon Keizai Shinbun. The basis of the comparison was incorrectly given in some editions of the Financial Times last Friday.

Earnings growth at PKbanken

BY VICTOR KAYPETZ IN STOCKHOLM

STATE-OWNED PKbanken, big three.

Sweden's largest commercial bank, reports a 19 per cent rise in pre-tax profit from SKr 639m in 1978 to SKr 758m (\$180m) for banking operations last year.

The dividend is an unchanged SKr 10 per share.

Income rose by 15.5 per cent to SKr 1.81bn, including an 18 per cent increase in commission income. The bank managed to hold cost increases to 13.6 per cent.

As with other Swedish commercial banks, earnings slowed in the autumn because of a higher official discount rate and stricter cash and liquidity requirements. In the first four months of 1979 pre-tax earnings of PKbanken were SKr 249m, increasing to SKr 251m in May-August, but dropping to SKr 228m in the final four months.

Year-end balance rose by 13 per cent to SKr 66.7bn (\$15.9m), compared with SKr 63.5bn for Skandinaviska Enskilda Banken and SKr 56.3bn for Svenska Handelsbanken, the two private institutions completing Sweden's

PKbanken's year-end lending was up 11 per cent to SKr 36.3bn and deposits by the same percentage to SKr 55.2bn. Both lending and deposits declined slightly as a percentage of all Swedish banks.

PKbanken writes that 1980 earnings "will necessarily be down on 1979 owing to the high discount rate and lending restrictions.

The bank's net profit, following appropriations and taxes rose from SKr 85m in 1978 to SKr 87m last year. The PKbanken group, including non-banking and foreign subsidiaries, improved pre-tax earnings by 20 per cent to SKr 808m and year-end balance by 13 per cent to SKr 70.6bn.

• Svenska Celulosa, the Swedish group, which is to acquire the household and toilet paper activities of the French company, Papieries Aubry, is to invest FF 50m over the next three years in developing Aubry's production of absorbent paper.

Swedish chemical group recovers

By William Dufford in Stockholm

KEMANOBEL, the Swedish chemicals group, reversed a four-year earnings slide last year and forecasts a further profit improvement in 1980. Preliminary figures show 1979 pre-tax earnings ahead by 62 per cent at SKr 182.8m (\$43.5m) with sales climbing 22 per cent to SKr 3.3bn.

Earnings per share are expected to emerge at about SKr 16 compared with SKr 9 in 1978. The board proposes to raise the capital by SKr 74.1m through a one-for-four bonus issue and to pay a dividend of SKr 5 a share, the same as in 1978, on the expanded equity.

Most of Kemanobel's principal operations turned in better performances last year both in Sweden and abroad. The operating profit after depreciation came out at SKr 207.5m, up by 65 per cent. Net financial costs were boosted by SKr 3.8m to SKr 25m by increased group borrowing and the high international interest rate level.

A particularly strong improvement in operating income was achieved by the Kemanobel group, which produces the bulk chemicals, PVC and Silicon.

Danish engineer raises net profits by 16%

BY HILARY BARNES IN COPENHAGEN

DANFOSS, the Danish engineer which manufactures compressors, hydraulic systems and automatic temperature control equipment, increased earnings after tax by 16 per cent from Dkr 203m to Dkr 235m (\$42m) for the year ended September. Sales rose by 14 per cent to Dkr 2.57bn.

The dividend, which goes to the foundation owning the group, will go up from 6 per cent to 8 per cent. The company attributed the improvement in sales and earnings to strong increase in demand for energy

saving products in the second half of the year.

The annual report said that there were prospects of a further reasonable increase in sales in the current year. In the light of last year's results and the prospects for this year, there would be "further large new investments."

Last year the company completed at its Danish headquarters in Nordborg, buildings with a total area of 12,000 square metres and it currently has under construction a further 5,000 square metres.

First half dip for APPM

By James Forth in Sydney

HIGHER COSTS and industrial unrest resulted in Associated Pulp and Paper Mills, the manufacturer of fine papers, suffering a 24 per cent drop in profit from A\$7.8m to A\$5.8m (\$U.S.\$6.5m) in the December half-year.

The fall occurred despite a 25 per cent rise in sales from A\$112m to A\$140m. The directors have declared an interim dividend of 7 cents a share, which will be paid on increased capital. Last year APPM paid an interim 8 cents.

CURRENCIES, MONEY and GOLD

Guilher top of EMS

BY COLIN MILLHAM

The last time the Dutch guilder was very firm, around the beginning of the year, there was a heavy demand for credit in the Amsterdam money market. Money was then in very short supply, largely because of seasonal factors. Tax payments into the National Treasury led to intervention from the authorities by way of special advances to the banking system, and although the guilder is very strong once again the reasons are not so purely technical at the moment.

Short-term interest rates have tended to ease in Amsterdam in recent days, and thanks to the

strength of its currency the central bank has made no move to tighten liquidity.

On Friday the Nederlandsche Bank even added to its funds to the market through a special discount facility of Fl 1.045bn. This will last until tomorrow week at the relatively attractive rate of 11 per cent. The current daily market shortage should be covered by the central bank's existing quota, but the new facility will help to calm any upward trend following the general move in other European centres and the U.S., and last week's tender for Dutch Government bonds at a record interest rate of 11½ per cent.

GOLD

	Mar. 7	Mar. 6
Gold Bullion (fine ounces)		
Close	6611.616	(2274.125)
Opening	6615.620	(2276.125)
Morning High	6608.435	(2270.735)
Afternoon Low	6623.680	(2261.720)
Gold Coins		
Krogerund	6615.620	(2275.275)
Mapleleaf	6610.620	(2274.275)
New Sovereign	5155.157	(1704.711)
King Sovereign	5177.157	(1705.811)
Victor	5177.157	(1705.811)
French 100s	5145.143	(1704.711)
50 pesos Mexico	5760.750	(1705.811)
100 Cor. Austria	5590.800	(1705.811)
500 pesos	6605.615	(1705.811)
500 Francs	5745.750	(1705.811)
50 Eagle	—	—

Obviously the latest rise by the guilder to the top of the European Monetary System does not reflect a shortage of domestic liquidity, but is much more an indication of the Netherland's better position against its EMS partners, as far as energy supplies are concerned.

Although Holland has considerably economic problems the present interest rate of 5.9 per cent is comparable with West Germany, and well below the average for other industrial countries.

On this basis, and with regard to energy supplies boosted by

natural gas the Netherlands looks well placed against the rest of Europe, and the Dutch central bank is reported to be exploring its currency reserves by buying D-marks at the present favourable rate. Last week the German Bundesbank gave heavy support to the D-mark as it fell to the lowest level since last November against the dollar.

EMS currencies have suffered from the movement back into the dollar as U.S. interest rates touched further records. The central banks in Germany, France and Italy have seen their currencies come under increasing pressure, and in these conditions the guilder has tended to benefit.

OTHER CURRENCIES

Mar. 7	£	\$	£
Note Rates			
Argentina Peso	2790.50 10	1700.17 10	Austria
Australia Dollar	8.0515-0.0538	0.1920-0.0125	Belgium
Brazil Real	8.42-8.48	1.7950-2.0000	Denmark
Finland Markka	8.42-8.48	1.7950-2.0000	Germany
Greek Drachma	87.60-89.688	50.30-59.45	Japan
Hong Kong Dollar	10.99-11.02	4.9440-4.9450	Norway
Iceland Krona	0.5080-0.5115	0.7780-0.7875	Norway
Luxembourg Franc	64.85-65.85	30.16-31.19	Portugal
Malaysia Dollar	4.8740-4.8870	2.9180-3.1940	Spain
New Zealand Dollar	1.2160-1.2165	0.8500-0.8550	Singapore Dollar
Switzerland Franc	5.47-5.55	1.7800-1.8100	Switzerland
U.S. Dollar	5.00-5.10	1.3810-1.3850	United States
U.S. Dirham	8.0005-8.0015	0.8080-0.8085	Yugoslavia
U.S. Eagle	8.38-8.38	0.7400-0.7450	50-51c

Rate given for Argentina is free rate.

THE DOLLAR SPOT AND FORWARD

March 7 Day's spread Close One month p.a. Three months p.a. % p.a.

March 7	Day's spread	Close	One month	p.a.	Three months	p.a.	% p.a.
UK	2.2162-2.2200	2.2200	0.05-0.15	0.18	0.53-0.63	0.15-0.25	—
Ireland	2.0510-0.0560	2.0580-0.0560	0.10-0.20	0.49	0.88-0.98	0.30-0.40	—
Canada	1.1569-1.1591	1.1588-1.1581	0.40-0.35	3.00	3.28-3.30	2.15-2.25	—
Nethrlnd	1.9705-1.9755	1.9715-1.9725	1.35-1.25	7.91	3.25-3.35	2.15-2.25	—
Belgium	19.25-19.25	19.16-19.16	3.22	3.22	3.25-3.25	3.22-3.22	—
Denmark	1.72-1.72	1.72-1.72	0.00	0.00	0.00-0.00	0.00-0.00	—
W. Ger.	1.7253-1.7255	1.7255-1.7255	1.88-1.88	10.89	14.85-14.88	9.00-9.00	—
Portugal	48.85-49.00	48.90-49.00	4.05-5.05	5.20	5.35-5.35	1.63-1.63	—
Spain	67.60-67.71	67.60-67.71	4.05-5.05	8.43	10.00-10.21	1.63-1.63	—
Italy	1.20-1.20	1.20-1.20	0.00	0.00	0.00-0.00	0.00-0.00	—
Norway	4.3852-4.3885	4.3852-4.3885	2.50-2.00	5.41	5.80-5.85	3.00-3.00	—
France	4.2010-4.2135	4.2010-4.2030	2.30-2.10	6.27	6.40-6.40	4.00-4.00	—
Sweden	4.2700-4.2640	4.2700-4.2775	2.05-1.85	5.47	5.65-5.65	4.00-4.00	—
Japan	247.70-248.75	247.70-248.75	2.05-1.85	4.60	4.80-4.80	1.75-1.75	—

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BRITISH FUNDS

Interest Rate Stock Price £ List £ Int. % Pct.

"Shorts" (Lives up to Five Years)

14th May Treasury 5pc 2025

15th May Treasury 5pc 2026

16th May Treasury 5pc 2027

17th May Treasury 5pc 2028

18th May Treasury 5pc 2029

19th May Treasury 5pc 2030

20th May Treasury 5pc 2031

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